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LYNN
BOGUE
HUNT

Illustration by LYNN BOGUE HUNT

When Should a
Man Retire?

George Bernard Shaw
and Others

JULIAN HUXLEY... UNESCO—Its First Year

JOHN DALLAVALUX... 'Bad Boys' Are My Specialty

Rotari

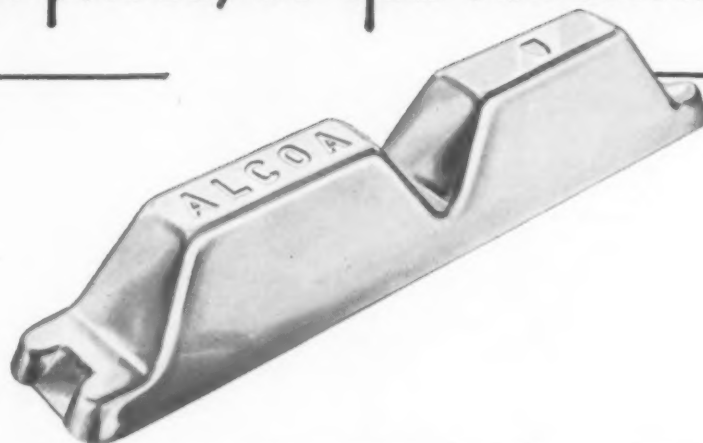
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Speaking of high prices, do you know...?

1 Since prewar days, has the price of aluminum gone

UP DOWN...

stayed the SAME?



2 When each of these couples started housekeeping, what was the price of the aluminum ingot shown above?

33¢ a lb. 15¢ a lb. 27¢ a lb.



1900



1925



1947

3 Which of these equal sized cubes of metal would cost you the least today?



ANSWERS

1. DOWN. In 1939 aluminum was 20 cents a pound. During the war Alcoa reduced it to 15 cents for ingot (14 cents for pig). That's still the price.
2. 1900, 33 cents; 1925, 27 cents; 1947, 15 cents. Quite different from the price history of most things, from the "good old days" till today.
3. The aluminum cube is much the cheapest. Iron is the only common metal that is cheaper than aluminum, size for size.

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Talking It Over

Comment on ROTARIAN articles
from readers of THE ROTARIAN

Re: Rotary Fellow Alcan

By CLARENCE S. PAINE, Rotarian
Director, Beloit College Libraries
Beloit, Wisconsin

We of Beloit College were pleased to note in *Paul Harris Fellows* [THE ROTARIAN for September] that Everett T. Alcan, a Beloit College graduate and a resident of Beloit, is one of the deserving young men who will continue their education under Fellowships for Advanced Study, honoring the memory of the late Paul P. Harris, the Founder of Rotary.

An error slipped into the copy about Mr. Alcan, however, which you may wish to correct. He was head of the science department of the Clinton, Wisconsin, High School last year, rather than of that department at Beloit College, as stated.

Regarding Caged Animals

By JAROSLAV MASTNY, Rotarian
Olomouc, Czechoslovakia

We Czechoslovakians were deeply impressed by the lines of Edmund G. Harris in *Talking It Over* [THE ROTARIAN for July] about inhuman cruelty done by caging animals.

The Rotarians of our country want to join protest against cruelty to animals behind closed grates. Only he who himself knows the horrors of imprisonment behind Hitler bars can imagine how terribly and inhumanly animals are tortured in inadequate cages. Zoological gardens not provided with open spaces ought to be closed until better arrangements, spacious cages, and open air would be provided for the animals.

After two world wars all nations ought to unite toward abolition of caging animals—poor, helpless beasts that did no wrong and suffer from human dullness and cruelty and irresponsibility.

Teaching Is a 'Calling'

Holds SAM H. COHN, Rotarian
Educator
Sacramento, California

Mark Twain's observation regarding "a difference of opinion" is well illustrated in THE ROTARIAN for September in the debate *Should Teachers Join Unions?*

In order to debate this question Messrs. Meyer Haluska and Joy Elmer Morgan should agree as to the place of the teacher in a democratic society. I suggest that there should be an agreement on the following:

1. Is teaching a job or a calling? (It is not a profession.)
2. Is the teacher an employee or an officer of the school district?
3. Is there a contract, actual or implied, between the teacher and the governing board?

Personally I believe teaching is a call-

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ing, rather than a job. A calling deals with spiritual as well as material phases of life. A job may be, usually is, purely materialistic. Unions ordinarily concern themselves with wages, hours of employment, security on the job, vacations and retirement, all having to do with the material side of our society. Teaching, while preparing youth for his place as a worker, should be more concerned with making of each pupil what is contemplated in the expression "a good citizen."

The teacher, as I view it, is an officer of the school, not a mere employee, and as such is barred from an alliance with any group in our social order. In this respect the teacher should be as impartial as we expect the judiciary to be.

And, lastly, I assume that there is a contractual relationship which the teacher having entered into is morally bound to observe. At the end of the school year, which usually is the termination of the contract, the teacher may seek employment elsewhere. It is conceded the teachers generally are underpaid, so are our ministers and most of the white-collar employees, but unionization is not the answer to the problem. Better teaching, better preparation, better public relations will bring better pay. The public school is as near to the American home as the church, sometimes nearer, and it doesn't need unions to improve the lot of those who work in it. Mr. Morgan has presented his case well. I am merely trying to emphasize some of his argument.

Another Use of Wheel

By LESTER W. HOSCH, Rotarian
Drygoods Wholesaler
Gainesville, Georgia

There are many ways in which the Rotary wheel can be used to stimulate interest at meetings. Yes, we noticed the silver-anniversary idea carried out in Boyne City, Michigan [THE ROTARIAN for October, page 59].

I'd like to call your attention to a wheel [see cut] which we used at our recent Club Assembly, and which impressed District Governor Charles F. Palmer, of Atlanta, so much that we gave him the poster to use at other Assemblies in the District.

In the traditional blue and gold, the emblem is about three feet across. The

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hub represents the Aims and Objects Committee; the spokes represent the four Rotary services (Club, Community, Vocational, and International), the Youth Service Committee, and the Program Committee. The 24 cogs and the "squares" around the rim represent the 52 programs of the year.

'Swiss' Not a Swiss?

Thinks ROBERT GERBER, Rotarian Manager, Eastern & Oriental Hotel Penang, Malayan Union

The picture you inscribed "a good



A SALUTE to the Swiss? Not in this dress, says a Swiss from Penang (see letter.)

Swiss" in the pictorial *Salute to the Nations!* [THE ROTARIAN for June] is not that of a good Swiss. We do not wear those fancy dresses in Switzerland [see cut]. He must be somebody else.

Walliston Overdrew

Says GEORGE W. BACH, Rotarian President, American Sterilizer Co. Erie, Pennsylvania

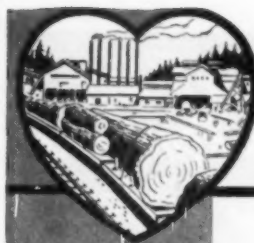
Allow me, first of all, to compliment you on the splendid edition and composition with carefully selected and very interesting subjects found in THE ROTARIAN, which is "must" reading for me in spite of a great deal of other general reading I should do.

I particularly appreciate the fine balance of business and social matter presented, and especially so the articles of national and international importance so timely today.

I would like to voice mild disapproval of the article in the August issue entitled *A Worker Speaks Up!*, by Alex Walliston.

As an old employer and a member of both the local and national manufacturers associations, with a deep interest in labor and public relations between employer and employee, it is hard for me to believe the very severe criticism he makes of employers and their personnel directors. Personally I think Mr. Walliston's article is highly overdrawn, if not inaccurate.

As a Rotarian [Continued on page 50]



NORTH



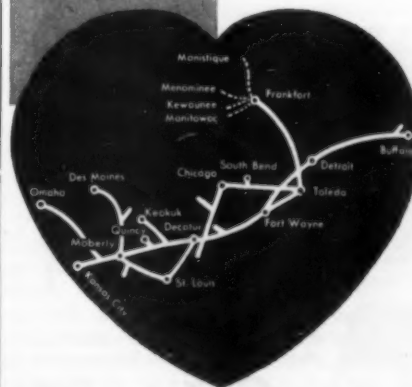
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Program Helps



BECAUSE of the classification principle of Rotary membership, a Rotary Club contains a greater variety of occupations, and consequently a wider range of interests, than do most groups. This presents a difficult problem for the Program Committee.

The first step in solving this problem is to remember that Rotarians have one common quality: they are human. An element of human interest is therefore basic to any successful program. Like a palatable dish, a good program contains various ingredients. Aside from the human-interest element, others to be kept in mind are the following:

Friendliness. The Fellowship Committee and others may and do contribute to this aspect of a meeting's effectiveness, but there is also something for the Program Committee to do. The manner in which announcements and introductions are made, the recognition of visitors, the songs used—all these help make a program successful.

Humor. Clever skits and humorous references that are free from vulgarity and offensive personalities are valuable in almost any program. They should not be such as to detract from the dignity and standing of the Club.

Inspiration. There is so much drama in human life all about us that Rotary must surely find material everywhere relating to its own ideals. A speaker who can stimulate Rotarians to serve their fellowmen better contributes not only to the success of the weekly program, but to Rotary as a world movement.

Rotary Information. Rotary has reached the stage where there is found abundant proof that it is exerting a profound effect upon business and daily living. It is not a mere profession of faith, or a lifeless code of ethics, but a living, aggressive force for good, whose ideals are being daily translated into action. Instances which show the vitality of its principles will always be welcomed by members.

General Information. In the pursuit of Rotary's Objects, Rotarians engage in a wide range of activities. These are influenced by developments in social, economic, political, scientific, and artistic fields.

Keeping to Schedule. Rotarians are executives trained in orderly procedure. A time schedule for the weekly program, carefully planned and strictly adhered to, is essential.

As an aid, Rotary International issues a monthly pamphlet, *Program Suggestions*, referring to helpful Rotary papers and to articles in *THE ROTARIAN*.

If you want further opportunity to "read Rotary" in Spanish, you will find it in *REVISTA ROTARIA*, Rotary's magazine published in that language. A one-year subscription in the Americas is \$1.50.

DEBIDO al principio de clasificaciones en que se basa la integración de Rotary, un Rotary club contiene una mayor variedad de ocupaciones, y, en consecuencia, una escala más amplia de intereses que cualquiera otro grupo. Esto presenta un problema difícil para el comité de programa.

El primer paso para solucionarlo es recordar que los rotarios tienen una cualidad común—son humanos. Resulta, pues, fundamental para un buen programa un elemento interesante desde tal punto de vista. Como en un sabroso manjar, en un buen programa entran varios ingredientes. Además del elemento citado, conviene tener presentes los siguientes:

Cordialidad. El subcomité de compañerismo, así como otros subcomités, pueden contribuir a este aspecto de efectividad de una reunión, y así lo hacen, pero también hay algo que toca hacer al subcomité de programas. La forma en que se den las noticias oficiales y en que se hagan las presentaciones, las atenciones a los visitantes, las canciones que se escojan—todo contribuye al éxito del programa.

Humorismo. Son parte apreciable de casi todo programa algunas pequeñas charlas o alusiones humorísticas y originales, siempre que estén libres de vulgaridades, de payasadas o de bromas de mal gusto. Se cuidará de que las mismas no afecten la dignidad del club.

Inspiración. De tal manera nos rodea el dolor, que Rotary encontrará dondequiera ocasiones para poner en práctica sus propios ideales. El orador que logra estimular a los rotarios en el cumplimiento de su deber de servir a sus semejantes no sólo contribuye al éxito del programa semanal, sino al del movimiento rotario mundial.

Información relativa a Rotary. Rotary se ha colocado ya en el terreno en que puede ofrecer abundantes pruebas de su profunda influencia en la vida ordinaria y en la de los negocios. No es una mera profesión de fe, ni una colección de máximas sin vida, sino una fuerza vital y llena de actividad en favor del bien, cuyos ideales se convierten en acción diariamente. Siempre recibirán los socios con gusto algunos ejemplos de esta vitalidad.

Información General. En la consecución de los fines de Rotary se dedican los rotarios a una amplia escala de actividades, sobre las cuales influyen los cambios que ocurran en los campos social, económico, político, científico y artístico.

Exactitud. Los rotarios son directores de algún negocio y están acostumbrados a una disciplina ordenada en sus actos. Es esencial para el programa semanal una distribución de tiempo cuidadosamente proyectada y seguida.

Como ayuda, Rotary International prepara un folleto mensual *Sugestiones para Programas*, que se refiere a material rotario y a artículos publicados en *REVISTA ROTARIA*.

November, 1947

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DIRECTOR of the Swiss National Museum at Zurich, Switzerland, since 1927, FRITZ GYSIN is a member and Past President of the Zurich Rotary Club. Governor of District 54 in 1945-46, he is now a member of Rotary's International Affairs Committee and is the alternate International Service member of the Aims and Objects Committee. The author of two books, *Eugene Delacroix* and *Gothic Tapestries in Switzerland*, DR. GYSIN has served as Federal Commissioner for the Protection of Works of Art against Dangers of War, and is a member of the executive committee of the International Council of Museums.



Gysin

A musician, athlete, comedian, and dramatist, JOHN DALLAUAUX has never lost his love for the woods. He was born in



Dallavaux

the lumber region of Michigan, and lives in Rutland, Vermont, where he is part owner of a ski lift and devotes his time to juvenile-delinquency problems. He tutors lads in his home, and speaks before clubs and schools. He has written two books: *How to Raise a Brat* and *For Students Only*, the latter soon to be off the press.

The by-line of JAMES MONTAGNES has appeared in THE ROTARIAN several times. A native of The Netherlands, he free-lances in American and British publications from Toronto, Ontario, Canada.

Chairman of the 1948 Convention Committee of Rotary International, LUTHER H. HODGES, of New York, New York, is a Past District Governor. He is vice-president of Marshall Field & Company and general manager of its manufacturing division and is a director of the Cotton Textile Institute.



Hodges

Fans of LYNN BOGUE HUNT have another of his Nature covers this month. HUNT showed his first artistic talents at the age of 4 in his native Michigan when he scissored the likenesses of animals from paper. He now lives in New York City, but hies to the country often with his sketchbook.



Volume LXXI

Number 5

Editor: Leland D. Case Business and Advertising Manager: Paul Teetor

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Photo: Elger from Black Star

A Boy Defined

By
Betty Peckham

A BOY is a person who is going to carry on what you have started. He is going to sit where you are sitting, and, when you are gone, attend to those things which you think are so important. You can adopt all the policies you please, but how long they will be carried out depends on him. All your work is for him, and will be judged, praised, or condemned by him. Your reputation and your future are in his hands. He will take over your schools and your universities, your churches and your prisons, your charities and your corporations. He will assume control of your cities, states, and nations. Even if you make leagues and treaties, he is the one who will enforce them. The fate of nations and humanity is in his hands. So it might be well to pay some attention to him . . . the boy.

Let's Start at the Grass Roots

By Hugh M. Tiner

Chairman, International Affairs Committee of Rotary International; Rotarian, Southwest Los Angeles, Calif.

By getting all classes of people to participate, community forums will aid the peace movement.

AS A supposedly civilized people, we do strange things. Working at breakneck speed, a few of us finally disintegrated the atom. That ended World War II. So immediately our leaders invited World War III by an atomic arms race. The rest of us adopted an "ostrich-with-its-head-buried-in-the-sand" attitude toward the impending holocaust. By this I refer to the puzzling world-wide indifference on the part of most people.

"But," some protest, "there is little my neighbor and I can do. Who are we to tinker with atomic aggression and defense? That's a matter for scientists and the military. All power is concentrated in their hands."

Is it? I think not! Not while we have the United Nations, man's only hope for survival. In this organization we have a potential means of preserving peace. We must realize that the United Nations will succeed only when all the peoples of the world *will* that it shall succeed. It can exercise a greater influence on world events than all the thinking and manipulations of world leaders. Supported by public opinion, it can become a potent instrument for world peace.

To save ourselves from the disintegrated atom, we must integrate mankind. In other words, we need to bring together all the varied races and nationalities into a harmonious whole. That calls for understanding made possible by an enlightened public opinion. We must follow the admonition of the Old Testament writer: "Wisdom is the principal thing; therefore get wisdom; and with all thy getting get understanding."

To get understanding of world affairs to a sufficiently large percentage of the world's people, we must use a "grass roots" approach. By that I mean we must reach out to arouse the thinking of all classes—not merely the so-called

intelligentsia. We must reach teachers, merchants, doctors, editors, and the rank and file of laboring people as well. You'll find sound thinkers in greasy overalls and prim maids' uniforms.

This is an ambitious undertaking, but I am convinced it can be achieved through community forums. In these, everybody has an opportunity to argue, discuss, plead, and denounce. Meeting in thousands of forums throughout the United Nations world, average citizens could roll up a tremendous influence for peace.

There is nothing new about community forums. You can trace them back to the early Greek and Roman forums. In the United States they are direct descendants of the New England town meetings, lyceums, Chautauquas, private or self-constituted forums, and the public or planned community forums.

To me, international understanding is the alternative to World War III. U. N.'s General Assembly is demonstrating the power of open discussions to influence public opinion. Senator Arthur H. Vandenberg calls it the "Town Meeting of the World." It is helping to break down world barriers. Furthermore, it is creating an atmosphere of fairness. Representatives of each nation have an opportunity to be heard, thus encouraging and promoting enlightened world opinion.

U. N.'s General Assembly is the public forum on an international scale. It can be duplicated in miniature through the community forum. This grass-roots approach can be an effective lever for arousing the average person to intelligent and critical thinking.

A well-run community forum,

I am convinced, can make the following definite contributions to international understanding:

1. It serves as an instrument for discussions of the functions, purposes, and activities of the United Nations. This will be kept simple so all citizens will become familiar with them.

2. It makes the printed material explaining U. N. seem more practical. It makes it come alive.

3. It makes available to small gatherings a number of experts on international affairs, who can be counted on to give intelligent and impartial analysis of complicated issues.

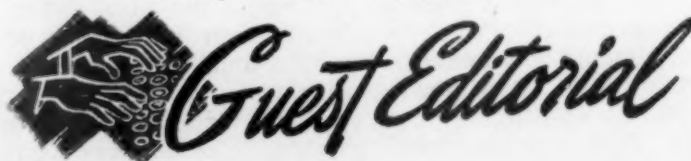
4. It offsets the influence of propaganda used by prejudiced groups seeking to undermine U. N.

5. It encourages intelligent thinking and fosters habits of critical evaluation of all international issues; these developing open-mindedness.

ROTARIANS could take the lead in organizing community forums, as, indeed, we have in our Club-sponsored Institutes of International Understanding.* We could do more, however. Besides more Institutes, we could encourage formation of other groups for the free public discussion of vital issues. Program helps for such groups are abundantly available.

We choose our leaders—but they can go only as far as we, their followers, let them. If they are to halt the mad dash toward world suicide, they must be backed by informed public opinion. In achieving it, a ground swell of community forums around the world would help mightily.

* Full information on Institutes may be secured on request from Rotary International, 35 East Wacker Drive, Chicago 1, Illinois.



When Should a Man?

Famed G.B.S. has his ideas—and he states them on the opposite page. After reading them, these eight men set down their views.

REGINALD F. GAMBRILL—A New Zealand barrister and solicitor. Rotary Governor. Overseas service in First World War.



IT WAS an unknown wit who quipped, "Ve get too soon old and too late smart." Not all of us, of course. For example, there is Mr. Shaw. He asserts that "every man over 40 is a scoundrel." Since no man would refer to himself as be-

ing a scoundrel, it naturally follows that Mr. Shaw is less than 40 years old.

Consideration of Mr. Shaw's reply leads me to believe that he retired years ago. However, with typical Shavian perversity or possibly from a desire to convince authorities that his taxable income was earned, he apparently fails to recognize that fact. It should never be necessary for him to submit to a committee of politicians, parsons, and other men in public life over the age of 70 the matter of his ability to succeed in

the business of baked-potato vending. It would not be the first time that he has been in the "roasting" business, though the emphasis has been focused upon chestnuts.

I'm reminded of Benjamin Franklin's observation which certainly fits Mr. Shaw: "At 20 years of age the will reigns; at 30 the wit; at 40 the judgment." And Arthur Schopenhauer had somebody like G.B.S. in mind when he wrote: "The first 40 years of life give us the text; the next 30 years the commentary on it."

ARTHUR M. LOCKHART—Los Angeles, Calif., oil man and Rotarian. Former Texan. Past member of Magazine Committee.



QUIT a job only when they hang a pension around your neck — but not before. Then hop out and get another job right quick.

If a fellow is having fun with his work, he should carry on.

Of course, he should slow down

if he is harming himself physically by trying to keep pace with younger men. It would be a mistake for him to sever his connections if he enjoys his work.

It's different with a mail carrier or a policeman walking daily beats. Their jobs become grinds. They should turn in their resignations and call it a day—if possible.

It's fun to work. In fact, it's stimulating. Too many fellows in early retirement become discontented and lose interest in life. Once retired, they do not achieve the peace and contentment they

had imagined would come automatically upon retirement.

Once a man has adjusted himself to a certain pace, a stride, a custom, or a practice of long standing, he doesn't divorce himself from it very easily.

Many a man gets his fun out of his work. Take it away from him and he becomes mentally flabby. Keep him in the saddle and he thrives. When his work tires him too much, he may slow down, but he will not stop.

Would you? I think I know your answer.

EDOUARD CHRISTIN — Neurologist. Member of Montreux-Vevy, Switzerland, Club. Past Governor, RI Committee member.



THE question should be interpreted as reading: "How—not when—should a man retire?"

Retirement should be a promotion to higher things. As we grow older, emphasis should be on brain work. That is preparation

for an active and creative old age.

As we read and study, we gain in comprehension, reasoning power, and judgment. Goethe declared that dreams are fewer, details less exact, thoughts come slower, but the spirit and ability to comprehend abstractions and ease of judgment are surer with advancing years. Provided he has good health and equal ability, an older person often is a better leader than a young man.

Definitely, a man should not give up his duties because of reaching a certain age. On the

contrary, his accumulated experiences make him invaluable. Kings do not abdicate because of old age; likewise, a key industrialist need not retire because he is 60 or 65 or 70. Rather he should only gradually assign details to assistants. On him should fall the administrative burden.

To be happy in our old age, we must learn to mature successfully and wisely. Old age is a sloughing off, yes, but remember that in the forest, as the leaves fall, one sees the vast expanse of the heavens more clearly.

Retire?

REGINALD E. COOMBE—Director of English adhesive-manufacturing company. A Past President of the Rotary Club of London.



Acme

NO MAN should be measured for retirement by the yardstick of age.

That's as senseless as gauging a stranger's intelligence by the color of his eyes or his courage by the jut of his jaw.

At 65, some men are washed up, finished for keeps. Others are just approaching their prime of mental life. At 73, Winston Churchill is England's outstanding personality. Ernest Bevin, British labor leader and Cabinet Minister, is 66. Jan Christiaan Smuts, 77, still ranks as South Africa's most dynamic leader. What a calamity for their respective countries had these men retired at 65!

A man should retire when he becomes a liability rather than an asset. No sooner. And no later.

I am 65 years old. I plan to keep on working until my mental faculties wear out. So will two of my fellow directors.

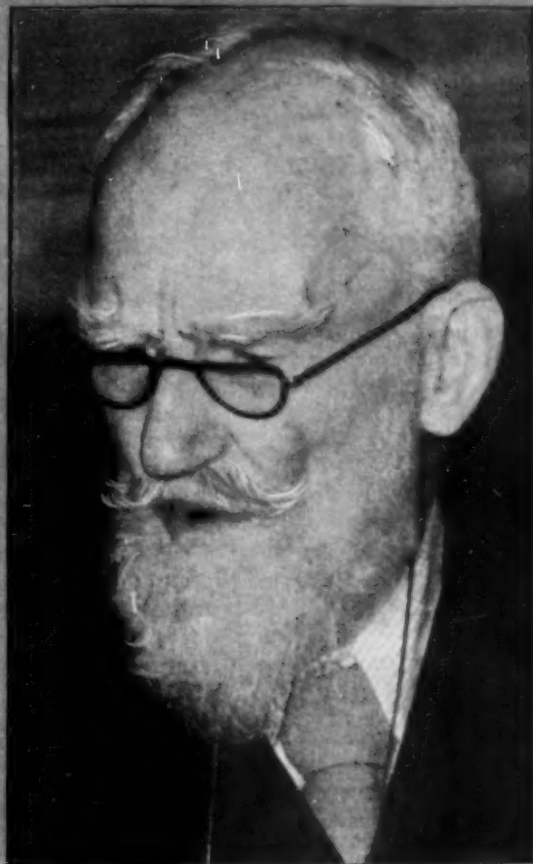
I do not believe a man should keep working toward inevitable retirement at an arbitrary milestone. Instead of seeing 65 or 70 as the year of retirement, he should see it as the year marking a step toward greater achievement. Experience, plus age, is one of the most important assets in any progressive business.

DR. AMOS O. SQUIRE—Medical examiner of Westchester County, N. Y. Author of *Sing Sing Doctor*. Past RI Governor, Director.



MY FATHER'S experience is for me a case study proving that a man should work as long as he is physically and mentally able.

He had retired, but soon be-



Acme

England's famed playwright, George Bernard Shaw, is now 91. That he is alert and as Shavian as ever is evidenced by his answers to these six questions.

1. Do you agree that a man of 70 is likely, because he is 70, to be failing in his business powers?

It depends on what the business is and on what sort of man he is. Selling baked potatoes is a business; so is the development of nuclear energy. Men of 70 include Einsteins and nobodies.

2. If business directors ought to go at 70, should not politicians, parsons, and other men in public life?

At 70 a politician of Cabinet rank is barely out of his apprenticeship. On a parish council he may be senile and obsolete.

3. In view of the falling birth rate and the preponderance of older men over younger, is it a waste of manpower potential to set an age limit of 70?

Using a constant 70 to measure variables like human faculty and industrial production is bad mathematics. What we need is a scientific anthropometrical arithmetic; and we have not yet got it.

4. Do you think that science is likely soon to render people of 70 more capable than such people were 50 years ago?

Genuine science makes everyone who is capable of it wiser than they were on any date.

5. Is "hardening of mental arteries" a greater danger in public affairs than the rashness of youth?

Youth is not rash; it is diffident and conscientious. A young judge is far more scrupulous than a promoted old barrister. Did I not say years ago that every man over 40 is a scoundrel?

6. When do YOU hope to retire?

When I drop.

came unhappy, restless, and worried because of idleness. A physical check-up showed his blood pressure to be 30 degrees higher than normal for a man of his years. One day after a ride in the country had calmed him down, I had him checked again. His pressure had dropped to normal. That

proved his only difficulty was failure to keep fully employed.

We remedied that by buying a small factory and turning it over to him for management. His work wasn't arduous—but it kept his mind busy. Soon he was a happy man again and his physical condition became almost normal for

a person of his advanced age.

My specialty is medical-legal medicine—and I have performed over 2,000 autopsies. I shall continue in this work as long as I can do it. By doing so I shall gratify my desire for useful work. Aside from home life, there is nothing more satisfactory.

DAVID THOMAS JONES—Director of education for Pembrokeshire, Wales. RI Representative. Service in World War I.



ARE we getting "trade-in conscious" in our attitude toward old age and arbitrary retirement?

In America, where I visited recently, it's the custom to exchange for new cars automobiles that may be good for five or more years of

service. Likewise, in England as in America, 65-year-old men are retired just as soon as they reach that milestone. Chances are a good many would be competent for many more years.

My feeling is that we should fix retirement age by what is inside a man, not by his years.

Nevertheless, I think politicians should certainly go at 70 lest they mistake power for influence. Politicians never really become statesmen until they are dead.

Contrasting youth with old age, I do not regard the former's rash-

ness as dangerous. Rather, I am concerned about youth's lack of experience. The War of 1939 (World War II) was not brought about by the failures of old men entirely, but by the blind enthusiasm of youth for an idea. Older men did not regard it as worthy of their blind devotion.

My personal feeling about retirement is that I shall welcome it. I think every professional man should leave his profession when he no longer feels any love for it, and merely carries on because it has become a habit.

ALBERT G. HOLLANDER—Director of daily newspaper in Evansville, Ind. Given civic award in that city. Rotary Governor.



I'M FOR early retirement. My doctor is responsible for the fact that I have retired while yet in my middle 50's, but why hadn't somebody tipped me off before to the value of leisure?

Work isn't everything—con-

trary to my former thinking. Now that I've had my eyes opened, I'm seeing things which I could have been enjoying all these years. That 30-mile drive from Evansville to Princeton, Indiana, for example. It is only since I became leisure-minded that I've discovered its beauty and many spots of interest.

There's much to be said for early retirement, too. I like that suggestion of William L. Batt, the big industrialist and former chairman of the American Management Association. He thinks cor-

porations should earmark their best executives for early retirement provided they give themselves to public service—including politics. Big companies could and should afford this—as a measure of paying society for the privilege of doing business and making profits.

There isn't space to ramble on, but any man in his 40's would do well to send 20 cents to the Public Affairs Committee (22 East 38th Street, New York City) for the booklet *When You Grow Older*. Then read it thoughtfully.

T. H. ROSE—Retired manager of English bank. Served as RIBI President, RI Director, Representative, and Committee Chairman.



LIKE Bertrand Russell, I feel the ability to fill leisure time intelligently is the final product of civilization.

Successful retirement calls for long and proper preparation. You cannot abruptly quit working,

saying, "Now I'm going to rest." It doesn't work out that way. After the first few weeks, a let-down invariably sets in. Most retired people suffer a sort of mental shock. They experience depression, a sense of guilt, and a feeling of futility.

Such people have not adequately prepared themselves. In a way, they suffer much like conscripted men do during the first weeks of army life.

Fortunate is the man who has cushioned his mind for "retirement shock." Years before reach-

ing his 65th or 70th milestone, he has found outside activities or hobbies to occupy his time away from his business. Thus he is able to keep mentally young.

I retired before I was 60. In all sincerity, I can say the past few years spent in retirement have been the happiest and most fruitful of my life.

As a prescription for old age, I suggest voluntary service. It pays off in dividends to you and your community. It gives you a new lease on usefulness and helps to round off your previous career.



FATHER WAS A HUNTER

"I DO NOT like dogs!" It was my father talking. "Dogs," he snorted, "are a bane! They are miserable hovels for fleas!" On the word "fleas" his voice roared so that Mother dropped her darning egg.

"Dogs," my father continued, "are miserable diggers of lawns."

"Yes, Father," I mumbled.

"Furthermore," he warmed up, striking a match viciously on his pants leg, and holding it for a long time under the tip of his cigar, "furthermore, they smell. I hate dog smell."

"But it's only a puppy," Mother ventured.

"It is a beast!" Father roared.

I clutched the puppy closer to me. There was a moment of silence.

"He's cute," Mother said softly.

"Cute!" Father hissed. "Cute!" Then he drew long and hard on the cigar.

"Oh, let him have the puppy, Henry," Mother said, obviously irritated.

I sat down on the parlor rug and

settled the puppy in my lap. "His name's Duffer," I said. Mother leaned forward and clucked at Duffer. The puppy slopped out a pink tongue and swiped me across the cheek.

"Let me have him," Father said suddenly. I scrambled to my feet and handed Duffer to Father. He took the puppy roughly, held it up by the scruff of its neck, looked it over carefully, then set it down on the rug.

"Quick," Mother cried warningly. I scooped up the puppy and ran out of the house and deposited him on the lawn. When I came back, Father said, "You can keep him. But if he digs holes in the lawn, if he tears up things, if he . . . well, if he does what he was about to do on the parlor rug, out he goes."

So Duffer became part of our family—and ushered in trying days.

At first Father kept a respectful distance from Duffer, but one evening I noticed him peeping over the top of the sports page at

the puppy, who in turn eyed him.

"Son," Father said suddenly, lowering the newspaper, "do you know what kind of dog you have?"

I shook my head. Then I looked at Duffer. He was black and white—mostly black. He could cock his ears in a tight little bunch or let them flop.

Father bent low and looked intently at Duffer. Then he intoned: "He is a cross between a . . . a . . . well, he's got hound blood in him." Then Father leaned back, eyed Duffer reflectively, and went on: "I know hound dogs, and this Duffer has got hound blood in him. A strong blend of hound with . . . with . . ."

"Bull terrier," my mother suggested.

Father gave that a moment's thought. "Well, yes-s . . . hound and bull terrier."

I looked down at Duffer. A hound dog! That was all I wanted to hear.

All during the Summer weeks

A pungent reminiscence of youth . . . By Edwin J. Becker

that followed I ran from store to store, from the preacher's house to the shack where old man Johnson sold "corn juice," from the home of the two old maids Sarah and Rose up the hill to where Mike Bone had a garage, telling everyone, between running errands, that I had a hound dog and when Fall came Father was going to take me hunting, and that Duffer was going to show up all the farmers' dogs.

Meanwhile Duffer was growing—growing so fast that by mid-November he was big enough to knock me over with one solid plant of his forepaws against my middle.

Every time Father warmed my pants in those days, he used to rumble: "Makin' a fool out of me." That was the way he looked now as he polished the old shotgun that had been hanging on a nail in the attic for years. Mother rummaged around in a trunk and unearthed some old pants and a corduroy coat spotted with age. "They're good enough for tearing around in the woods," she told Father sternly.

The Saturday morning of the great hunt had come. When we got to Zimmerman's pasture, Father said: "Turn the hound loose." Duffer was glad to get free. He heaved his hind legs with vigorous shoves that flung dirt against my legs, then ran round and round in a circle.

"Getting warmed up," Father commented.

"You know all about hunting, don't you, Father?"

Father straightened up, looked across the fields to Sauter's wood with a Daniel Boone stare. "Everything," he said and strode off.

I followed in his wake. Duffer wasn't doing anything in particular, just running here and there, sniffing at this bush, barking at this stone, pawing at this old stump.

"He's hunting," Father said.

"What, Father?"

"Rabbits."

I wondered how Father knew so much about hunting. He worked in an office in the big city and he didn't have time to do much of anything after the long bus ride home. Mother said Father always liked the country. It was

while we were trying some mushy, yellow-brown, puckery persimmons that we heard Duffer barking away off in the distance.

"Ah!" Father sighed gladly. "Come on!" We ran. I stumbled, fell, tore my stockings, got up, but managed to keep up with Father.

"There he is," Father shouted. Duffer was barking and growling and scratching at a cluster of rocks. "Rabbit," Father said with satisfaction. Laying down his gun, he stalked up to Duffer. "Get back!" he roared. Duffer looked up at him, wagged his stumpy tail furiously, then backed off and sat



"A ROCK rolled aside . . . something black and white shot out in front of Duffer."

down. "He's in these rocks," Father said and started to move them. Duffer growled and ran up beside him. "Get back!"

But Duffer stayed right beside him. Throwing rock after rock aside, Father was puffing hard, and I could see the sweat running from his face. "Have him out in a minute." A big rock rolled aside. Duffer leaped, and something black and white shot out of the rocks in front of Duffer.

Father cursed, grabbed me by the hand, and streaked for the top of a knoll. There was something wrong with *that* rabbit.

As we looked down at where Duffer was growling and shaking the rabbit, we yelled to the dog, but he paid no attention.

"Come on," Father said, and turned toward home. I could hardly breathe. Something smelled awful!

"Your gun, Father," I gasped. "Your gun—you left it back there!"

"Leave it there!" Father roared.

"Leave it there. Duffer! Here, Duffer!"

But Duffer didn't come until we were out of the woods and halfway across the field. And when he did come, he was carrying the black-and-white rabbit, and I asked Father why *this* rabbit was black and white and the ones old man Peterson shot were always brown with little white tails.

"Drop it, Duffer!" Father ignored me.

Duffer just trotted along, nicely out of reach of Father's lunges, and ambled right up to the back door of our house and whined. Mother opened the door and screamed: "Henry!"

Duffer trotted down to the chicken yard and rolled in the dirt, while Father picked up the black-and-white rabbit and carried it gingerly to the weed patch beside the tool shed. Then he got a spade and began to dig very fast. Then he made a quick trip to Morgenstern's Drugstore and when he came out he beckoned to me. Handing me a little bottle, he said: "Pour this on that confounded dog!"

When I uncorked the bottle, I knew it was perfume. I didn't want to put it on Duffer, I wanted to give it to Mother. "Do as your father told you," she said and laughed. So I poured the perfume on Duffer and he howled and rolled in the dirt wilder than ever.

"It *was* a rabbit, Mother," I cried.

She looked at me. "Is that what your father told you?"

"Well, he didn't say it *wasn't*."

"Rabbits are brown, or white," Mother said. "A skunk is black and white and *smells*!" Then she slammed the door.

I looked at Duffer rolling in the dirt.

Father came home at 9 o'clock. He had a package under his arm.

"What's that?" Mother asked.

"It's a rabbit."

"Rabbit?"

Father didn't look at Mother. "The boss likes rabbit stew," he said. "I got this one from Ned Zimmerman."

My mother smiled, handed me a bone she had put aside for Duffer, and I went out and gave it to him, but he just lay by his kennel and looked sick.

UNESCO—

Its First Year

AFTER months of planning and preparation, UNESCO is now carrying out in many fields of activity the tasks assigned to it as a specialized agency of the United Nations. Each of the many projects under way is in direct implementation of UNESCO's overriding purpose: to help strengthen the peace and to help raise human welfare through science, education, and culture.

The program of reconstruction in the war-torn regions of Europe and Asia is proceeding on a broad scale. This campaign is one with which Rotarians are well familiar as they have contributed heavily to its fulfillment. It is a program to stimulate reconstruction and rehabilitation of the educational, scientific, and artistic life in those member States of UNESCO which were devastated by the war.

The goal of collecting 100 million dollars in money and materials through world voluntary organizations has almost been met within four months of the launching of the campaign. The American Commission for International Educational Reconstruction (CI-ER), which includes some 200 voluntary groups, had raised more than 72 million dollars by the end of July.

The Encyclopaedia Britannica Company contributed 300 sets of its latest edition, most of which have been distributed. The French Government contributed 38,000 post-liberation books, and the Canadian Government made available 2,000 tons of educational literature. The Council for Education in World Citizenship agreed to spend \$16,000 for educational reconstruction in collaboration with UNESCO. These are but a few of the many specific contributions.

The Hylean Amazon project—the first phase of a program for research into the needs and possi-



By Julian Huxley

A noted British biologist who believes that science can be "humanized" to yield a more abundant life for all peoples, the author is Director General of the important world body of which he writes: the United Nations Educational, Sci-

entific, and Cultural Organization. In his varied career he has taught at Oxford and in Texas, researched in Africa, managed London Zoo, and produced many books. He has two sons, lives in London, relaxes with swimming and tennis.

Official U. N. photo, Dept. of Public Information

bilities of that vast, little-known area in the heart of South America—is now also well advanced.

At the end of the past Summer, an international commission convened at Belém, Brazil, representatives of nine nations considering the establishment of a scientific institute. Such an institute would serve as a clearinghouse for information emanating from the region and would correlate the activities of scientific expeditions exploring the Amazon region.

Ultimately, international research groups would study the countless scientific and social problems of the Amazon. Their findings would be made available to the world so that peoples living in other equatorial forest zones might benefit from the knowledge and experience gained.

A measure of the problem can be glimpsed when it is realized that the 300,000 population of the Amazon, scattered in tribal villages along the 2,000-mile reaches of the river, are among the last surviving examples of Stone Age society.

In the field of promoting a free international exchange of ideas and information across national boundaries, progress has now also been made. Teams of the UNESCO Technical Needs Commission have completed widespread surveys—the first of their kind in history—in Europe, Asia, and The Philippines.

They have collected accurate and detailed information on such questions as quotas, tariffs, currency restrictions, and censorship. The Commission was intended not only to ascertain the technical needs in the film, press, and radio industries in countries which suffered during the war, but to obtain information which may lead to removal of obstacles to the unfettered international exchange of ideas and information.

At the same time, UNESCO has made representations at several conferences of world organizations dealing with the technical facilities required for a free flow of information. These included the Congress of the Universal Postal Union in Paris, the International Telecommunications Union Conference in Atlantic City, the Conference on Passports and Frontier Formalities and the

International Trade Conference, both in Geneva.

UNESCO's work in the field of Fundamental Education—a program to help enable man, as an individual, to live a fuller, happier life in harmony with a changing environment—is progressing apace. A Secretariat staff is being



A UNESCO facility crates scientific equipment for shipment to a war-damaged nation.

built up at UNESCO House in Paris, and a clearinghouse center is being established through which information is being received and radiated to Governments, organizations, and individuals engaged in enterprises of mass education and social improvement throughout the world.

This program is especially concerned with less advanced communities where poverty, disease, and ignorance are a barrier to human progress and international understanding.

Among the initial undertakings are "pilot projects" in backward areas where UNESCO consultants are coöperating with local teams of experts in the application of the latest teaching techniques and are reporting progress to all the nations and groups concerned in the campaign. Plans for such "pilot projects" in Haiti and in China are well advanced. A third will be undertaken in British East Africa.

Additionally, two regional study conferences were scheduled, in Nanking in September and in Mexico City in November, at

which experts in Fundamental Education from the Far East and the Americas were to exchange information and techniques.

At Sevres, near Paris, nearly 100 leading educationalists from 31 countries convened during July and August for a six-week study seminar on how to teach international understanding. The UNESCO seminar was a unique and highly successful experience. Its participants included leading teachers, administrative officials, educational writers, and journalists, and its Director was Dr. Howard E. Wilson, former professor at Harvard University and now associate director of the division of education of the Carnegie Endowment for International Peace.

The seminar served two main purposes: to increase understanding and respect for one another among its student members, who represented many languages, customs, and beliefs; and the production of materials and exchange of techniques useful for their educational colleagues around the globe.

In the same field of promoting understanding and mutual respect across national and cultural boundaries, UNESCO is collecting textbooks and other teaching materials from many nations for analysis. A draft model of textbook improvement is being prepared and a set of principles drawn up by which member States may analyze their own teaching materials. The purpose of this program is to encourage the improvement of texts by eliminating sources of misunderstanding, by building interest in peoples of other parts of the world, and in the worth of the United Nations.

A bureau for the exchange of persons is being created at UNESCO House as a part of the program to stimulate the interchange of research workers, technicians, teachers, artists, Government officials, and other key persons across national frontiers. Surveys are being made of the conditions under which the international exchange of persons contributes to mutual understanding, or conversely to friction.

Special attention is given to stimulating fellowships for war-devastated member States, since the reconstruction of schools, li-

braries, museums, radio stations, or laboratories will be fruitless unless there are available persons equipped to make them living forces for development and for promoting international understanding.

Rotary International was one of the first organizations to participate in this program, offering two fellowships, one for Greece and one for Poland, which will be used for educationalists concerned with the study of handicapped children [see page 31.—Eds.].

Other fellowships which have already been offered include ten (British) for film technicians, five (British) for journalists, ten (American Chemical Society) for chemists and chemical engineers, 20 (French) for industrial workers and educationalists, ten (five Belgian and five Netherlandish) for postgraduate work.

Candidates for such fellowships are selected not only on a basis of regional need, but on the degree of individual influence in their own countries, so that upon their return they may communicate concrete benefits from their studies.

Another of UNESCO's major activities this year is to assist, through grants-in-aid, the work of international scientific unions as a part of the overriding goal of helping to raise general human welfare. To date, UNESCO has allocated \$55,465 in grants-in-aid to facilitate the travel of scientists to international conferences, to assist the execution of specific projects which are closely related to the work of the U. N., the publication of reports of international importance, and to assist the rehabilitation of international laboratories, bureaus, and stockrooms.

Apart from these major undertakings being carried out this year, activities which cover most of the fields of UNESCO's interest, a large number of more specialized tasks are being implemented.

A conference was held at UNESCO House, at the beginning of August, of key radio personalities from 15 nations, to discuss the practicability of creating a world radio network, sponsored either by the United Nations, by UNESCO, or jointly by both. Con-

sideration of this question is still in progress at this writing.

At the end of July, leading theatrical representatives from 12 countries also met at UNESCO House to draft a charter for an International Theater Institute. Such a body, which will function as an independent organization but in coöperation with UNESCO, will serve to facilitate the movement of representative theatrical companies from one country to another, to sponsor the widespread translation and performance of plays as yet too little known outside their country of origin, and to collect and disseminate information about the theater. It will work through national centers which are to be es-

Middle East, and in India. Such offices will facilitate contact between the scientists and technologists of these regions and those in the more advanced world centers. They will assist in all kinds of problems of scientific literature, translations, reprints, and exchanges of personnel in the areas. The offices will serve also as a reception and distribution base for scientific information bearing on the region.

In the field of social sciences, UNESCO has begun an exhaustive inquiry into the tensions affecting international understanding, working in this project with experts in social research and social engineers everywhere. It is intended as a step toward developing practical means for effectively reducing frictions which make for war. Under special study are the forces in human personality and in social patterns which tend to create tensions.

These are but a few of the more specialized activities being carried out by UNESCO this year, all of which are integral elements of the broad purpose of UNESCO: to strengthen the peace by helping build understanding and respect among people, and to enrich the peace by encouraging a more equitable sharing of the world's educational, scientific, and cultural heritage among all peoples.

At UNESCO House in Paris a Secretariat of over 500 people from 31 nations is hard at work. But it is not in UNESCO House that the measure of the organization will be made. The progress of UNESCO will be measured by the degree to which its principles are attained throughout the world. It will be measured by the participation in its work of international groups such as Rotary, of regional bodies, and of individuals in every nation.

This has been but an interim report of progress. A full report will be made at the second General Conference of UNESCO in Mexico City in November. There, those who helped found the organization, those who contributed to the formulation of its purpose and its design, and those who have helped implement its program will hear a complete account of what has been achieved during this first year of UNESCO's life.

Timely Reading



For basic UNESCO facts, here are recommended booklets:

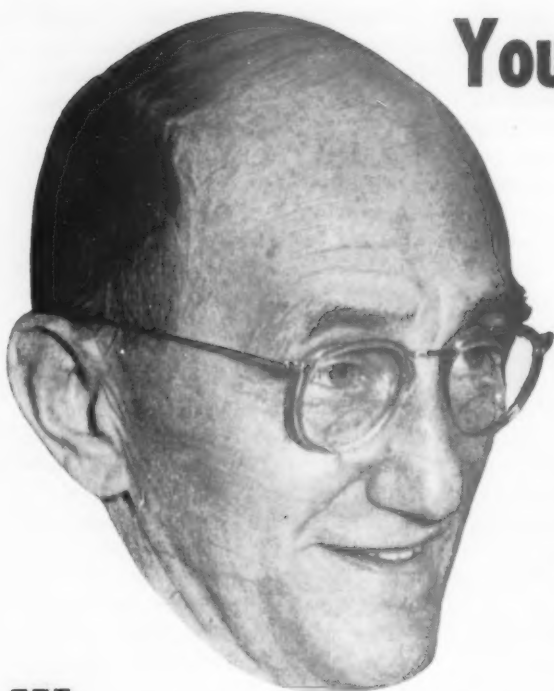
'In the Minds of Men' (pictured above) is published by Rotary International, 35 East Wacker Drive, Chicago 1, Illinois. It has questions and comments and is especially adapted for use as a discussion handbook. The price: 25 cents; in lots of ten or more, 15 cents each; 50 or more, 10 cents each.

UNESCO, Its Purpose and Its Philosophy, by Julian Huxley, tells what UNESCO is trying to do. Price: \$1—from Public Affairs Press, 2153 Florida Avenue, Washington 8, D. C.

Both booklets will be helpful in understanding news from Mexico City, where starting November 6 UNESCO will hold its second General Conference. Dr. Lester B. Struthers, Rotary's European Secretary, will attend as an "observer" for Rotary International.

tablished in each of the participating countries.

UNESCO is establishing Field Science Coöperation Offices in Latin America, the Far East, the



Young Men to Be Proud Of!

—The Paul Harris Fellows

By T. A. Warren

Past President of Rotary International;
Rotarian, Bournemouth, England

WHAT is Rotary doing? The oft-repeated cry can be answered in a thousand realistic ways, but my concern at this stage is to describe merely one of Rotary's latest "doings." It is the initial part of the story of 19 young and capable adventurers who have just left their own countries to spend at least a year as holders of Paul Harris Fellowships within the Rotary Foundation—in Argentina, Canada, Chile, China, Czechoslovakia, England, France, Lebanon, Scotland, Switzerland, and the United States.

All are graduate students of considerable academic achievements, and all are undertaking studies and research in their temporary countries which should enable them later to make much more than average contributions to the progress and well-being of their own countries and of a sorely tried world in sad need of trained minds enriched and broadened by travel and experience in other lands. This indeed was the conception behind the creation of the Rotary Fellowships scheme for graduates, now in its pioneer year.

At the wish of Past President Richard C. Hedke, I was Chairman of the Committee charged to make these pioneer awards, and associated with me were Past President Harry H. Rogers and present Third Vice-President

Frank E. Spain. I am sure my two colleagues would agree that never could so onerous and responsible a task have been more acceptable. For this was a search for talented and spirited young men prepared to seek and

promote understanding across their native frontiers—and later to cement that understanding back at home and wherever their future lives might be cast.

It had been made clear from the outset that academic qualifications would not be enough. These were a primary essential, but potentiality for what might be called cosmopolitanism had also been seriously impressed upon the Club, District, and Regional Committees through which filtered the applications invited from all the 70 or more nations of the Rotary world. Remember! Every one of our 6,250 Clubs had the chance to nominate a candidate.

Almost my whole professional life has been spent in the educational realm, but I can observe in strict truth that never have I been more thrilled (or more serious) in the selective processes than on that long day at San Francisco when my two friends and I delved into every detail of the 24 or so applications which had passed successively the challenges and comparisons of the various Committees. These Committees did a grand job.

Armed beforehand by the Board of Rotary International with the power to go beyond the ten Fellowships originally offered, we were quick to see that practically all who jumped the earlier fences had just the qualities for which

Rotary had hoped when it began its search for these young ambassadors of goodwill. The 19 finally chosen came from Belgium, China, England, France, Mexico, Palestine, and the United States.

Each holds his Fellowship away from his native land. Every type of home is represented. These are sons of mechanics, manufacturers, doctors, farmers, preachers, bank managers, pharmacists, shopkeepers, lawyers, and others, forming together an attractive cross section of the families of the world.

The young men themselves have won every type of scholastic award, and amongst them are school and college champions in all games and athletics, presidents of societies, editors of university journals, committee chairmen, representative debaters and musicians, some having even at this early stage achieved national selection and reputation. Altogether, a grand team to be spread across the world under the auspices of Rotary International.

SEVERAL served with distinction in the armed forces during the war, and a number have a helpful background of works and business experience. They generally have ample knowledge of the languages of their new countries, and one way and another we may count ourselves fortunate that our first Fellowships are in such good hands. It would, indeed, be impossible to assess the almost limitless world potentiality that reposes in the finding, placing, and aiding of these 19 talented and spirited *voyageurs*.

Their chosen careers include history, education, international politics, journalism, business administration, economics, religion, current Eastern politics, engineer-

ing, specialized medicine, and in each instance the Fellow possesses the mental, moral, and physical equipment essential to the firm grasping of every opportunity which presents itself. Most of all, perhaps, is the keen desire of every one of them to get closer to the culture and aspirations of the country in which he will work, and to convey at the same time impressions of the country he knows as home. In this, he will be gladly and substantially aided by the local Rotarians, with whom he will be linked to the fullest extent of his desires. Here, indeed, lies perhaps the most unique opportunity afforded by the Fellowship scheme. Not every student or researcher working abroad can hope to have behind him the comprehensive human and material resources represented by the average Rotary Club or District.

The individual Rotary grant varies from \$1,500 to \$2,900 for the one year—each having been carefully assessed in accordance with individual needs, costs at the selected university, incidentals, and other factors which enter into an arrangement of this kind. And, of a surety, every interested person will believe that this particular Rotary money will be spent to incalculable advantage.

Maybe the outstanding question is whether these ordinarily well-qualified men possess the world outlook, the intellectual curiosity, and the somewhat unusual motivations which Rotary sought in announcing these awards. For Rotary is far from being alone in offering inducements to young scholars seeking to develop themselves in other countries. The question was admirably answered by the men themselves.

There runs throughout their statements the knowledge that great things are happening right now; that the world and humankind are on the threshold of vital change; that there is a call as never before for men of vision and knowledge and personality—and, glory be!, these Rotary Fellows generally demonstrate that they have a special mission in mind.

Several are interested in political science, seek to serve their respective countries in this connection, and realize how one-eyed and probably biased is the State

servant who knows only his own country. One holder is impressed by the increasing importance of the Orient in world affairs and believes it to be necessary for selected Westerners to secure firsthand knowledge of life and culture in the East. He naturally takes his Fellowship to the Orient.

One man sets aside his studies in the physical sciences in favor of the humanities. He offers the thought that helping to bring out the better traits in man is maybe more important at this stage of human development than in adding to the abundance in material progress and possessions. To more than one, the Fellowships are the means of taking them to other lands (poorer than their own), offering particular scope in preparation for the Christian ministry. They aim in this way to help promote world tranquillity through the Christian tradition of economic justice and world brotherhood. And their expressed view

is that they can gain much from an intimate knowledge of the philosophies and daily lives of other peoples. From the advantages of the Fellowships they hope to become more sensitive leaders and servants to whatever communities they may later be called.

And thus in these and many other extremely interesting broad-prints are outlined the goals of very human wagons hitched to shining stars. Just such another example is he who aims ultimately at the State Department in a desire to take part in what he styles "the filling in of the dangerous holes" digged by national misunderstanding.

My own last reflections are these: The world sadly needs the refreshment flowing from such aspirations as are here expressed, whatever the ultimate achievement may be—and thus are the Rotary Foundation Fellowships admirably helping to fill in those same dangerous holes.

How Foundation Fellows Are Selected

EVERY Rotary Club in the world is entitled to propose one man each Rotary year for a Rotary Foundation Fellowship for Advanced Study—a grant averaging \$2,000 for study in another country. Here, in brief, is how the Fellowship Plan works:

1. The Club Starts It. First, it begins seeking likely applicants and hearing those who seek out the Club. Every applicant must be male and between the ages of 20 and 28, must possess a bachelor's degree (although he may apply during what corresponds to the senior year in North American universities).

Sifting all local applicants, the Club chooses the one it deems best qualified, provides him with an application form on which he indicates, among other things, the country and institution in which he wishes to study. If the Club can give the man its "unqualified endorsement," it then forwards his application to its District Governor on or before January 15.

2. The Governor Carries On. With one or more Fellowship applications on hand the District Governor sets up a District Fellowships Committee, which screens all applications originating in the District and selects the one worthy of its highest endorsement. Again it must be an "unqualified endorsement." This one

application the Governor then sends to the General Secretary of Rotary International or his agent—on or before February 15.

3. Regional Committees Act Next. The General Secretary then transmits the applications from all Governors to nine Regional Fellowships Committees. Each such Committee then rates in order of merit all applications which originated within its region. It then sends all these applications to the General Secretary for transmittal to the Foundation Fellowships Committee by April 15.

4. World Body Names Winners. The Rotary Foundation Fellowships Committee studies the ratings set by the nine Regional Committees, and in May awards Fellowships within the limits of funds available to applicants showing the highest qualifications.

5. The Checks Go Out. When an Award is made, notice is sent the District Governor, who asks the sponsoring Club to inform the new Rotary Fellow. Detailed arrangements are agreed upon between the Fellow and the Secretary of Rotary International after the successful candidate formally accepts the Award. The grant is paid to him in installments through the year.

Detailed literature on Rotary's Fellowships Plan is available free from the District Governor.



SWISS Alpine soldiers, like these pictured above, were part of Switzerland's plans for inch-by-inch defense if attacked during World War II. In the background is the magnificent Matterhorn, known as the "King of Kings."

EVERY inch of available crop land is utilized in Switzerland. Here hay is raked by hand in the Canton of Fribourg amid scenes of pastoral quietude and mountainous grandeur. The field slopes so sharply that machinery cannot be used.

Photo: Fred



Switzerland

—ONE FROM MANY!

Out of diverse tongues and nationalities, this country has forged a lasting unity.

By Fritz Gysin

Rotarian, Zurich, Switzerland

WHEN early in World War II my country mined its great Simplon and St. Gotthard tunnels, Hitler stormed. He knew the significance of that step. The first Nazi tank to roll across the Swiss border would be the signal for explosions sealing these long underground traffic arteries. By thus blocking the tubes, one 12 miles long and the other nine, we would delay the Germans in their drive against France.

We let the Nazis rant. It wasn't the first time we had stood firm in our mountain defenses while tyrants stormed. We have been doing it for six and a half centuries. Time and again, little groups of Swiss fighting men have hurled back vastly superior forces of would-be conquerors.

Fortunately Hitler never gave the order that would have sent his *Wehrmacht* against Switzerland. My country was spared, but only, I believe, because we were prepared to fight to the limit.

This defiant stand is characteristic of my country. Freedom is more than a phrase to us. It's something so precious that not even the threat of having our cities and villages blasted to rubble caused us to falter.

"Wasn't that a case of the mouse defying the cat?" an American friend asked me last Summer.

"Yes!" I answered, "but not a helpless mouse!" We had, I explained, more than 800,000 citizens of military age ready to spring to arms. These were either soldiers or part of the auxiliary service. Furthermore, they had been superbly trained for mountain fighting. Also we had built great fortifications in the Alps.



Map by B. A. Benson

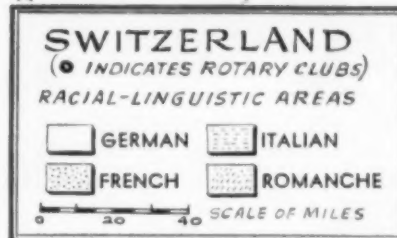
With these and the dynamited tunnels, we hoped to delay the Germans at least three months in case of war. True, Germany ultimately would have defeated us. But it would have been a costly victory—a Pyrrhic one—for her.

During the war I often heard English friends assert, "There'll always be an England." I in turn would add, "And a Switzerland!" For, frankly, we Swiss are proud of our little country. True, we cannot boast of vast colonies and navies, but we do boast of our country's beauty, its history, its people, and its unity. Switzerland is poor in natural resources, but rich in other ways.

Trips to other countries always intensify my pride in Switzerland. I find our small land well known and well understood. Such was the case when, last Summer, I attended Rotary's international Convention in San Francisco. Meeting new friends from Australia, South America, Mexico, China, South Africa, and other places, I found them perplexed about only one thing.

"Ah, yes, Switzerland," they would say. "That's the country where you use three or four languages and still get along.* How do you do it?"

Perhaps that does seem strange. Differences in languages usually cause misunderstandings—yes,



and wars, too. In Switzerland we get around that problem by requiring our children to learn two languages. A German-speaking Swiss, for example, is taught to read, write, and speak French. The Italian-speaking youngster learns French, too. There is a fourth language called Romanche or Romansh. However, all official announcements are printed in only three languages: German, French, and Italian, although Romanche is also recognized as an official language.

German-speaking citizens are proud of their distinctive dialect, so different from any in Germany. We call it the *Schweizerdeutsch*. This dialect varies from Canton to Canton, but it is regarded as the mother tongue of the German-speaking Swiss. Literary German is taught in the schools as though it were a foreign language. The Italian-speaking Swiss use a distinctive dialect, but in the French-speaking parts of our country

* See *One Country, Four Languages*, by Jacques Edouard Chable, *THE ROTARIAN* for November, 1935.

the written language is gaining ground on the dialect.

In Switzerland, 739 out of every 1,000 Swiss speak the German dialect, 210 in each 1,000 use French, while only 39 per 1,000 speak Italian and 11 per 1,000 Romanche.

Switzerland has no minority groups. First and last, we are Swiss. All ties with Germany, Italy, and France have long since been severed, so that no matter what a man's mother tongue may be, he is Swiss. A citizen of our country who speaks Italian is just as much a Swiss as the one who uses the *Schweizerdeutsch*. We Swiss speak different tongues, but we are one nation.

Swiss history runs back six and a half centuries. At that time the Holy Roman Empire was beginning to crumble and disintegrate. Up in the lofty central region of the Alps, three little communities—Uri, Schwyz, and Unterwalden—began to resist the powerful and ruthless Hapsburg nobility. Finally in August, 1291, these little Cantons or communities formed the Everlasting League. It was an important step for it marked the beginning of the idea of collective security. These freedom-seeking mountain people pledged themselves to fight against a common foe.

THE Swiss had endless opportunities to prove themselves stout-hearted warriors. Huge armies of Austrians or Burgundians were marshalled and hurled against them. Each time the Swiss beat them back. Encouraged by the showing of these three, other communities joined the original group. Finally it was expanded to the League of Thirteen Members. Later, additional communities were added. Today Switzerland consists of 22 Cantons.

This year will mark the 100th anniversary of the adoption of our Federal Constitution. How many readers in the United States know that it is based on their Constitution? All Swiss citizens are equal before the law, and the Constitution has expressly abolished all privileges of place, race, birth, family, or persons. Our Cantons are a good deal like the States of the U.S.A., or the Canadian Provinces, or Mexico's States, but

there is this difference: their historical foundations go much deeper. Truly they are genuine States. Each has its own Constitution and its own legislative and executive bodies.

Our land is an old one—but a physically poor one. Its very beauty makes it poor because it is mountain country that cannot be farmed or grazed. Much of the land is covered with ice and snow. That means a great deal of our food must be imported, although during the war years we plowed up much land. Still, we have about 4½ million people to feed and only 750,000 acres for food crops. During the war years we fed large numbers of refugees, and that also put a heavy strain on our scanty food supplies.

Despite scarcity of elbow room, we Swiss never have tried to wage aggressive warfare to get "living space"—at least not since the Middle Ages. Instead we try to make the most of what few resources we possess. That means industrialization. It began in the 16th Century and expanded rapidly. Two hundred years later, Switzerland was highly industrialized. Textiles were woven in great quantities, while watchmaking became a very specialized industry. Today, however, manufacturing of machinery stands head and shoulders above the textile industry. Visit our factories and you'll see them making steam engines, electric locomotives, agricultural machinery, Diesel engines, mills, and silos. Our chemical industry has grown by leaps and bounds in recent years, while radios, phonographs, cameras, and field glasses are made in Swiss factories.

And then there are our food plants. I was surprised to see so many drugstores and groceries in the United Kingdom, Sweden, France, and the U.S.A. featuring Swiss-made foods such as chocolate, condensed milk, cheese, etc.

I would like to emphasize this one point: While we grow part of our food, all our raw goods for industry must be imported. We depend on foreign raw materials or partly manufactured goods. Our industrialists then improve or finish them for export sales. The skill of our people enables Swiss industry to survive.

Switzerland has another great industry—that of entertaining vast numbers of visitors. Even during the Winter we have guests—thousands of them. Our Swiss railways, which by 1950 will be completely electrified, transport tourists by the tens of thousands. In the Summer they exclaim at the beauty of the Alps, which serve as Switzerland's landmark. In the Winter our resorts are jammed with people enjoying skiing, sledding, or ice skating. The combination of snow-covered Alpine peaks, picturesque native costumes, excellent hotels, fine food, and limpid lakes seems to be irresistible.

OUR neutrality policy bothers some of my new-found friends. Actually, it is the only course open to us. Like Portugal and Sweden during World War II, we kept our doors open to representatives of every nation. Germans, French, Americans, and Japanese sat down in the same cafes and walked the same streets. Swiss sympathies were, however, almost entirely with the United Nations. Hitler was hissed when newsreel pictures of him were flashed on Swiss movie screens. Our cities and villages opened their doors to refugees. Millions of Red Cross parcels went to German prisoner-of-war camps to make life more endurable for Allied prisoners.* We fed and clothed thousands of children from conquered countries.†

Fortunately Germany never violated our neutrality. In 1815 the Congress of Vienna and the Convention of Paris formally set down in writing an agreement about the neutrality and inviolability of Switzerland. Since that time we have escaped war. As I have noted we are not defenseless. Our country is like a hard-working honey bee that can, upon provocation, employ the arts of war skillfully.

Switzerland does not have a standing army. Should war break out around us, a commanding general is named. He assumes full command of the mobilized troops. Well-trained citizen-soldiers are

* See Camp Maloney, *THE ROTARIAN* for March, 1945.

† See Rays of HOPE for Rotarian Prisoners, *THE ROTARIAN* for September, 1942, and Swiss Feed Refugee Children, *THE ROTARIAN* for September, 1943.

specialists in mountain warfare. This is done by spending a few weeks annually in military training. In effect we are an oasis of peace amidst warring neighbors.

Swiss neutrality makes her a key country. Swiss headquarters are maintained for such world organizations as the International Telecommunication Union, the Central Office for International Transport by Rail, the International Bureau for the Protection of Intellectual Property. And none of us has forgotten that Geneva was the home of the late and lamented League of Nations.*

In Zurich, incidentally, is the Continental European Office of Rotary International. Established in 1925, it serves all Rotary Clubs in the Continental European, North African, and Eastern Mediterranean Region. Dr. Lester B. Struthers heads this Office.

Culturally, Switzerland has exerted great influence down through the centuries. Rousseau, Pestalozzi, Alexandre Vinet, Father Girard, Jakob Burckhardt—all are known far beyond Swiss borders. Zwingli, a leader in the Reformation, was a Swiss who helped write many pages of church history four centuries ago.

And that brings up a question of relations between Swiss religious denominations. That is a good question. Roughly half our people are Protestants and the great majority of the remainder are Roman Catholics. We maintain peace between these two groups by the guaranty of freedom of conscience and creed in our Federal Constitution. We believe in absolute freedom. Our schools are open to children of any faith. Switzerland has never seen the equivalent of the Ku Klux Klan in the United States.

Switzerland is a land of freedom, prosperity, religious tolerance, and peace. We Swiss Rotarians are working conscientiously to keep it that way. There are 28 Rotary Clubs in Switzerland, the first (and the largest) being in Zurich. It was organized in May, 1924, with Hugo E. Prager, a hotelman, serving as first President. Later he was named District Governor and became First Vice-President of Rotary International in 1936-37. In addition, he was appointed Hono-



Photo: Kettel

THERE'S fun as well as hard work when grapes are harvested in the vineyard country of Vaud. The pickers are shown bringing in great loads from the slopes in the background.

rary Assistant Treasurer. Other Swiss Rotarians who have held international offices are C. J. Steiger and the late William C. Achard, both of Zurich, who served as Second Vice-President and Director, respectively.

Swiss Clubs are vitally interested in international affairs. One of their activities has been sponsorship of international Summer camps for boys. A feature of these camps has been the fact that as many as 11 different language groups have participated. In addition, they have sponsored Winter ski camps for sons and daughters of Rotarians from different countries.

As a Swiss Rotarian, I am proud of the Geneva Club, which worked with the International Association of the *Lieux de Genève* (places of Geneva).† Its purpose was to get Governments to set aside in their territories certain zones which

would be absolutely neutral in wartime. To each of these areas would be sent women, children, and the aged for protection. Each country was pledged to respect the zones in case of war. I consider it a wonderful idea, though it never became a reality.

During the war years, Swiss Rotarians worked untiringly to soften the rigors of warfare for refugees and war children.

In Switzerland, all of us look forward to the future with grave confidence. Much more fortunate than our neighbors in some respects, we never overlook the point that only through our own energies can our nation continue to thrive and prosper. Already our businessmen are seeking new markets in Latin America.

As a nation we are small but energetic. Firm believers in the principle expressed in the Fourth Object of Rotary, we hope for the day when all nations will live together in friendship and understanding—and we will continue to work toward that goal.

* See *Come to the Fair!*, THE ROTARIAN for April, 1939, and *The League Lives—and Labors On*, by Arthur Sweetser, THE ROTARIAN for September, 1939.

† For editorial comment about them, see THE ROTARIAN, October, 1938, page 41.



Fred Petrazuolo (in Pat Velardi's arms) and his family learn how this machine braids asbestos.



FOR youngsters, this stop at the firm's cafeteria was the best part of the entire tour.

A unique 'come and visit us' policy pays off for a Connecticut factory by winning greater home interest.

NOT TOO long ago, few families of workers in the New Haven, Connecticut, plant of Rockbestos Products Corporation had ever visited it. To most it was *terra incognita*—an unknown place. Fathers and husbands disappeared into it each workday morning only to emerge eight hours later. Seldom did they discuss their jobs with wives or children.

Rockbestos officials wanted to change that situation. No labor problem existed, because wages were good and working conditions pleasant. But they felt employees' families should know what made the factory click.

"Let's have a 'Family Day,'" suggested President Arthur G. Newton. "We'll have each worker invite his family and friends."

So plans were made. On the first "Family Day," about 1,500 visitors toured the plant.

Mrs. Sophie Zielazinski, for example, invited her two sons. She had been a Rockbestos employee for five years, but her sons were strangers in the plant. That day, for the first time, they saw their mother capably operating a machine which twists metal strands into a single conductor.

Mrs. Zielazinski answered scores of questions during the hour-long tour. So did other employees. It proved to be fun. Some were shy and diffident at first, but they soon regained their poise.

Before long, each employee was delivering reams of information to the visitors. Uses of Rockbestos-made insulated wires and cables in aircraft, coal mines, industrial plants, power stations, and homes were described in detail. Some of their statements were eye-openers even to families of long-time employees. Others commented about the clean, orderly plant.

Top Rockbestos executives like President Newton, Vice-President and General Manager B. H. Reeves, and Secretary and Treasurer W. C. Armstrong, a New Haven Rotarian, enjoyed meeting the attractive wives and bright-eyed children of their employees. A feature of the tours was a stop at the company cafeteria. There ice cream, cake, milk, and coffee were served free.

Tour committees saw that the visitors inspected every part of the plant from top to bottom. They talked with plant officials, saw relatives and friends at work—and generally had a good time. The majority returned home with a new appreciation and understanding of Rockbestos management and policies.

The tour paid off in several ways. Production climbed 25 percent on each of the Family Days. Employees displayed new interest in their work. New Haven business and professional people were impressed with the company's policies and standing. And, probably most important of all, so were families of Rockbestos workers.

—MARTIN WRIGHT



STELLA Jablonski tells about stranding machine.



WITH HIS family watching, Joe Bellini takes over at President Newton's desk.



COMPETENT nurses like Mary Jurgielewicz staff the company's first-aid room.



SUGAR LOAF mountain in Rio's harbor. A cable car runs to the top.

SET IN VALLEYS AND AROUND BAYS, RIO DE JANEIRO HAS A VIEW

YOU, let us say, are on the fence about Rio. Months ago you read that Rotary will hold its 1948 Convention there May 16-20. Ever since, off and on, you have toyed with the idea of going. "What a lark—no, what a lifetime experience the trip would be for Mary and Junior." But you have many questions: "How would we get there? Where would we stay? What would we see and do? How long would it take? How much would it cost?"

The answers, I am happy to report, are now ready for you. Many of them came out of a recent meeting of the Convention Committee held in Rio de Janeiro itself. With the enthusiastic help of Rio Rotarians and Brazilian officials, we explored potential facilities, made arrangements for auditoriums and hotel rooms, completed the actual speaking and entertainment programs, and got generally acquainted with one of the most beautiful cities on earth.

For Rio is beautiful—incomparably so. I myself have never seen a lovelier combination of sea, mountain, palm, pavement, people, and architecture anywhere, and my Committee colleagues say the same.

But to come directly to our questions. *How would you get there?* If you live in North America, or if you plan to travel to Rio by way of North America, you have at your service a special Committee which will help arrange ship or plane passage for you. [For full information about it, see box on page 26.—Eds.]



D HAS A VIEW" FOR ALL OF ITS TWO MILLION PEOPLE.

If you live in other countries, you will make your own travel arrangements. Doubtless, before long, you will hear of special Rotary tours which Rotarians of your region are arranging. Past Director "Dick" Currie wrote in this magazine last March that Rotarians of his country, the Union of South Africa, hope to make up a party for the eight-day boat trip to Rio. That's an example.

Where would you stay? Before we are done we shall have a fleet of Rotary ships—flagshipped by the *Nieuw Amsterdam*—bearing down to Rio from North America. These ships will dock in Rio's famous harbor—in which you could anchor all the navies in the world—and will remain there through Convention week. They will serve as floating hotels for everyone who arrived on them and will lie but a 15-minute walk from the center of Convention activity. North Americans flying down to Rio will stay in hotels. So will people who come from other parts of the world, except where chartered ships can house them for the week in Rio harbor.

What would you see? So much that I can only hint of it. At the moment you enter the harbor you see that here is the most naturally beautiful location for a city the world offers. . . . Then you set foot on Rio's famous patterned sidewalks—mosaics revealing floral and geometric designs. . . . Here is a new boulevard 300 feet wide along which buildings of 20 stories or more and of the most modern design are rising.* During a visit in Rio with L. R. Macgregor, Australia's Minister to Brazil, he told me that Australia had recently sent an architec-

The Latest Re: RIO

You have been awaiting more facts about Rotary's '48 Convention in Brazil next May? Here they are.

By Luther H. Hodges

Chairman, 1948 Convention Committee

tural commission around the world to study modern city building design. It found Rio head and shoulders above every other city in this respect.

And what would you do? You would cablecar to the top of Sugar Loaf, naturally, and ascend to the summit of Corcovado, where stands the giant concrete Christus. . . . You would spend rewarding hours in Rio's historic shrines, interesting hours in its fine shopping centers where, in some cases, streets are closed to all wheeled traffic. . . . You would eat as you please. You might want to try Brazil's characterful food combination called *feijoada*, its palmettoes, mandioca flour, purple yams, egg deserts, and coconut sweets. Or, if you prefer more usual things, you will find meats and other items to which you are more accustomed.

Above all, you will attend a Convention which, we hope, shall set new records in Rotary inspiration and fellowship. The week is to start off with a get-together, a plenary session, at a strikingly beautiful private athletic club on Sunday evening, May 16. Music will set the stage. Then it is contemplated that Major General Enrico Gaspar Dutra, President of the United States of

* See *Checkerboards in the Sky*, by Alfredo E. Becker, THE ROTARIAN, September, 1947.

Brazil, and General de Divisão Angelo Mendes de Morais, Prefect of Rio, will appear before us with messages of welcome.

Rio's attractive Municipal Theater is to be our regular Convention Hall, and it is there that on *Monday morning, May 17*, we shall hold our second full session. Messages from President "Ken" Guernsey and from one of the political Ambassadors to Brazil are scheduled to high-light it. That night we are all to be the guests of the Prefect of Rio at a *Festa Regatta* held at three adjoining yacht clubs on Botafogo Bay.

A new departure will mark general sessions on *Tuesday and Wednesday, May 18 and 19*. The same program will unfold in two different halls at the same time on both days. In one hall the language will be Portuguese and the audience Portuguese- and Spanish-speaking people. In the other hall the language will be English and the audience will be everyone not included in the former group. It is planned that the twin programs shall be in the nature of "townhall meetings" or open-forum discussions of the individual Rotarian's place in Club, craft, civic, and world affairs.

On occasion, the Cariocas, the people of Rio, stage a *Festa*—a colorful celebration featuring

music, dancing, parades, and fireworks. They are going to treat us to one on Tuesday evening. It will lead up to the President's Reception and Ball, which comes that same night at 11 o'clock. On the following night we are to make an "Armchair Tour of Brazil" by way of some absolutely superb motion pictures, with running comment by a prominent official.

Two old friends of yours who, for thousands of Rotarians, spell South America will be on the platform at our final plenary session *Thursday, May 20*. I speak of Past President Armando de Arruda Pereira, of São Paulo, Brazil, and Past President Fernando Carbajal, of Lima, Peru. Armando, speaking Portuguese, and Ferdie, speaking English, will sum up in capsule form the "town meetings" of Tuesday and Wednesday—with special reference to international affairs. With them, if plans carry, will be a Brazilian leader closely affiliated with the United Nations. From him, practical views on how Rotarians can aid man's best hope, the U. N.

Then we shall meet our new officers and hear from Rotary's President-Elect, and with our traditional singing of *Auld Lang Syne* the Convention will end.

I have said nothing, you note, of group assemblies, the Council on Legislation, zone meetings, elections, and so on. They will have their usual place, be assured. Do not, however, expect the customary craft and trade assemblies. Special emphasis will be placed on business and professional group meetings, and we are expecting that Rio Rotarians will arrange gatherings partly social and partly business in character. They should prove unique and enjoyable.

How long would the trip to Rio take? Obviously, I can't answer for you. Perhaps you want to explore the Amazon or the Andes or Patagonia en route! Many a Rotary family will be taking extensive pre- and post-Convention tours. This fact will help some of my readers, however: The *Nieuw Amsterdam* will leave New York on May 3; it will arrive in New York on June 3. Other ships will have different schedules. It is expected that air lines will be taking only 18 to 20 hours for the New York-to-Rio hop by Convention time.

How much will it cost? Again a question you must answer. Average per person rate on the *Nieuw Amsterdam* is \$1,400. That gives you round-trip passage, a week of hotel service aboard in Rio harbor, and all meals (except—no lunches during the week in Rio). Negotiations are now being made with regard to air fares to be in effect at the time of the Convention. Current round-trip air fare from New York to Rio is about \$800. Your Club officers, by the way, will have all information on Rio.

How many are going? We size it up this way: 3,000 North Americans, 2,000 persons from all other parts of the world—a total of 5,000 people. This number can be greatly increased if additional ships are available.

Rio and Brazil are eager to entertain us. They will spare nothing to make our first reunion on the Continent of South America worth while and unforgettable. Such courteous, friendly people you have seldom seen.

As discussed by our Committee while in Rio, our Convention next May will be an "Experience in Friendship."

Rio Travel Facts to North Americans

ALL SPACE on the *Nieuw Amsterdam*, first of several ships to be chartered for cruises from North America to Rotary's Convention in Rio (May 16-20), was sold out on October 1.

Now two more ships are open for reservation, both of them of the American Republics Line. Complete information about them has been sent all Rotary Club Secretaries in the United States, Canada, Newfoundland, and Bermuda; also to all persons who indicated this type of service when they filed Intention-to-Go Cards or gave their names to the North American Transportation Committee at the 1947 Convention. Ask your Club Secretary to obtain an application blank for you—or obtain one from the above-named Committee. Submit it, with required deposit, to the Committee (address below).

As other ships are opened, the

Committee will announce them.

Because of the limited hotel facilities in Rio, it will be necessary for those who travel on the ships to use them as hotels while in Rio. The ships will be docked immediately adjacent to the city, within 15 minutes' walking distance from the House of Friendship, the meeting places, and the main shopping and commercial districts of Rio. Bus transportation will be maintained from ship-side to the House of Friendship.

North American Rotarians wishing to travel to Rio by air also should obtain space through the Committee. In short, whether they are going by ship or plane, North Americans should first see their Club Secretaries, then apply for reservations or special information to: The North American Transportation Committee, Rotary International, 587 Fifth Avenue, New York 17, N. Y.

What Would You Do?

Five able men in Washington puzzled over facts in these not-so-simple cases of trade practice.

MEMBERS of the U. S. Federal Trade Commission must often long for the wisdom of Solomon.

Two typically tricky and involved cases are described this month. Many weary weeks passed before the Commissioners handed down decisions. You, of course, haven't the time to go into these cases in great detail, so they are abridged for your convenience.

Read them over—then check your answers against those of the FTC.

1. Case of a Magazine's Seals of Approval

For years a national magazine assured readers it guaranteed all products or services advertised in it. The publishers allowed advertisers to publicize this guaranty by use of emblems or shields reading "Guaranteed by Blank Magazine."

Furthermore, the following statement was printed at the bottom of each page on which advertising appeared:

"Every product guaranteed as advertised—see page 6."

In connection with its guaranty, the magazine had facilities to test products like food, drugs, cosmetics, and household equipment. The magazine then issued seals of approval reading "Tested and approved."

As the stern watchdog of public welfare, the FTC objected to this. It had reports that many advertisements contained false, deceptive, and misleading statements. In some cases, the FTC held, seals of approval were issued without even an adequate preliminary investigation.

The magazine's guaranty on

page 6 also drew the Commission's fire.

"It tends to mislead readers," the FTC charged. "It causes them to believe the guaranty is unlimited. Such is not the case."

"It's there for anybody to read," protested the publishers. "It states very clearly what we mean to guarantee."

"Maybe so," the FTC granted, "just the same, it's strange that you publicize the guaranty so extensively, but practically hide it by using small type."

FTC attorneys pointed out that not all products are tested adequately. "This means that the buyer or user is disappointed," they stated.

"That's where the guaranty comes in," retorted the publishers. "The buyer will either get his money back or receive a new article."

"How many people go to the trouble of returning unsatisfactory products costing only small sums?" asked the FTC. "Very few do."

"A large percentage of your readers rely upon the seals of approval," the FTC continued. "If you hand them out promiscuously without first thoroughly testing the product, you are misleading and deceiving a large portion of the public."

"But the guaranty takes care of inferior products," the publishers insisted.

Was the magazine guilty of unfair dealings?

2. Case of the Doubtful Breath-Killer

How much should an antiseptic be expected to do? Over that question, the FTC and an antiseptic firm locked horns.

The battle centered around the

firm's advertisements. These capitalized heavily on people's dislike for dandruff and halitosis—especially when another person has either or both. The company's advertising effectively told the story of the young man who failed to get promoted because of bad breath. And the bridesmaid who never became a bride—for the same reason. Antiseptic sales boomed. Would-be brides gargled industriously. So did ambitious young men. At the first sign of dandruff, throngs grabbed up bottles of the antiseptic.

But the FTC cocked a skeptical eye at some of these claims. It called in dentists and physicians. So did the company.

Some of the arguments under the halitosis issue were:

1. Is fermentation of food particles in the mouth the usual cause of bad breath?

2. Does the antiseptic halt or check such fermentation?

3. Is the antiseptic an effective preventive or cure?

The experts testified both pro and con. They did the same on the issues of whether or not the antiseptic guards against colds and sore throats and its value in fighting dandruff.

When the hearings finally dragged to a close, nobody seemed convinced. It was up to the FTC to make its decision.

What would you have done?

To see what FTC did on this case, as well as the preceding one, turn to page 55.

By
Fred B. Barton

BAD BOYS *are My Specialty*

The hardest young brats yield to trust and good humor. At least they do for this man.

By John Dallavaux



"HE took me out to 'see the town.' We visited every dive."

I HAVE the most interesting job in the world. I'm in the business of turning bad kids into good ones. When I see a dissipated, drunken brat of a boy turn into a useful, cheerful citizen, I get the same thrill you merchants get when you see that miserable little business you bought blossom into the finest on Main Street.

How do I do it? Well, it depends upon the boy. Each one requires a different technique. For instance, there was Jack. When he was 15 years old, his father appealed to me for help in straightening him out. Husky and handsome, with plenty of personality and energy, he was a boy-gone-wrong because of too much money and not enough parental training. Whisky was his favorite beverage. He skyrocketed through crowded streets in high-powered cars. He wrecked several of them. When it suited him, he attended school. That wasn't very often.

I liked the boy the first time we met. He was okeh. Just mishandled. So I arranged with his parents—wealthy, well-educated, very

respectable people—to have the stage properly set. The four of us had dinner together one night. I was introduced to Jack as an old friend of the family. He was surly and unmannerly, but I ignored him.

When dessert was served, his mother asked me:

"Mr. Dallavaux, don't you think the normal boy likes school?"

"Hell, no," I retorted. "That's only for jerks. Real boys must be broken for school just like you break a colt for riding."

I stole a look at the boy. His

mouth had fallen open. He blurted out:

"Dad, where did you meet this fellow? He's the first regular guy you've ever had in this house."

Jack seemed to like my act. I swore, blustered around like a movie tough guy, and the poor boy ate it up. Later that night he took me out to "see the town"—just as I had hoped he would. We visited every dive in that city. I bent over backward to make a good impression on his hoodlum friends. Jack was impressed by the fact they liked me even though I never touched a drop of liquor.

Later he learned that I tutored boys for a living. He mulled that over in his mind and then asked me to tutor him.

"Nope," I replied. "I only tutor one boy at a time—and I already have one."

He kept on pleading. Finally, I told him:

"You're too good a kid to have a private tutor. But here's what we'll do: Let's go on a bumming trip. We'll sleep in a station wagon and really rough it. By the end of two weeks I'll know whether or not to take you."

He was so anxious to go that he voluntarily decided not to use liquor or cigarettes.

Following our trip, I entered him in a good preparatory school. The headmaster gave him little jobs like driving his children to kindergarten or his wife to the station. That showed our confidence in him. Under that kind of treatment he really blossomed. Soon he found newspaper writing and editing interesting. He worked on the school paper and then majored in journalism in college. He is now holding down a good job on a big paper.

Often I am asked for my formula in handling wayward boys—especially the rich, spoiled, cyni-

cal ones. I could state it this way:

"Win their confidence by telling them the truth. Make them laugh. Talk their language. Never act shocked at anything they tell you. Above all—be patient."

If it would do any good to lecture parents, I'd preach them a powerful sermon on the use of humor and patience with children. Ill temper, anger, and impatience are great enemies of peaceful parent-son relations.

The oil-rich parents of a drug addict gave me the worst specimen of boyhood I've ever seen. He was only 14 when I was called into the case. Yet he was so far gone that his father had placed him in a sanitarium. Then his friends smuggled a gun to him and he escaped, returning to his home. Every night he toured the hot spots of the city, usually getting home about 5 or 6 o'clock in the morning. Marijuana and liquor had him so sodden that he looked like a dissipated rake of 25.

His parents turned him over to me. Three years later he was completely through with both liquor and drugs. Now he is married to a fine young woman, served in the Army Air Corps, and ranks as a leading citizen of his community.

How was it done?

First I introduced him to a beautiful night-club singer. A good friend of mine, she told him in my absence that I was the only man in the world who could straighten out little drunken bums. Coming from her, that statement impressed him. He told her:

"That's fine. Because he's going to tutor me."

The singer widened her eyes:

"Mister, you are lucky. He'll make something of you if you stick with him."

That meant more to him than all the preaching and moralizing in the world. So we started out to eliminate drink and drugs from his life.

The boy and I had a rocky road to travel. Six times he tried to commit suicide. I finally stopped that by explaining it would ruin my reputation if he went through with his threat.

"I'll never get another boy to tutor," I told him. "Do you want to make me a laughing-stock?"

That presented the matter in a different light. He earnestly told

me he would try to bear up under the load.

I managed to stop him from using drugs, but the real problem was liquor. I persuaded him that it wasn't good sense to get reeling drunk.

"Handle your liquor like a gentleman," I urged. "I can't afford to be seen in public with a drunken boy."

Gradually he tapered off. Inside of 18 months he was through with liquor as well as drugs. Then came the battle to make a man of him. We took trips. I taught him to play the piano and interested him in foreign languages. Within three years he was ready for col-

lege, whereas when he started out he was barely able to pass fifth-grade requirements.

I regard that boy as the supreme triumph of my life. He is one of my most cherished friends. But it makes me sad to think that where this poor, neglected victim of parental indifference was rescued from a life of uselessness, there are thousands of others fated to die a drunkard's death.

If there is one great truth that I would like to impress upon every father reading this, it is:

"Your son will respect you for what you teach him—not for what you give him."

Many fathers give their sons

"HE skyrocketed in high-powered cars . . . wrecked several of them."



Illustrations by Robert A. Graef

automobiles or motorcycles or memberships in the country club. That takes them off their hands. Yes, and into the hands of the police in many cases.

Even the richest man cannot walk into a store and buy ready-made for their sons such things as respect, ambition, hope, enthusiasm, and honor. If you want to make your son a real man, stay at home often enough so that you can work with him. When the two of you are working in the garden, talk over your problems in man-to-man fashion. And when you wash the car together or go for a walk in the woods, see if you can't teach that fine boy respect for authority and the value of good manners.

Think of it this way: Every good habit we acquire wars on some instinct. Nature dumps us here with anger, ill temper, impatience, greed, and so on. To rid ourselves of them or to bring them under control we need training. Our great trouble is, however, that parents let Nature reign too long in their children and then embark upon a campaign of training when it is too late, when the unteaching of bad habits has become a stubborn task. Then they foist their offspring on the schools and leave it to the school people to undo the firmly established wrong attitudes.

That's theory, of course. But take this story of a youngster I met in a famous preparatory school. His father apparently had never spent much time with him. The boy was hated by teachers and students alike. He had no friends. His classroom grades were low; in many classes he would embarrass the women teachers by indecently exposing himself.

His parents hired me to handle him. I first won his respect and later his confidence. I discovered the lad was starved for friendship and had a desperate longing to play football. One night I sat down beside him. Putting an arm around his thin little shoulders, I said:

"Son, you are a lonely, unhappy boy. What's wrong?"

He began to cry, but refused to answer me.

"Listen, fellow," I said. "Would

you like to play football and basketball, pass your schoolwork, and have friends?"

He replied:

"I'll do anything you tell me to do. Only please help me. I'm so unhappy."

That was enough for me.

First of all, I convinced him that his schoolmates and teachers would like him—provided he proved friendly. Then we went to work on his studies. At the end of the year, he finished with an average of 81. He showed some natural ability as an athlete, winning letters in three sports. His entire personality was changed. His chums elected him vice-president of the class and he was voted the most popular boy in school.

There was a lump in my throat when that little guy walked up to the platform to receive his first letter. I only wish his father and mother could have been there.

I don't know what was wrong with that boy's father. Maybe he was afraid of his son—afraid to give him a little of his time and love. Some dads try to buy their boy's love. You can't do it. Love



"It's a revelation to those wealthy boys to see how far a dollar can be stretched."

must be earned. And you can't earn it by playing bridge or poker at night while your boy is hanging around the poolroom. Or riding around in a car and picking up girls off the street.

Frankly, the family automobile is a big problem. It keeps the youngster away from home too much. And if you give him a car, what has he got to work for? You can give him all the material things, but you can't give him the pride and satisfaction he would have received from earning them.

It's up to you to decide what to do with your boy's future. And I plead with you to avoid three common mistakes: too much giving, too much "doing for," and backing up the boy when he is in the wrong.

Too much giving destroys a boy's sense of values. If you do everything for a child, he has no opportunity to learn to act for himself. And if you back him up in everything he does, right or wrong, you don't prepare him for shouldering responsibilities.

Every Summer I take four wealthy boys and one poor youngster on a rough-and-ready trip into Mexico or Canada. We sleep anywhere, getting our meals at ranches or farms. We do our own washing and pinch every penny. It's a revelation to those wealthy boys to see how far a dollar bill can be stretched. They're so accustomed to lavish spending that it never occurs to them that a dollar has a two-way stretch.

The only drawback to my job is that I'm only doing for those kids what their own fathers should be doing. They are so interested in making their financial investments show profits that they fail to see they are not investing properly in their own sons.

Your boy has a wonderful future. Why not invest some of your time in him instead of your dollars? Teach him how to invest himself into something instead of always investing in himself. We don't earn dollars by investing in them, but by investing them in something. Create a real interest in the boy's mind in something worth while and he will be useful and happy. The dividends will bring you more happiness and satisfaction than anything else in the whole world.



This Rotary Month

News notes gleaned at
35 East Wacker Drive,
Chicago 1, Ill., U.S.A.

Homecoming. Back in her native Scotland is Mrs. Jean Harris, widow of Rotary's late Founder and President Emeritus, Paul P. Harris. She will live with a brother and sister. With Paul's "Bonnie Jean" when she enplaned for the trans-Atlantic crossing went the love and affection of thousands of Rotary friends. . . . "Comely Bank," the home in Chicago in which the Harrises entertained Rotarians from many countries and from which they set out on numerous visits through the Rotary world, has been sold to a university professor.

On Schedule. With three busy weeks in Hawaii and New Zealand behind them, "Ken" and Edythe Guernsey were in Australia at presstime. Ahead of Rotary's First Couple on their Antipodes-Asia air tour were stops in Singapore, Siam, Hong Kong, and The Philippines. Home November 4.

Award. A Polish doctor and expert on "difficult children" is first recipient of a UNESCO-Rotary Social Service Fellowship. Name: Dr. Stefan Baley, of Warsaw. Now in the United States, where he will study for four months, he goes next to England for two more months of study. UNESCO (see page 13) and Rotary are coöperating in selection of these Fellows. Rotary's 1946-47 Board okehed expenditure of \$5,000 from Rotary Foundation income account for the purpose. The Fellowships are to help social-service and educational leaders in war-torn countries keep abreast of new developments in their fields. For news about another kind of Foundation Fellowship see page 16.

Committees. Two meet this month, both in Chicago:

Finance.....November 17-19

Executive.....November 19-20

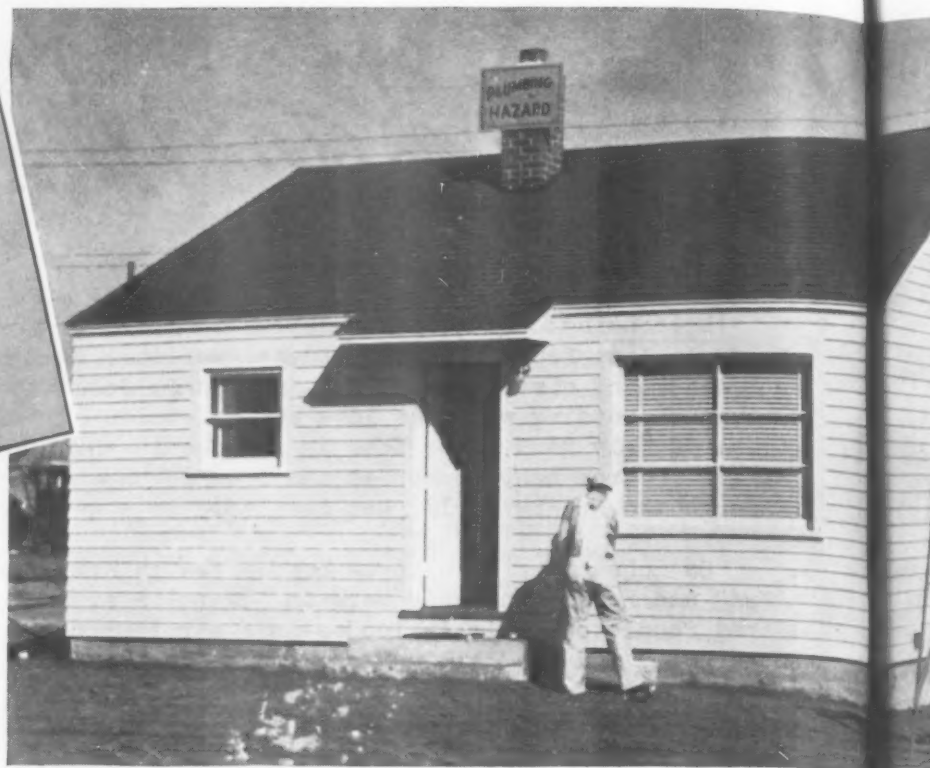
Institutes. Twenty-seven men and women born in nine different countries constitute the speaker panel for 1947-48 Institutes of International Understanding. Historians, geographers, explorers, editors, political scientists—every one of the 27 has travelled widely. Seven of them have just refreshed their global knowledge by Summer travel: Hubert S. Liang and No-Yong Park in China; Newton H. Bell in the Mediterranean region; Ethan T. Colton in Poland and Czechoslovakia; Simon M. Davidian in Czechoslovakia, Bulgaria, and Turkey; Landrum Bolling in Germany; and Don Bolt in England and on the European Continent.

Council. When Rotary's Council of Past Presidents gathers around a table in a Jacksonville, Fla., hotel November 10, T. A. Warren, of Bournemouth, England, Rotary's leader in 1945-46, will be in the chair. With him will be Past Presidents Anderson, Carbajal, Davis, Hager, Head, Johnson, Manier, Pereira, aud Wheeler, who, along with the Chairman, comprise this year's Council membership. Current President Guernsey and Immediate Past President Richard C. Hedke will participate as ex-officio members. The Council meets annually, considers specific Rotary problems, acts in advisory capacity to Board.

'48 Convention. Read the latest re: Rio in article by that name on page 24. Convention Chairman Luther H. Hodges writes it.

Vital Statistics. Total number of Rotary Clubs: 6,280. Estimated total number of Rotarians: 305,000. Number of new and readmitted Clubs since July 1, 1947: 51 in 16 countries. All figures as of September 30.

G.I. Houses at Yakima
\$5,000



ONE DAY some months back the Mayor of Seattle met the Mayor of Yakima, who, he'd heard, was trying to get new houses built for World War II veterans for less than \$5,000.

Said the Mayor of Seattle to the Mayor of Yakima: "I'll eat my hat if you can build good, five-room houses for anywhere near \$5,000."

Eight weeks later Seattle's Mayor, Wm. F. Devin, journeyed the 141 miles to Yakima in the apple-rich valley of mid-Washington State. He had come, if not to eat his hat, to doff it in tribute to Yakima's Mayor, N. K. Buck, and his 45,000 fellow citizens. Yakima was building "good five-room houses" for less than \$5,000!

At the time the distinguished visitor was speaking his praise to Yakimans, he was standing in front of a trim little white frame house, sparkling new. Inside were ex-Sergeant Walter C. Colgan and his wife, late of the WAC. They were arranging their new furniture. For it was the Colgan residence now. With no down payment required, they had bought it for \$4,750 at the rate of \$33.50 a month for 20 years.

Many in the crowd at the brief ceremony had helped make the house possible. First and foremost there was Mayor Buck. His dynamic leadership had launched the program. Al Knapp, who built the house, was on hand. So was John Eubank, of the National

How a Washington city did the impossible . . . by J

Housing Agency in Yakima. Then there were Riley Kelly, the American Legion post commander, and Hal Hinesley, of the Veterans of Foreign Wars. And Charley Walker, of the Disabled American Veterans. All were on Buck's housing committee.

Knapp knew the house was sound—he had built it that way. It had hardwood floors, inlaid linoleum in kitchen and bath. An automatic oil furnace would keep the house warm in Winter. The insulated walls, built-in kitchen cabinets, cross ventilation in each room, and good plastering and painting jobs testified to sound workmanship and careful planning.

After the speeches, Dr. David W. Ferry said a little prayer blessing the home. A retired Presbyterian minister, he is having the time of his life as chairman of the Mayor's housing committee.

The little ceremony marked the completion of one house, but only started things. The peppery, cigar-smoking Mayor, a member of the Yakima Rotary Club, called his housing committee into session

the same day. "Our program is rolling," he exclaimed. "Let's keep it that way. One house is only a drop in the bucket. We need 50 more this year."

That was in March. Six months later, 22 additional homes had been completed and immediately occupied. Fifteen others were in various stages of construction. Twenty more were definitely planned.

This bright chapter in the story of the United States' attempt to build low-cost veterans' homes begins with Mayor Buck's campaign for office a year ago. A lawyer and former clerk in the U. S. Bureau of Reclamation, he pledged, if elected, to do something about *low-cost* homes for former servicemen. Yakima was building homes at \$6,500 and up at a good rate, but could the \$45-a-week clerk, the \$200-a-month truck driver afford them? No. So, as new Mayor, Rotarian Buck met with leaders of three veterans' organizations.

"I know nothing about building houses," he told them, "but I do know we've got to provide



fortable two-bedroom house; (2) select contractors willing to limit over-all profits to not more than 10 percent; (3) provide close coöperation with contractors.

It wasn't easy sailing. Three dealers walked out of a meeting Buck had called to enlist coöperation. Several suppliers refused to cut prices. He met open hostility in some quarters. Building supplies were scarce.

Labor leaders kept their promises, however. They had the right men in the right place at the right time. This held down costs.

The committee kept materials flowing to Knapp, the first build-

er. A "swap shop" was set up in Eubank's office to serve as a clearinghouse for scarce materials. Established prices were trimmed by dealers and subcontractors. A lumber firm shaved prices in return for volume orders.

Little by little, day by day, more help showed up. Some came from unexpected sources. More concessions were made as people began to realize veterans were the only ones reaping the benefits.

Other contractors became interested. They saw the low-cost homes going up three times faster than those they built. Labor problems were absent, too. So they asked Mayor Buck for permission to build veterans' homes.

Today the program rates as a complete success. But the need for low-cost homes continues, and the Mayor is still shooting at the completion of at least 75 of the houses this year.

"We'll build them," says Mayor Buck. In Yakima, that means they will!

IT IS for people like the James Ravines, whom he is shown visiting, that Rotarian Mayor Buck hammered Yakima's housing project through . . . and for people like the Colgans (below). The houses are both trim and sound.



John Bigelow

homes veterans can buy for about \$4,000—without a down payment. Most of them haven't any money."

Buck had visited some of the veterans and their families. Some lived in tents during the worst of the Winter. Six children had perished in shack fires. Two and three families were crowded in quarters too small for one.

When Buck had discussed low-cost housing, contractors had blamed soaring building costs on carpenters and masons. So now he met with members of the Yakima Labor Council. They soon found he meant business.

"I'm not blaming you fellows," he told them, "but we've got to eliminate costly time-killing practices to give these 'vets' a break." Two days later the Council gave him a pledge of 100 percent coöperation.

Buck went ahead with his plans. He formed a committee headed by Dr. Ferry to push a three-point plan: (1) develop plans for a com-



Newfoundland Thinks It Over

By James Montagnes

Whether or not to join Canada as a tenth Province is the question before this oldest British colony.

THE DOMINION of Canada of next year may be larger. It is currently making a generous offer to Newfoundland (and its dependent area of Labrador) which may add Britain's oldest colony as a tenth Province of the senior Dominion of the British Commonwealth of Nations.

When John Cabot, a Venetian explorer, in 1497, discovered and claimed Newfoundland for Great Britain, its cod fisheries were already known to fishermen from the west coast of France. These fisheries have continued to be the industrial mainstay of the island. In recent years, however, timber, pulp and paper, and iron ore have been added to the main industries supplying the 313,000 people of Newfoundland with a living.

Current plans for the union of Canada and Newfoundland date back to financial troubles of Newfoundland about 15 years ago. At that time Newfoundland was a self-governing Dominion, an equal in the British Commonwealth with Canada, Australia, South Africa, New Zealand, and Great Britain. The world depression of the '30s hit Newfoundland hard because its few basic industries depended on outside markets. When prices dropped drastically, the country no longer had enough money to import the basic necessities of life, since practically all food must be imported, mainly from Canada and the United States.

The Government went to England for financial aid. Great

Britain offered to finance the country and put a commission government in charge, with three Britishers and three Newfoundlanders on the commission, in place of the self-government system.

Newfoundland accepted the offer, and a commission has been running the country ever since. During the war years United States and Canadian service personnel brought money into the country. Air bases, weather stations, and coastal bases were built in Newfoundland as well as in sparsely inhabited and unexplored Labrador. Exports of basic commodities increased during the war years. By 1943 financial conditions had so improved that first steps were taken to return to self-

governing status. An election in June, 1946—the first since 1933—called for a national convention, which has since that time been looking into means for giving Newfoundland self-government and financial security.

Of all the ways investigated, union with Canada seems most likely to succeed. Canada has offered generous terms not only because of undeveloped mineral wealth of Labrador, but because it seeks fulfillment of a plan to unite all British North America. It was formulated in 1867 when the various separate British colonies became the Dominion of Canada.

Admission of Newfoundland as a tenth Province to Canada will be left to the people of both countries through the Parliament in Ottawa and the national convention in St. John's. The cost to Canada would be about 15 million dollars a year for the first few years by best estimates, which is little more than one dollar for each Canadian. The Dominion would absorb the country's national debt of about 78 million dollars and its unprofitable Government-owned railway. But the Canadian Government would receive personal income and corporation income taxes from Newfoundland, the 8 percent general sales tax applicable in Canada, and a number of other revenue-producing taxes.

Newfoundlanders would benefit in many ways by present plans.

Mainstay of Government finance there to date has been the high customs duties on all imports, which include most food, clothing, and other necessities of life. Canadian customs tariffs are lower, and the tariff on Canadian imports would be eliminated.* "Newfies" will also benefit from Canadian social-security measures, including old-age pensions and family-allowance payments for children under 16 years of age. High cost of maintaining international commercial air bases in Newfoundland and Labrador would be absorbed by Canada.

Newfoundland's population is largely of Anglo-Saxon descent, and has seen little new blood for about a century. The climate is not conducive to large-scale immigration, and the cost of living has been high. As part of Canada, there would be more encouragement for development of the country by young Canadians. This applies also to Labrador, which is the Atlantic Coast of Quebec Province, awarded after lengthy litigation to Newfoundland in 1927 though claimed by Quebec. In the hinterland of Quebec and Labrador, international mining interests have been busy in the past few years with exploration of iron-ore deposits. A railway is being planned to these on the Quebec

* See *Canada Plans to Trade*, by George A. Dobbie, *THE ROTARIAN* for June, 1944, for an account of Canada's current effort to expand its export market.

NETS MUST be whole in Newfoundland, for fishing is the mainstay of its 313,000 people. Though much of the island is unexplored, its capital, St. John's (below), is a modern city with a population of 63,000. Here thrives a 26-year-old Rotary Club with 96 members.

Photos: (right) Warren Boyer; (below) Gendreau



side of the border, and would be developed into Labrador also in due course. Total population of Labrador at present is about 5,000 whites, Eskimos, and Indians, living in a rocky lake-studded area of 112,000 square miles.

Newfoundland's trade is primarily with Canada, United States, and Great Britain. Latest trade figures, for 1945, show that exports of Newfoundland's fish, timber, newsprint, and iron ore went to the United States to the value of \$14,000,000; to Great Britain, \$12,100,000; to Canada, \$7,400,000; and to other countries, \$15,200,000. Newfoundland imported food, textiles, hardware, hay, cattle, coal, machinery, and poultry feed to the value of \$34,900,000 from Canada that year, \$18,700,000 from the United States, \$2,000,000 from Great Britain, and \$1,400,000 from other countries. Much of the imports that year were, of course, accounted for by the Canadian armed services stationed in Newfoundland and Labrador.

Newfoundland's fisheries export mostly codfish, both dried and salted, and in fillets on refrigeration ships. Cod-liver oil is an important by-product. In recent years paper from British-owned pulp and paper mills has become the major export item, the paper going largely to Great Britain. Some is sold to the United States, Mexico, and Argentina. About 280,000 tons of newsprint are produced annually. Barring serious forest fires, it is estimated that there is enough timber for the newsprint industry on the island for generations.

Iron ore has been the principal mineral mined and mainly by Canadian-owned companies. Iron ore has been shipped mainly to Canada, but also some to the United States and Great Britain, and in prewar days also to Germany. Production amounts to about a million tons of ore annually, employment to about 4,000 men. In addition to iron ore there have been discoveries of zinc, lead, copper, silver, gold, chromite, molybdenite, limestone, slate, gypsum, coal, oil shale, marble, and building stone. Zinc-lead deposits are being worked by a United States mining company.

Newfoundland has little soil to

grow its own food, the glacial period having left many fine lakes and trout streams but little soil on which to grow vegetables. Only about one-third of an acre per person is cultivated, and 50-acre farms are among the largest. Potatoes, cabbage, turnips, beets, carrots, peas, and beans grow well in some areas, and hay grows only



MOOSE, caribou, and other game abound in Newfoundland wilds—a sportsman's utopia.

in a few places. As most settlements in Newfoundland are along the coastline, since seven out of eight Newfoundlanders are fishermen, agricultural crops are small and usually maintained as a part-time occupation by fishermen.

Newfoundland has possibilities of development. There are at present few highways on the island. A railway crosses it, but no roads do. The central area of the 42,000-square-mile island, largely unsettled and unexplored, is virgin hunting and fishing country with potentialities for development as a sportsmen's paradise. Here are moose and caribou, and ptarmigan and other game birds. Freshwater salmon and trout abound in mountain streams.

The U.S.A.'s stake in Newfoundland, aside from interests in mining and timber properties, is chiefly in the bases obtained early in the war on long term in the sale of old destroyers to Great Britain before the Pearl Harbor affair. These bases are still maintained, and American armed-services personnel remain on the island, as is readily ascertained by anyone listening on short-wave amateur radio wave lengths, for the men often talk by "ham" radio to their folks in the United States. What will be done with the bases if Canada absorbs Newfoundland is not yet officially announced. Inasmuch as most of the U. S. bases in Canada have reverted to the Dominion since the end of the war, and Canada has repaid the United States for build-

ing of many of these bases, it is anticipated that similar action would follow Newfoundland's union with Canada.

Newfoundland is strategically important in the air age, as a steppingstone for trans-Atlantic and later perhaps trans-Polar air liners.* Eight international air lines currently use Gander airfield near Newfoundland's capital city of St. John's, which, incidentally, is the biggest center of population, with 63,000 people. The Newfoundland Government maintains this air base, while the Canadian Government's air line looks after servicing of all sorts, both aircraft and passengers, at the big Goose Bay airport in the wilds of Labrador, a base carved out of the wilderness by Canada during the war. With growth of commercial trans-Atlantic air services, Newfoundland and Labrador have become better known to air travellers, and importance of air bases there has become a factor in international aviation development, especially on Summer routes.

One dissent to the proposed union may come from hobbyists. For like many another small country, Newfoundland has obtained a good slice of its revenue from issuing numerous sets of postage stamps, many of which find their way without postal use into stamp collections. Newfoundland has always been a popular country with philatelists, who will miss the issues should Canada and Newfoundland unite.

But stamp collectors are not the only ones who would have to make adjustments—and now I am thinking of Rotary International. For many years the designation "USCNB" has been widely used in Rotary for "United States, Canada, Newfoundland, and Bermuda." But it would be a simple matter to drop out the "N"—and it really would make little difference to the hundred Rotarians in Newfoundland's one Club: St. John's. It has long been incorporated in District 192, and, if anything, the proposed political union, tying the two countries closer economically, would facilitate Rotary fellowship.

* See *Canada the Link—USA to USSR*, by Vilhjalmur Stefansson, *THE ROTARIAN*, November, 1946.

Peeps at Things to Come

PRESENTED BY HILTON IRA JONES, PH.D.

● **Weight Checker.** On exhibition at the recent National Packaging Exposition in Philadelphia was a weight-checking machine that ejects from the line all packages overweight or underweight within any desired limits. It keeps a tape record of each rejection and the amount of error, which aids the operator in readjusting the filling machine and gives management a record of plant operation.

● **Another Germ Fighter.** A new germ-fighting chemical has saved 62 out of 100 patients from the surgeon's knife—so its discoverers claim. Abscesses, infections, boils, carbuncles, sties, and ulcers are just a few of the many conditions in which this chemical made it unnecessary for the surgeon to cut or lance. Even if surgery was needed, the rate of healing was greatly speeded up.

● **Smallest Motors.** The smallest motors commercially produced come from England. Operating on a new electromagnetic principle, with no commutators or soldered joints, they are so small that two of the tiniest can be placed in a thimble—actually 3/16 of an inch in diameter by 3/16 of an inch long and weighing less than one gram. The motors have a speed of some 7,000 revolutions a minute and require only about 1½ volts to operate.

● **All-Plastic Boat.** An 80-pound, 9-foot dinghy is now being molded of one-piece fiber-glass impregnated plastic. Its advantages of durability, light weight, and freedom from swelling, denting, or injury by salt water or marine worms are just what one would expect from a knowledge of the materials that are used. Economical and attractive, these boats are safe and convenient to use and require a minimum of care. Because of the craft's light weight, greater speed is obtainable either by oars or outboard motor than in ordinary boats of like size, carrying up to six people. The one-piece construction eliminates seams and makes the boat leakproof.

● **Top Killers.** First we had hormones to keep orchard trees from dropping their fruit. Then came other products to kill the weeds. Now comes the defoliating chemical or top killer. By dusting cotton fields with power equipment or airplanes about ten days before picking is to begin, the leaves are shocked much as a light frost would do, causing them to fall, which exposes the bolls to the sun, thus hastening the maturity of the crop. By adjusting the dosage, it has now been found possi-

ble to thin out the leaves of tomato plants and even to kill potato tops entirely, including the stems. The potato grower first devotes three or four months to maintaining a healthy and luxuriant foliage by spraying with effective insecticides and fungicides to destroy insects and diseases that would damage the leaves. Later this lush growth becomes a heavy trash—an encumbrance to potato-harvesting machines and a nuisance in hand picking. Timely elimination of foliage is a great help in combating blight fungus and consequent storage rot. As the tops drop, the thin skins of the tubers toughen normally.

● **Controlled S-t-r-e-t-c-h.** In the past, a fabric's elasticity has depended upon either rubber thread or elastic fibers such as some of the new nylons. In any case, the degree of elasticity was not certain. Now a rubber company is producing specially designed fabrics condensed to short lengths and then spread with natural-rubber latex and dried, thus accurately controlling the amount of stretch—from 50 to 150 percent. The latex is cured on the fibers. The fabric may be made in any variety of fibers, designs, weights, and colors—the first controlled stretch cloth.

● **Plated Nylons.** Protecting a molded plastic by putting another one with different properties on top of it is not new, but it is new to have this principle applied to textiles. By this process nylon

Photo: American Optical Co.



OUT OF the shell but a short time, these baby chicks are doing a big job in helping a scientist to prove that exposure of the eyes to invisible ultraviolet light delays dark adaptation and impairs visual functions even when the eyes themselves indicate no obvious injury. Lenses which exclude the dangerous rays serve to protect welders, fliers, skiers, sun bathers, and others who are exposed to the radiations.

hosiery is "plated" with a film of vinylite resin, which improves both its appearance and its snag resistance. It is claimed the coat will not wear off during the life of the hose.

● **Hay-Fever Cure?** Histamine, the amine of histidine (one of the alpha amino acids resulting from the digestion of protein), is a chemical substance found in the body cells of man and probably all red-blooded animals, and can cause serious symptoms if too large quantities are in the body. Also it causes certain secretions to be increased, which may account for the watery eyes, running nose, etc., in hay fever. It has been found that two antihistamine agents may be taken by mouth and in 20 or 30 minutes will bring relief to hay-fever sufferers regardless of the type of pollen or allergen that may be responsible for the trouble. Also at least some degree of relief is given in asthma, allergic eczema, and even certain food allergies. Sometimes certain patients experience minor side reactions, such as drowsiness, dizziness, or ringing in the ears, but a physician can usually banish these effects by reducing the dose.

● **Insulator.** A watery suspension of synthetic rubber to form a stable, thick liquid is now available. It is applied to electric wires or metal parts by dipping or brushing. Since it contains no naphtha or other organic thinners, it is non-inflammable, yet it dries quickly. It is useful for all bare electrical connections, as well as for drying racks or anything that one wishes to protect against corrosion or give an elastic rubber surface. It is also widely used as a rubber gasket material and especially for delicate instruments needing protection against shock.

● **Heat Pump.** Instead of burning fuel to heat your house in Winter and cool it in Summer, you can now use a "heat pump." There is nothing new in the principle, which simply takes heat from where it is and puts it where it isn't. But a successful application is going into mass production soon. A compressor circulates a fluid through the earth. If the house is cold, the cool refrigerant picks up heat from the earth and transfers it to the house. If the house is warm, the refrigerant takes heat from the house and dissipates it in the earth. Control is automatic and the heat pump operates as heater or cooler automatically, maintaining an even temperature controlled by a thermostat. The heat or cold is circulated through the house by currents of air blown through the heat-pump coils. The air is cleaned and moisture controlled at the same time. Cost of operation is very low, but the apparatus is higher in cost than the conventional installation.

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Letters to Dr. Jones may be addressed in care of THE ROTARIAN Magazine, 35 East Wacker Drive, Chicago 1, Illinois.

Speaking of Books—

By John T. Frederick

Author and Reviewer

About Brazil and Brazilians: they give Rotarians useful briefing for their coming Rio Convention.

WITH Rotary International's Annual Convention at Rio de Janeiro, Brazil, only a few months away,* the thoughts of Rotarians are turning often toward that city and the great country of which it is the capital. Rio has been called by many of those from other lands who have seen it the most beautiful city in the world. Brazil is certainly one of the most interesting, and with equal certainty potentially one of the greatest, countries of the world. I feel sure that Rotarians of all nations have a keen desire, sharpened by the approaching event of the Convention, to know more about it. For such knowledge most of us must turn primarily to books; and how could we spend some of the evenings before us more pleasantly and profitably than in reading about Brazil?

I have assembled for our department this month, therefore, as many as I could of the new and recent books about Brazil, in order to suggest selections and to tell you what you may expect to find in them.

One newly published book seems made-to-order for our purpose: *The Brazilians, People of Tomorrow*, by Hernane Tavares de Sá. Its author, a distinguished teacher and writer in his own country, has lectured and taught extensively in the United States and has travelled and studied in other countries. This means that he knows what we of other nations need to learn about Brazil and how to make us understand the ways in which Brazilian life differs from our own. He is also a remarkably competent and honest writer. The result is a book that is unflinchingly readable and enormously enlightening.

Dr. Tavares de Sá begins by telling the prospective visitor to Brazil some of the simple but important things he needs to know: about Brazilian names, for example, in which the custom of the country is widely different from that to which most of us are accustomed. Few Brazilians are known by their last names, it seems; "many Brazilians have two Christian names, sometimes more, and are known by these double names." The equally complicated matter of the correct form of address is another which Dr. Tavares de Sá deals with; the characteristic and delightful ironic humor of his book is illustrated by this title for a subchapter: "On the Impos-

sibility of Meeting Nondactors." The title of "doutor" or doctor is given almost universally to prominent and influential men in Brazil, he tells us, in the fields of industry, business, and politics as well as in the professions.

The family is fundamental in the Brazilian social pattern, Dr. Tavares de Sá shows. The term means, in Brazil, not only the immediate household, but the "sisters and the cousins and the aunts" and their male congeners to many removes. Equally fundamental is the church. Brazil is almost completely Roman Catholic. Wholly candid and delightfully concrete chapters of this book deal with the educational and business institutions of Brazil, and with many aspects of social life, including the highly important one of race relations. The amazing undeveloped or partially developed resources of Brazil are swiftly sketched in sections dealing with the diversified regions of the country. The major phases of the political and social history of Brazil are skillfully interwoven with a remarkably acute analysis of the most recent developments in Brazilian politics and international relations.

Of especial interest to readers in the United States are two complementary chapters on U. S.-Brazilian relations, "From Rio" and "From Washington." Dr. Tavares de Sá's ironic humor is at its best in his detailed account of a "Good Neighbor" broadcast from the United States to Brazil—a narrative which reveals very adequately, but without malice, how absurd have been some of Uncle Sam's attempts at furthering "cultural relations." But if Dr. Tavares de Sá does not spare the U.S.A. when it deserves criticism, still less does he spare his own country. His truly extraordinary candor—which pervades the whole book—is suggested by such chapter titles as "Illiteracy Holding Its Own" and "What Rotted under Vargas."

Another new book admirable for our future months' reading is *Brazil: An Interpretation*, by Gilberto Freyre, one of Brazil's (and of the world's) greatest sociologists and social historians. I reviewed his monumental work *The Masters and the Slaves*—a comprehensive and definitive study of one phase of Brazilian social history—in this department some months ago. The present small volume consists of a series of lectures on Brazil which he delivered at

Indiana University in 1944-45. It is scholarly without being in any sense pedantic or heavy. Like Dr. Tavares de Sá's book, it is candid in admitting present shortcomings in Brazilian life while expressing the most complete confidence in the country's future. One of its most thought-provoking chapters is that in which Dr. Freyre analyzes the effect which the ethnic democracy prevalent in Brazilian life will have on Brazil's international relations, particularly with reference to the Soviet Union and the United States. This book offers the thoughtful reader a most searching and discerning "interpretation" of Brazil, in full satisfaction of the promise of its title.

Autobiography, fiction, and poetry often afford the reader greater insight into the lives and attitudes of people of other lands than do the more factual kinds of writing. *Where the Sabidá Sings*, by Henriqueta Chamberlain, a new autobiographical book by an American woman who grew up in Brazil, gives warm and intimate pictures of Brazilian life of a generation ago. It is unevenly written—in some parts well, in others poorly; and no doubt the Brazil of today differs in some ways from that of Mrs. Chamberlain's girlhood. But her experience as the child of Baptist missionaries included residence in many parts of Brazil and close friendship with Brazilian families of widely differing social groups. Her frank record of that experience cannot but be helpful in understanding of the Brazilians of today.

THE work of four of Brazil's greatest writers is represented in the remarkable anthology *The Green Continent*, edited by Germán Arciniegas (a Colombian), which I have previously reviewed in this department. Supreme among these, to my own thinking, is Euclides da Cunha, whose monumental narrative *Os Sertões* (translated under the title *Rebellion in the Backlands*) I regard as one of the world's great books. It deals with an earlier time and a remote region, and hence throws light only indirectly on modern and urban Brazil. But reading it is a major literary experience.

One of the best-liked writers of the United States, Hartzell Spence, has chosen the earliest history of Brazil for the theme of his first historical novel,

* See *The Latest Re: Rio*, by Luther H. Hodges, page 24 of this issue.

Vain Shadow. In this novel he endeavors to clarify the character and justify the career of Don Francisco Orellana, discoverer and first explorer of the Amazon—and to my mind he succeeds triumphantly. Certainly he has built about the life of this early Portuguese adventurer an absorbing and vigorous historical novel.

We may well consider, in our plans for reading about Brazil, some of the slightly less recent books about the country. *Brazil in the Making*, by José Jobim (1943), is a thorough, well-organized, and readable survey of Brazil's industrial development in recent decades. It is essential for clear understanding of the great strides being made by Brazilian industry.

An American sociologist, T. Lynn Smith, of the University of Louisiana, has made a careful scientific study of many aspects of Brazilian society and has reported his findings in an 800-page book called *Brazil—People and Institutions*, which I reviewed in these pages some months ago. This book is by no means too technical for the general reader. It contains many valuable charts and tables as well as well-chosen pictorial illustrations, and is distinctly the most complete and up-to-date work available for thorough study of Brazil.

Seven Keys to Brazil, by Vera Kelsey (revised edition, 1941), is noteworthy for its emphasis on the regional diversity of Brazil in its detailed account of seven distinct regions (those most accessible to the traveller). For each of these regions the author discusses the people, occupations, resources, and historical background, with special emphasis on important cities. More general sections of the book deal with economic and artistic activities in Brazil as a whole. This book is competently written and well illustrated. It offers the reader a well-rounded and readable descriptive account.

Illustrations outweigh text in *Brazil—Giant to the South*, by Alice Rogers Hager (1945), with photographs by Jackie Martin. The spare paragraphs of Mrs. Hager's writing are colorful and fact filled, and they range widely both geographically and socially in well-considered sequence. The abundant photographs are significant and delightful. All in all, this book affords an easy and at the same time truly helpful "pre-view" of Brazil.

Finally, there is Stefan Zweig's *Brazil—Land of the Future* (1943), an interpretation comparable to those offered by the books of Tavares de Sá and Freyre, but written by a visitor rather than a native Brazilian—the work of a visitor who was both sensitive and sympathetic, and a writer of great skill. It is well worth reading as a literary achievement, in addition to the brilliant light it throws on some major aspects of Brazilian life.

Zweig was responsive not only to the material greatness of Brazil, but to her spiritual greatness as well. "The very fact that the capacity of Brazil's potential forces has not as yet been anywhere near exploited," he wrote, "means an inexhaustible reserve of resources not only for that country, but for the whole of mankind"; and again, "Where there is space, there is not only time but also the future. And in Brazil one can feel the strong rustling of its wings." And again, "Everyone to whom this country has shown only a part of its inexhaust-

ible variety has seen enough beauty to last him half his lifetime."

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Books reviewed, publishers, and prices:

The Brazilians, People of Tomorrow, Hernane Tavares de Sá (John Day, \$3).—*Brazil: An Interpretation*, Gilberto Freyre (Knopf, \$2.50).—*Where the Sabid Sings*, Henriqueta Chamberlain (Macmillan, \$3).—*The Green Continent*, edited by German Arciniegas (Knopf, \$3.50).—*Vain Shadow*, Hartzell Spence (Whittlesey, \$3).—*Brazil in the Making*, José Jobim (Macmillan, \$3.50).—*Brazil—People and Institutions*, T. Lynn Smith (Louisiana State University Press, \$6.50).—*Seven Keys to Brazil*, Vera Kelsey (Funk & Wagnalls, \$3).—*Brazil—Giant to the South*, Alice Rogers Hager (Macmillan, \$2).—*Brazil—Land of the Future*, Stefan Zweig (Viking, \$3).



Give Him a Book

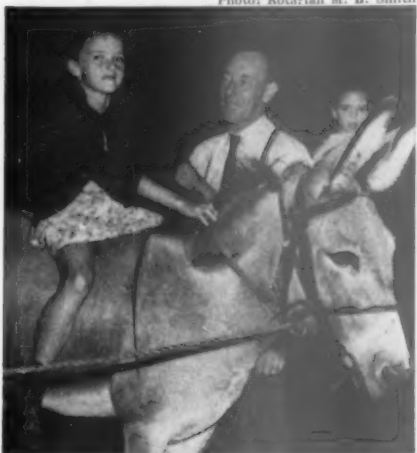
Whenever it's Sunday I get *The News*
And quickly turn to the book reviews.
I know the page where the paper shows
What cooks with books and the dope on prose.
Escapist, romantic, intense, or vital,
The books are listed by plot and title.
Do I want a murder? Well, there's a mystery!
Biography? Travel? Or possibly history?
The News supplies me with all the chatter
On the public's taste in its reading matter.
Oh, I'm abreast of the latest trends
And I'm qualified to impress my friends.
I've been tipped off on the authors' styles
And even what's doing in juveniles.
I'll shun the books that the critics panned
And grab those novels that might be banned.
This time I'll know what I want to borrow,
I'll go to the library, sure, tomorrow.
But when I enter, my memory fails;
The names elude me and doubt assails.
If I make a list so I'm sure to spot them,
I'm told that somebody else has got them.
So I'm resigned, I'm prepared to lose—
I'll just depend on the book reviews.
Librarian, tell me, and thanks a lot,
Have you anything in by Sir Walter Scott?

—James M. Black, Jr.



WHEN Charleston, S. C., Rotarians learned that no Charleville, France, Rotarians had suitable clothing to attend their District Conference, they acted. Soon they had collected several hundred packages of warm clothing like this for the Charlevilleans.

Photo: Rotarian M. B. Smith



THIS MISS chose a donkey ride as a fun provider at the recent annual carnival of the Rotary Club of Cobourg, Ont., Canada. The affair grossed approximately \$5,000—the same sum as the Club spent on crippled-children activities during the 1946-47 Club year.



DR. WANG PAO-HUA examines a patient at the antitrachoma clinic sponsored by the Rotary Club of Lanchow, China (see item).



Rotary Reporter

Friendly Hands Steer Lads True

During the past year the Youth Service Committee of the Rotary Club of BRISTOL, ENGLAND, started a plan which is paying dividends in good citizenship, and which has spread into an inter-Club activity. There is a hostel in BRISTOL for lads on probation, and the Committee is finding employment for them during their six- to 12-month stay, often with Rotarians. Fearing that the youths might slip back to their old habits on their return to home and old associates, the Committee is contacting the Rotary Clubs in their home towns, and providing a continuation of employment under the guiding influence of Rotarians.

Coats Off for the Handicapped!

When the Crippled-Children Committee of the Rotary Club of MUNCIE, IND., learned that there were 16 educable youngsters in its community who were not receiving any education because of physical disabilities and inadequate school facilities, an investigation into the legal aspects of such educational problems was started. To make a long story short, the Committee drafted a measure to improve the educational opportunities of handicapped youngsters throughout the State. Sponsored by the State Governor as an administrative measure, the bill became law, and now the "forgotten children" will have their chance. . . . Modern weapons of science are battling an ancient disease in LANCHOW, CHINA, where the local Rotary Club is sponsoring an antitrachoma clinic (see cut) through the coöperation of the public schools. . . . Rotarians of BEBEDOURO, BRAZIL, collected funds recently to purchase a wheel chair for a paralytic. When the chair could not be obtained because of import restrictions, the money was turned over to the unfortunate fellow, who announced that he would apply it toward the purchase of a house instead. . . . Rotarians in BEDFORD, KY., are coöperating with the county health district and purchasing glasses for indigent children. . . . A recent meeting will linger long in the memories of members of the Rotary Club of SPRINGFIELD, ILL. It was held at a sanitarium for crippled youngsters.

Fellowship Is Goal. Achieved!

A purely fellowship forum was something new in New Zealand, but since the Rotary Clubs of HAMILTON and ROTORUA recently gave fellow members of District 52 a taste of it, there will likely be more to follow. The two Clubs were host to 100 Rotarians from Clubs within a radius of 70 miles, treating them to a three-day outing. Maoris entertained and fed the group, and there were visits to the thermal wonders of Tikitere and to Lakes

Rotokawa and Okataina, besides golf, boat rides, and other treats.

Overseas Group Wins Winsted

Members of the Rotary Club of WINSTED, CONN., have a new insight on the matter of international understanding, for they were recently hosts to 28 members of the Overseas Rotary Fellowship of New York City at a meeting held in unusual surroundings—at an expansive goat farm known as the Swissalp farm.

Return the Compliment

Some time back several MARGATE, ENGLAND, Rotarians were guests of members of the Rotary Club of DORDRECHT, THE NETHERLANDS. Like all good friends, they invited their hosts to "come see us." Recently six DORDRECHT Rotarians, accompanied by their



MEET Mary Ann Sutton, as Tarzana, Calif., Rotarians discovered her and as she appears today after a delicate eye operation performed at Rotary expense. Her happy parents have repaid the Club so that other unfortunate children can have the same thrill.

ladyfolk, did just that. They drove through Belgium and took a channel steamer to DOVER, where their English hosts met them. During the three days of the visit there was a Rotary meeting in DEAL and a ladies' night affair in MARGATE.

Youth on Way to Understanding

One of the best ways to acquire international understanding is to live and learn in other lands. Rotarians are encouraging that method in various ways. For instance, at the recent Conference of District 42 (Costa Rica, Guatemala, Honduras, Nicaragua, Panama, and El Salvador) it was decided that five scholarships would be awarded by each country in the District to a student from each of the other lands for a year's study in their respective national universities. . . . When the Rotary Club of SALTA, ARGENTINA, observed its anniversary recently, it received a communication from the Rotary Club of ANTOFAGASTA, CHILE, announcing that the Chilean Club had made two scholarships available to students wishing to study at the Normal School in ANTOFAGASTA. The Governor of the Prov-

ince of Salta, present at the meeting, immediately announced that similar scholarships would be available to Chilean young people for study at the SALTA Normal School.... Embarking on the second year of their scholarship project, Rotarians of District 165 (Georgia) are providing educational opportunities this year for three students from Greece, two from The Netherlands, and one each from China, Czechoslovakia, Estonia, Finland, Hungary, and Norway.

11 More Clubs Celebrate Silver anniversaries will be observed by 11 more Rotary Clubs during November. Congratulations to them! They are Pitman, N. J.; Delavan, Wis.; Burk Burnett, Tex.; Glendale, Ariz.; Tallahassee, Fla.; Mitchell, Ind.; Littleton, Colo.; Monessen, Pa.; Del Rio, Tex.; Oakdale, La.; and Conneaut, Ohio.

Soil Savers Spread Word Rotarians of BELLEVILLE, ILL., have long been actively interested in soil-conservation activities (see THE ROTARIAN for September, 1946, page 37). They took advantage of the opportunity to spread the conservation gospel recently when the St. Louis, Mo., chapter of The Friends of the Land and a St. Louis radio station sponsored a conservation field day, by inviting Rotarians in a number of Illinois and Missouri counties to attend the affair. They saw a 287-acre farm "remade" in one day, a conservation effort which would normally require several years.

Whew! Somebody Did Some Work One thing is certain: no Rotary Club lacks Community Service opportunities. A Committee from the Rotary Club of LA VETA, COLO., took charge of a campaign to improve the city water supply after resolutions had been fruitless. The situation was improved.... The Rotary Club of DUNEDIN, FLA., has launched a beautification project calling for the planting of a flowering tree in every yard in DUNEDIN.... In BUFFALO, Mo., the Rotary Club sponsored a lighted playground, got it



ROTARIANS in North Sacramento, Calif., still get a chuckle over the way their present officers were installed. President Arthur H. Ziegler, a tire man, wore a burlap coat, and was given an oversize gavel by District Governor Fontaine Johnson, of Sacramento. Retiring President Henry Ensign, manager of a water company, got a bottle of "pure" mud.



finished, and turned it over to the school board.... CLAY, W. VA., Rotarians have taken the lead in purchasing fire-fighting equipment and organizing a fire department in their community.... Rotarians in KAW CITY, OKLA., led in urging construction of a levee around their city, on the Arkansas River—a project for which the Congress of the United States has appropriated \$110,000.... The Rotary Club of SITKA, ALASKA, is constructing a \$5,000 building to house a private library rich in Alaskan history, which had been donated to the community.... Rotarians in WAYNESBORO, VA., played a heavy rôle in the planting of 8,500 trees in their community.... Working with the State Conservation Commission, the Rotary Club of VAN BUREN, Mo., is sponsoring the construction of a series of fish-rearing ponds.... The FREER, TEX., Rotary

Club is promoting a municipal program to provide sewage and garbage disposal and to improve the water supply.... TYRONZA, ARK., Rotarians recently raised \$4,000 to purchase a fire truck and a pumper with a hose-cart trailer. The next project will be the construction of a building to house the equipment.... Rotarians of SAN GABRIEL, CALIF., have set up an employment bureau to help businessmen in the community secure efficient help. One aim is to keep local residents working in SAN GABRIEL.

Safety Comes First in Texas One of the most active Committees in the Rotary Club of McALLEN, TEX., is the Safety Committee. Three meetings were held during the first ten days of its existence, and within less than a month it conducted what charter members declared was one of the most important meetings held in the Club's history. All county and city peace officers and everyone else connected with law enforcement were guests of the Club when an officer of the Texas Safety Department spoke on the new uniform traffic code.

28 More Clubs Swell Roster Congratulations are due 28 more Rotary Clubs—two of them readmitted—which have recently been added to the roster of Rotary International. They are (with sponsors in parentheses) Atherton (Mareeba), Australia; Crossville (Carmi), Ill.; Ahmednagar (Poona), India; Tacloban (Cebu), The Philippines; Te Kuiti (Hamilton), New Zealand; Brevard (Asheville), N. C.; Diamantina (Belo Horizonte), Brazil.

Middlesex (Wilson), N. C.; Lucélia (Pompéia), Brazil; Luhacovice, Czechoslovakia; Charters Towers (Towns-

Photo: Blackpool Gazette & Herald, Ltd.



FOLKS in Thornton Cleveleys, England, blinked when they saw these young Netherlanders in town. They were guests of local Rotarians (see THE ROTARIAN for October, page 40).



A DISCUSSION of Rotary rules was broadcast at a recent meeting of the Kokomo, Ind., Rotary Club by Leroy Lacey, J. E. Fell, Past Governor Russell Showalter, and M. G. Lewis.



STIFF LEGS were commonplace after this photo was taken at the recent donkey ball game between Rotarians and Lions in Chula Vista, Calif., to aid a war-memorial fund (see item).



FROM now on it will be Rotary to the rescue at Pebble Lake, the recreation center at Fergus Falls, Minn. This lifeguard boat was recently presented to the city by the Fergus Falls Rotary Club and was officially accepted by Rotarian H. E. Swanson (right), Mayor.



AMERICAN Legion junior baseball receives a valuable "assist" from several Rotarians of Lafayette, La., who saw this club they sponsor win honors this year. Shown with the team are Rotarians H. J. Long and Brown Fortier (front row) and M. L. Moore, Jr. (standing, left).

ville), Australia; St. Amand (Bourges), France; Vierzon (Bourges), France; Victor Harbour (Adelaide), Australia; Milton (Dunedin), New Zealand; Lawrenceburg (Pulaski and Lewisburg), Tenn.; Cognac, France (readmitted).

Farmington (Gallup), N. Mex.; Columbiaville (Lapeer), Mich.; Moulmein (Rangoon), Burma; Uitenhage (Port Elizabeth), South Africa; Lovisa (Lahti), Finland; Ashbourne, England; Chesham, England; Hoddesden, England; Messina, Italy (readmitted); Ambala, India; and Swadlincote, England.

Hands—and More! —Across the Border

Three generations of Rotary Clubs joined hands in a gesture of international understanding at a recent celebration in CHULA VISTA, CALIF. A float—which won the grand prize—was entered through the combined efforts of the Rotary Club of CHULA VISTA and the Clubs of TIJUANA and ENSENADA, MEXICO. Sixteen years ago the CHULA VISTA Club sponsored the Club of TIJUANA and five years later it announced the birth of the ENSENADA Club. CHULA VISTA Rotarians made other contributions to the success of the affair, including their part in a donkey baseball game (see cut) with local Lions. . . . Rotarians of COLLEGE PARK, MD., remember that "the quickest way to a man's heart is through his stomach." At least they have tested the saying by providing a typical Maryland dinner for members of the Rotary Club of DIJON, FRANCE, with whom they have been corresponding. The ingredients for the repast were recently sent to the French Rotarians, along with a quarter-hour recorded broadcast which was presented during the course of the meal. . . . International and intercity acquaintance was stimulated recently when the Rotary Club of McALLEN, TEX., announced that it would visit the nearby Club of REYNOSA, MEXICO, once a month and would carry on correspondence with every Rotary Club in Mexico, South America, and Cuba.

Another Way to Celebrate . . .

Rotary Clubs find many ways to stimulate a community's "circulation" through sponsorship of special celebrations. For instance, a civic holiday was recently declared in ORILLIA, ONT., CANADA, when the local Rotary Club sponsored a sports day at the beach. . . . The Rotary Club of MONTEREY PARK, CALIF., realized approximately \$1,600 for its Community Service projects as a result of the *festa* it recently staged in coöperation with other service clubs.

Blandy Speaks on Atom War

When Admiral William H. P. Blandy, commander in chief of the Atlantic fleet of the United States Navy, was recently in its area, the Rotary Club of NEW LONDON, CONN., obtained him as a guest speaker and invited local Kiwanians and Lions and others to be present. With the Admiral's large retinue at the head table, it turned out to be "quite a party." Commander of the task force which carried out the atom-bomb tests [Continued on page 57]



A page or two of Rotary 'personals' . . . and news notes on official and other matters.

Scratchpaddings

MONEY ON TREES. Don't try to tell GEORGE M. LATHROP, Nebraska City, Nebr., Rotarian, that money doesn't grow on trees! While on his vacation last Summer he spent some time taking photographs of the scenic wonders of Canada, and one day, in order to reach a vantage point, he had to cross a brush patch. He noticed what appeared to be a United States dollar bill on a twig. Hardly able to believe his eyes, he reached for it, and, sure enough, that's what it was.

60th Anniversary. Friends of ROTARIAN and MRS. WILLIAM S. HENRY, of Chelsea, Mass., are congratulating them upon having recently observed their 60th wedding anniversary. ROTARIAN HENRY was made the first honorary member of the Chelsea Club five years ago—on his 80th birthday. During the 20 years that he has been a member of the Chelsea Club he has spent his Winters in St. Petersburg, Fla., making up meetings as regularly as clockwork.

Acrostic. G. CORNELIUS BAKER, editor of *The Mascot*, publication of the Rotary Club of Taunton, Mass., came up with this Thanksgiving acrostic, which is typical of Rotary the year around:

Refreshing fellowship.
Opportunity for service.
Teamwork for international goodwill.
Appreciation for others.
Recognition of useful work.
Year-round development.

Yield. JAROSLAV PODHAJSKY, of Prague, Czechoslovakia, Governor of Rotary's District 66, reports that the note carried in THE ROTARIAN for July (page 28) re-

questing books and magazines for his country has brought results. "We have already received two offers for geographical magazines," he says, "and we are hoping that other offers will reach us." The original item pointed out that books and magazines are badly needed by the schools and universities of Czechoslovakia.

In the Groove. When sickness keeps a member of the Rotary Club of Long Beach, Calif., from a Club meeting, he knows just what he has missed, for one of his fellows, EVERETT S. CALHOUN, makes a recording. He then takes his machine to the bedside of the absentee and gives him a complete sound transcription of the meeting.

Queen. Rotarians of McKenzie, Tenn., have a regal reason for giving them-



Miss McElhiney

selves a pat on their respective backs these days. Honor was indirectly bestowed on their Club when Miss HELEN MCELHINEY—their candidate—was selected to rule over the more than 3,000 guests at the recent horse show held in Union City, Tenn. Candidates were sponsored by Rotary Clubs and other service and civic organizations in a number of western Tennessee and western Kentucky towns.

Record Topples! Remember the challenge posed in these pages in September by JOSEPH E. STEWART, of Salida, Colo.? He wondered whether any Rotarian's family could beat the record of 25 years



"HONORARY Fire Chief" is the title here being bestowed upon Samuel Levy (center) by his fellow Rotarians Mayor J. Hugh Sherfey, Jr., and Fire Chief John E. McMasters. Rotarian Levy had rebuilt the earthquake-damaged fire station in Torrance, Calif., at a considerable monetary saving to the city.

of school-board service during the past 47 years. EDWIN K. REULING, a Past President of the Rotary Club of East Jordan, Mich., has come up with this report: 62 years of continuous service! "Our first school was built in 1885," he writes, "and W. P. PORTER was a member of the board, serving to about 1920, when his son, HOWARD P. PORTER (a Past Club President and Past District Governor), took his place. HOWARD was on the board continuously until 1944, when his son, WILLIAM A. PORTER (also a Past President), took his place—and is still serving."

ROTARIAN REULING has a challenge of his own. He wonders whether any Club can top his Club's record of continuous attendance. "We definitely don't make attendance our number one project—we just like Rotary," he says, explaining that 25 of the Club's 36 members sport pins for one or more years of perfect attendance.

Rotarians Honored. JOHN B. GRANDE, of St. Louis, Mo., was recently presented with the United States Army Commendation Ribbon for meritorious service as chief of the operations section, Army Exchange Branch, Second Service Command. He held the rank of major. . . . Fellow Rotarians in Philadelphia, Pa., are congratulating HENRY HALLOWELL upon having recently won first place in the catboat class in the sailboat races at the Corinthian Yacht Club. . . . Members of the Rotary Club of Atlanta, Ga., recently presented HOWARD CANDLER, SR., with flowers as a symbol of their regard and respect. The previous week newspapers had announced that ROTARIAN CANDLER had given Emory University his stock in Asa G. Candler, Inc., worth an estimated 5 to 7 million dollars. . . . The newly organized chapter of an in-



SOMETIMES when Past Presidents of Rotary International get together, they have trout on their minds. That was the case when Almon E. Roth (left), of San Francisco, Calif., 1930-31 leader, and Robert E. Lee Hill (at his left), of Columbia, Mo., President in 1934-35, recently went fishing in the high sierra in California. With them are the former's son, William, of Palo Alto, Calif., and the latter's son-in-law, Leigh M. Trowbridge, of San Mateo, Calif.

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ternational honorary society for high-school journalists at the A. C. Jones High School in Beeville, Tex., has been named in honor of **GEORGE ATKINS**, publisher of the Beeville *Bee-Picayune*. . . **DALLAS W. KNAPP**, a Past District Governor and member of the Coffeyville, Kans., Rotary Club, is the new president of the Kansas State Bar Association.

Résumé in Rhyme. **R. HAYES HAMILTON**, editor of the *Rotary Elevator*, of Xenia, Ohio, often employs verse. In fact, he's known as the "Roving Rhyming Rotarian" (see *THE ROTARIAN* for May, 1945, page 62). He recently set his Club to reading rhyme in volume, when he wrote a 323-line poem reviewing the history of his Club. Here's the way he described one year:

*In 1924 our "Dr. Ben" was in power
He proved himself the man of the hour.
Lacking a meeting place we were on the move,
Just couldn't locate a permanent groove.
George D. Geyer jumped over our fence,
Has had perfect attendance ever since.
Walter Harner, the wholesale man,
Served an eight-course dinner, each from a can.
J. J. Stout, we could plainly see,
Was bound to win that Spelling Bee.*

Honored. The committee on public and civic affairs of the New York State Society of Certified Public Accountants recently made a survey of the members' activities in the interest of advancing the public and civic good, and found that fully 15 percent either held or had held public office. Among Rotarians in the association singled out for exceptional community service were **ALBERT J. WILEY**, of Paterson, N. J.; **HOWARD F. FARRINGTON**, of Watertown, N. Y.; **HOWARD J. HOGENAUER**, of Port Chester, N. Y.; **LEONARD I. HOUGHTON**, of Saranac Lake, N. Y.; **HOWARD P. NICHOLSON**, of Syracuse, N. Y.; **KENNETH G. VAN SCIVER**, of Larchmont, N. Y.; **CHARLES L. MARVIN**, of Schenectady, N. Y.; and **MELVIN GOLDMAN**, of Mamaroneck, N. Y.

Pink Sheet. Monday, they say, is "blue." If hale and hearty folks rate it that way, it must be even bluer for people who are ill and flat on their backs. Rotarians of Batavia, N. Y., do something about the latter. Into the hands of every patient in every local hospital—and that includes a large veterans hospital—the Club places *The Pink Sheet*



LOS ANGELES, Calif., Rotarians will be rolling "strikes" all over the place, competing for this handsome bowling trophy. It was recently presented by fellow member **George E. Worster**, a Past District Governor. A perpetual award, it will go to the top team and its sponsor in the Club's tenpin competition.

every Monday morning. *The Pink Sheet* is a one-page newspaper crammed with poetry, philosophy, Scripture, and humor, mimeographed on pink paper. The Club pays for the supplies, and **ROTARIAN GILBERT OLSEN**, a Lutheran clergyman, edits it. All 94 members contribute items, and high-school students print it. Rotarians handle the circulation of the 500 copies. Judge the journal's popularity by this: When a blizzard once stopped delivery, the Rotary Club was swamped with calls asking where the paper was. One time a hospital re-



MEET the eight Outerbridge brothers as they appeared at a recent meeting of the Hamilton, Bermuda, Rotary Club. They are **Joseph, Eugene, Rogers, Rev. Leonard, Dr. Theodore, Herbert, Gerald, and Wallace**. Four are Rotarians—**Joseph, Rogers, and Herbert**, in

Hamilton; Leonard in Regina, Sask., Canada. **Eugene** is a former Rotarian. Four Rotarian sons in one family is a proud record. But for the five **Schisler brothers**, all Rotarians, of Northampton, Pa. (see *The Rotarian* for August, 1946, page 50), it might be a world mark.

ported, "We're short a dozen copies."
 "How can that be?" was the answer.
 "You have only 70 patients—and we delivered 70 copies."

"Yes, but the doctors and nurses want copies too," was the reply.

Started before the war, *The Pink Sheet* has never missed a Monday.

Closer Now. St. John's, Newfoundland, and Oporto, Portugal, seem closer now, thanks to JOAO MORAIS, a member of the Rotary Club of St. John's. ROTARIAN MORAIS, a member of his Club's International Service Committee, recently visited his Portuguese homeland and spoke before the Oporto Rotary Club. When he returned, he was given a small Portuguese flag and letter of greetings for his own Club.

New Park. Visitors to the southern tip of Florida will soon have a new attraction—thanks in part to the efforts of several Florida Rotarians. The new Everglades National Park, a 706-square-mile area which will feature the biological interests of the region—marine and animal life, trees, and other tropical growth—is the brainchild of ERNEST F. COE, a member of the Rotary Club of Miami. AUGUST BURGHARD, a Fort Lauderdale Rotarian, as chairman of the Park commission, was instrumental in working out oil leases and other problems, and in getting a 2-million-dollar appropriation from the State to purchase the



ROTARY history is repeating itself in the Belfast, Northern Ireland, Rotary Club. Charles E. White (right), a Past President of the Club, who was later an international Director and President of Rotary International in Great Britain and Ireland, takes pride in the fact that his son, Arnold (left), is now filling his old shoes as President of the Club.

privately held land. The 25-man State board, it should also be noted, is generously sprinkled with Rotarians.

Lyricist. H. LABAN WHITE, a member of the Rotary Club of Glenville, W. Va., has written the words of a song—*Salute to Glenville*—honoring Glenville State College, in which he is an instructor.

Suited. Some weeks ago CLAUD W. GARNER, President of the Rotary Club of Weatherford, Tex., learned that 4-H Club members of his county might not be able to attend the annual roundup at Texas A. and M. College for lack of expense money. He told his fellow Rotarians about it. Quickly they raised about \$50, gave it to the 4-H-ers, and forgot about it. That is, they forgot until they found how much that trip had

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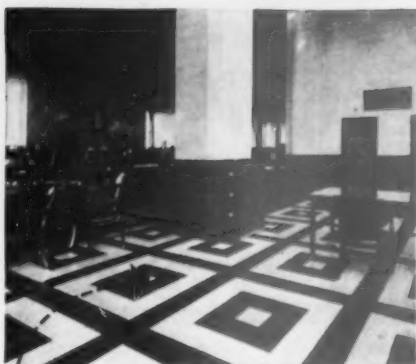
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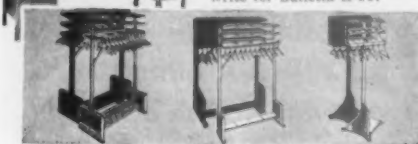
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meant to the 4-H Clubbers. One of the youngsters, a 15-year-old girl, walked off with first prize in the dressmaking contest, displaying a coat suit made from her father's wedding suit.

'Weakly.' THOMAS G. DUQUE, Panama City, Panama, Rotarian, prides himself on accurate reporting, so it is not surprising that fellow members got something of a "kick" out of the "typo" in this announcement of a recent meeting, which appeared in his *Panama Star & Herald*:

The Panama Rotary Club will meet today at the Balboa Garden for its weakly luncheon meeting. Dr. Henry Marfeld will be the guest speaker for the day. His subject will be "The Fable of a Tired Businessman."

Greeter. Fellow members of the Rotary Club of Chicago, Ill., have just been apprised of a bit of extracurricular greeting done recently by B. O. JONES, the "perennially young fellow" who meets them at the door every week. The Chicago Club was notified that the wife and children of an Army officer, a Rotarian, would be passing through the city on their way to join him in Japan, and that hotel accommodations were desired. The day arrived, and the train was two hours late, but ROTARIAN JONES was waiting with a smile. He made connections, checked all nonessential bag-

gage, and gathered his charges for a taxi trip to the hotel. There he found no record of the reservation which had been made. That detail was straightened out, and the family was given a room. Then it was discovered that the suitcase containing the baby's clothing had been left in the taxi. ROTARIAN JONES called some women he knows, and they came to the hotel with all the articles necessary to make a baby's life happy. Eight hours later the rested group was again on its way.

More 'Pasts.' ARTHUR D. SIMPSON, Secretary of the Rotary Club of Belfast, Northern Ireland, has entered his Club in the unofficial contest to determine the Rotary Club with the most Past Presidents on its roster. (For previous summary see page 54, *THE ROTARIAN* for March.) Belfast, the third-oldest Club in Europe, has had 34 Presidents, 23 of whom are regular attenders, and "the backbone of the Club." Of the others, nine are deceased, one is no longer a Rotarian, and one now holds membership in the London, England, Club.

Nesbit News. Many a happy reunion takes place at Rotary Club gatherings, but members of the Rotary Club of Fremont, Nebr., saw one for the book the other day. Two of the Club's Rotarian



Photo: ABCD

THE WINNERS and Jack Dempsey, with a cup given to coach with most winners.

Montreal Molds Some Champs

WANT to sponsor an amateur boxing tournament? The Rotary Club of Montreal, Quebec, Canada, can tell you how. It sponsored a Golden Gloves tourney which attracted nearly 400 young boxers and approximately 10,000 fans for the final bouts.

Sports editors put the bug in Rotarians' ears in the Spring of 1946 when they suggested that a service club, rather than an athletic club, should sponsor the annual contest, so that a wider section of the community might benefit. "Benefit" is the right word, for the benefits are

self-perpetuating, the proceeds being used throughout the year for the Boys Work program of the Rotary Club of Montreal which helps keep the boys of the community off the streets and busy with healthful recreation.

The Rotarians rounded up prizes worth \$3,000 and handled all details from buying resin to printing 48-page programs. An enjoyable anticlimax to the activity was a recent Club meeting attended by winners, coaches, officials, sports writers—and Jack Dempsey, former heavy-weight champion of the world.

guests that day were JOHN NESBIT, a sheep feeder from Fort Collins, Colo., and EARL NESBIT, a furnace manufacturer of Omaha, Nebr. The men are cousins and happened to be in town without the knowledge of each other's presence. It was, in fact, their first meeting in 33 years.

CARE. With Europe critically short of food and clothing, the services of CARE (Coöperative for American Remittances to Europe, Inc.) are being greatly expanded, according to word from PAUL COMLY FRENCH, executive director. He has announced that Americans wishing to aid friends, relatives, or others in Europe can now send cotton, blanket, woolen, or food parcels for \$10, with delivery guaranteed. Britain has been added to the list of countries which can receive the food parcels duty-, ration-, and tax-free. Rotarians or others who care can coöperate in the program through CARE, 50 Broad St., New York 4, N. Y.

Verse. Known as a businessman and not as a poet, the late FRED W. BECKER, a member of the Rotary Club of Marine City, Mich., nevertheless wrote this bit of verse on a customer's file copy. Members of his family found it after his death.

*The blue shades of night on the valley have fallen;
The hill tops still gleam in the sun.
My heart hath no fear though the dark night be near,
Nor grief for the day that is done.
For ever of old when the day has thus ended
And sunlight has faded and gone;
I have woven the gleams of the stars into dreams
And when I awoke it was morn!*

*So when darkness shall fall like a shroud
o'er the paths
That lead through the valley of fear;
If I lift up mine eyes I will see in the skies
A promise that morning is near.
And if sorrow shall come I'll be brave for I know
Like the night it will vanish away—
If I weave out the gleams of the stars into dreams
And wait for the coming of day.*

Scouter. As one of six leaders selected from the Scouters of his region, EARL C. SONNANSTINE, President of the Rotary Club of Tipp City, Ohio, attended the recent Boy Scout World Jamboree at Moisson, France. His was the responsibility for all physical arrangements for one of the Jamboree troops—transportation, equipment, setting up camp sanitation, first aid, and commissary. When he became a Rotarian several years ago, he grew interested in having his Club sponsor a Scout troop. That interest was so great that for the past three years ROTARIAN SONNANSTINE has been Scoutmaster of that troop, as well as assistant district commissioner. By trade, he is a steel-pipe manufacturer.

Intact. Despite the fact that LEROY JENNINGS, an Abilene, Tex., Rotarian, was seriously injured in an automobile crash recently, he kept his Rotary-attendance record of nearly 16 years intact. After spending five days in a Springfield, Mo., hospital he arose and drove 53 miles to Lebanon, Mo., to make up a meeting.

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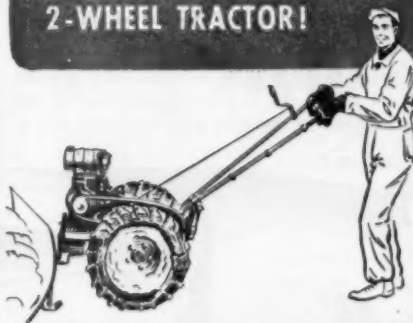
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Incident at Königsberg

By Toivo Valtonen

Secretary, Rotary Club of
Borga-Porvoo, Finland

IT WAS a gloomy, sleety November Sunday in the mid-'30s. With a number of other foreigners I had accepted an invitation to attend a Memorial Day service in National Socialist Germany.

Germany in that period had begun to live on the dizzy heights of a growing strength. The voices of inner discord had been silenced. Foreign *valuta* was streaming in. The people had learned to be content with little. Butter was being saved and guns cast.

And Germany was schooling her youth. . . .

The memorial of which I write was to be conducted by the *Hitler Jugend* [Hitler Youth] at the centuries-old, massive gray castle of Königsberg in the city of that name in East Prussia. It was to begin at 8 o'clock in the morning. A strange hour, I mused, for such a ceremony.

Waiting for us in the courtyard of the castle were the local leaders of the *Hitler Jugend*, tricked out in full uniform, with daggers, swastikas, and all. They welcomed us politely, with military facility, and then escorted us up the castle stairs past youths standing at attention and into a small hall. As we entered, there rang out a sharp "*Achtung!*" Complete silence fell, and the ceremony began at once.

I took a glance at the *mise en scène*. Opposite us in double file 20 *Hitler Jugend* boys stood at attention in irreproachable posture, faces marblelike, cold, impersonal. Between them and us stood a table which, draped with a long black cloth, gave the appearance of an altar. On it at one end lay crossed a

sword and scabbard surmounted by a helmet, at the other end a black-bound, gold-edged book. Near-by stood a half-circle flag holder full of *Hitler Jugend* standards, in the center of which rose a faded regimental banner of the First World War. Near these stood a double file of eight boys, who, it developed, were a recitation chorus.

All these observations took only a few fleeting seconds, and during them there came a strangely distant but powerful sound: a long, sharply piercing trombone signal. The same signal was repeated, but from nearer by. And again a third time that same trombone call, but this time like a crash of thunder—so loud I thought it would bring the fortress down about our ears. I wanted to jump, as in the cinema when a locomotive seems about to rush into the audience. Gradually I saw how that extraordinary sound effect had been achieved. The trombone players had been stationed in three consecutive rooms, those in the farthest sounding the first signal.

That majestic call was still ringing in my ears when from behind a pillar there began a roll of drums. Surely not all the drums of Voodoo could call more strongly and more terrifyingly than these. On my mind, already gloomy from the somber morning, they painted black terror.

I cannot say whether the drum roll lasted one second or two or 20, but it must have finally subsided, for I was listening to a powerful voice saying a prayer. It was coming in slow, clear syllables from the mouth of a youth,

Illustration by Hans Hanson



"THERE rang out a sharp '*Achtung!*' Complete silence fell . . . the ceremony began at once."

perhaps 18 years old, who stood so near the faded regimental banner that he could have touched it with his lips:

*Herr, gib uns Feinde,
Herr, gib uns Feinde,
aber keinen
den man verachten soll!*

("Lord, give us enemies. Lord, give us enemies, but none that must be scorned!")

And, in the still-boyish voices of 15-year-olds, the recitation chorus repeated with pathos the refrain:

Herr, gib uns Feinde!

There were more stanzas, but I do not remember them. Actually I did not listen to them for my imagination had broken loose. I heard the thunder of guns and saw those same boys moving forward on the battlefield, death pale, with burning eyes, rifle in hand. The head of the chorus carried that World War banner hoary with age but torn from its repose—*quieta non movere!*—and around him fell the other boys, one by one. At last he, too, fell motionless, the torn banner bloody at his side. I did not know that at that instant I was seeing the Second World War. The prayer was fulfilled. . . .

BUT the Memorial Day ceremony continued. The atmosphere created by the recitation chorus was dissipated pleasantly in the next number—a violin solo. Then there stepped to the table a university student whom I remembered as a student of theology. Taking the black-bound book in his hands, he said: "To begin with I shall read certain passages from Nietzsche's superman work, *Thus Spake Zarathustra*, which is our sacred book and the guide-book of the German."

I had waited for the climax of the ceremony, for a warm-breathing, religious word addressed to the dead. I had been sure that the gilt-edged book on the table was the *Bible*. It was Nietzsche. The very name spoiled all my hopes. The last remnants of my reverence were gone.

In his speech the young student continued the "Lord, give us enemies!" thought. At the end he raised his hand to the regimental flag and pronounced: "Thee, thou martyr of the World War, we call now to be the witness of our pledge that we will fulfill our duty to the Führer and to the people even as will the whole youth of Germany." There immediately followed the Horst Wessel song and *Deutschland, Deutschland über Alles*. The memorial service to the dead was over.

We bade our hosts good-by, thanked them for the privilege of being present, and walked silently out into the gloom and driving sleet of the morning. As we passed through the castle gates, I fell back to speak with one of the *Hitler Jugend* leaders. I had known him a little before and I made bold to say:

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"Your ceremony was impressive, but I really do not understand why you made it gloomy and harsh like this. I am accustomed to memorial services that are full of warm, beautiful, respectful feeling. Everyone comes to think with warmth and love of those persons whose memory is dear to him."

He answered, "I am glad you said that. Our ceremony did then have an effect on you. Of course, we, too, at home do just as you do. But these 15-year-olds know nothing of the hardness of the world. They must be steeled to it. They must be made hard and pitiless. They must feel the feelings of hatred and terror. For them the battle waits!"

I kept still. I did not want to say anything and perhaps I would not have known what to say. Two world viewpoints had met. Now we know that the principles of education inculcated in that ceremony were turned to use. We all know the outcome. Who sows hatred, gathers tears.

Königsberg's old castle weeps for its young dead, who knew nothing of hatred. . . .

Talking It Over

[Continued from page 3]

I feel we are doing a good job nationally and internationally, but we must be careful to counsel peace and harmony rather than to encourage the opposite. I would respectfully request that this article be investigated and the truth brought out and let the chips fall where they will.

Walliston Is Suggested Reading

Says GEORGE E. WORSTER, Rotarian President, Yellow Cab Company Los Angeles, California

The following memorandum was sent to heads of 25 departments of our company following the publication of Alex Walliston's article *A Worker Speaks Up!* [THE ROTARIAN for August]:

There is handed you herewith a copy of THE ROTARIAN Magazine of August, 1947. Your attention is invited to the article *A Worker Speaks Up!* on page 25, and it is suggested that you read it very carefully, as the article contains several items which can be applied to our business to very good advantage.

The rank and file in our organization, like others, do not expect to be "petted" and "babied," but they *do expect* and are entitled to be treated with sincere consideration and respect.

After you have read the article, make up your mind to put its constructive suggestions to work in your everyday transactions of Yellow Cab business.

Others in your department who hold supervisory positions, or who come in contact with the public, should also read the article.

Progress

*From the dissonant cadence
Of yesterday's music, we borrow
High overtones blending
In lyrical beauty tomorrow.*

—ESTELLA MAYER MACBRIDE

Opinion

The Atom Bomb of Rotary

HARRY W. SHIMER, *Rotarian*
Insurance Underwriter
Emmaus, Pennsylvania

The atom bomb was developed amid secrecy and mystery. Rotary was organized in the open and works in the open. The atom bomb depends for its power on complicated and complex formulas. The genius of Rotary is its simplicity. The ingredients of the atom bomb are rare, expensive, and dangerous. The raw materials of Rotary are the universal property of all mankind, to be obtained for the asking, and their use is attended, not by danger, but by blessing for all.

It is said that when the force in the atom bomb is expended, there lingers behind a deadly radioactivity, which withers all living matter with which it comes in contact. There is a subtle radioactivity, if you please, about the ideals of Rotary. But the rays which are the product of the Rotary force are beneficent rays, life-giving rays, which penetrate and touch the very heart with fellowship and idealism.—*From a Rotary Club address.*

Trade Essential to Peace

DEAN LONG, *Rotarian*
College Professor
Evansville, Indiana

We in our relative isolation of the Middle West seem content to let the rest of the world go its way; but if we do, we will be smothered in our own complacency for we live in one world economically. In order to survive we must

Pithy Bits Gleaned from Talks, Letters, and Rotary Publications

learn to understand our world neighbors, their cultures, habits, customs, modes of living, attitudes, and beliefs. It is the only way to tolerance and peaceful living. If we do not know our neighbors and understand them, we will not be able to trade with them. Without trade, material prosperity cannot improve. Instead, the result is poverty, misery, disorder, and war.—*From a Rotary Club address.*

A Thanksgiving Prayer

JESSE C. HEARN, *Rotarian*
Insurance Underwriter
Roanoke, Alabama

Good morning, God. We have so many things to thank You for that we hardly know where to begin. We have enjoyed a whole year of unofficial peace with the entire world. It has been a year of plenty for all in this nation.

We thank You for life, liberty, and the pursuit of happiness—three precious gifts which we cherish dearly but which we often abuse. Forgive us, oh God, our ingratitude, we do pray. Reveal to us and impress on us the value of these, Your precious gifts, and help us to utilize them in a manner that will be pleasing to You.

We thank You for our Rotary Club and for the principles for which it stands, and for the many blessings which You have showered on our Club for the past year. Not a single member has been taken from our Club by death for the past year. Impress upon us that this is a blessing which cannot always continue. May we realize this and gov-

The Kiver-to-Kiver Klub

HAVE you read this issue of *The Rotarian* from cover to cover? If so, you should be able to answer at least eight of the following ten questions "korrekly." Compare your answers with those on page 59, and if you are right on 80 percent of them, you are a "Kiver-to-Kiver Klubber."

1. Which is the predominant language in Switzerland?

French.	Romanche.
German.	Italian.

2. One of these countries is not the home of a Paul Harris Fellowship winner:

Chile.	Czechoslovakia.
Germany.	United States.

3. John Dallavaux declares, "Ill temper, _____, and impatience are great enemies of peaceful parent-son relations."

Distrust.	Anger
Monkey business.	Laziness

4. What is the dog's name in the article by Edwin J. Becker?

Bluffer	Duffer.
Scuffer.	Huffer.

5. Where does Julian Huxley say the last surviving example of Stone Age society lives?

The Philippines.	Far East.
Along the Amazon.	China.

6. Newfoundland's population is:

300,000.	1,314,000.
123,000.	313,000.

7. You will not be able to eat one of these at Rio de Janeiro:

Purple yams	Sugar Loaf.
Feijoadas.	Coconut sweets.

8. What "day" does the Rockbestos Products Corporation celebrate?

Halloween.	Columbus Day.
Family Day.	Arbor Day.

9. What does Hugh M. Tiner say we must do to save ourselves from the disintegrated atom?

Integrate mankind.	Be kinder.
Be leaders.	Be patient.

10. This month The Hobbyhorse Groom writes about:

Paper clips.	Speaker quips.
Business trips.	Paving dips.

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ern our conduct one with another ac-
cordingly.

We thank You for our enemies and
pray Your richest blessings upon them.
May they continue to hold up our errors
and our shortcomings to ridicule and
criticism until we see the error of our
way and turn therefrom—a service
which our friends just will not do to
and for us.

You have seen fit to give us wisdom
and knowledge enough to create weap-
ons with which we may destroy our-
selves and all of so-called civilization.
Now, if it can be wholly Your will, give
us understanding enough of ourselves,
and of our fellowman, that we will not
use these dreadful weapons, but live in
peace with one another while we jour-
ney down the corridor of life, which is
short at best; yet long enough for us to
prepare ourselves for an eternal life
with You. Amen.—*From the Roanoke,
Alabama, Roanoke Rotary.*

Change 'Vocational Service'

HAROLD C. KESSINGER, *Rotarian
Educator*

Ridgewood, New Jersey

1. Personal Service.
2. Club Service.
3. Community Service.
4. International Service.

Just to get the discussion started, I
suggest that "Vocational Service" be
changed to "Personal Service," and that
the order be as above, with "Personal"
first, then "Club," followed by "Com-
munity," and the ever-widening circle
of Rotary service with the last and
culminating, and far-reaching bigger
community, "International."

Freedom Is No Armchair

WILLIAM N. DUNN, *Rotarian
President, Dunn Woolen Company*
Martinsburg, West Virginia

The fight for freedom is exactly like
the other "good fight"; it is a never-
ending struggle. It is an entire mistake
to suppose that freedom is like an arm-
chair which you buy or make and then
sit on in comfort for the rest of your
life. As individual persons, we are in
constant danger of slavery to our own
habits, slavery to our jobs, to our prej-
udices, to our likes and dislikes. You
may be a slave to tobacco, or a very
happy slave to domestic ties. These are
slaveries which we impose upon our-
selves and of which, if we care to pay
the price, we can rid ourselves. They
teach us, when we think about them,
that slavery is a very important part of
the perfect man. My observation leads
me to think that some of the happiest
lives are founded on personal abject
slavery to narrow religious conceptions.
—*From a Rotary Club address.*

Struggle for Liberty Endless

CHARLES GROSOIS
French Embassy Counsellor
Shanghai, China

The 14th of July, 1789, prepared by
the idealistic struggle of men of many
nations throughout the 18th Century
and enacted by the people of Paris, has
been the first victory of right and jus-
tice and keeps its full international
value. It is true that this victory has

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been followed by many defeats, but it is true also that the Second World War has raised, with the Allied victory, a wonderful hope. Hope, however, is not enough. The struggle for liberty and justice is endless. We know that ideas possess a great strength of their own, but still they must be protected in organizations such as your Rotary Club. Devoted to better international understanding, it has a great rôle to play, and such a meeting—as well as all your meetings—in this corner of the world is of far-reaching meaning, as it is keeping alive faith in human destiny, in human justice, in human right.—*From a Rotary Club address.*

Planting Must Precede the Fruit
EDWIN E. DEUSNER, Rotarian
Clergyman
Lexington, Tennessee

We are apt to forget that peace is a fruit. Paul, the Apostle of Christ, was right when he wrote in Galatians 5:22, "The fruit of the Spirit is love, joy, peace." If peace is a fruit, it follows that peace cannot be established or manufactured in the same manner that one manufactures a car or a boat. For before there can be fruit there must be root and branch. We cannot manufacture peace anymore than we can manufacture an apple or an orange. But we can plant the seed, we can nourish the branch, we can attend to the roots, we can spray the tree to keep off the insects that would blight the fruit. Having done these things we can expect the fruit to appear—and it will!—*From a Rotary District Conference address.*

Fellowship Not Automatic
GERARD ANTONY LEYDS, Rotarian
Manager, Fire-Insurance Company
Capetown, Union of South Africa
 Fellowship in a Rotary Club does not come automatically. It is a by-product of the devotion with which you apply yourself to the ethics of Rotary; it does not come by itself as soon as you have been inducted.—*From his Monthly Letter while Governor of District 55 in 1945-47.*

Where a Man Fails, a Club Fails
RALPH W. HIBBERT, Former Rotarian
Clergyman
Mission City, B. C., Canada
 I am now claiming that "once a Rotarian, always a Rotarian." The former member will continue to be a contributor to the aims and objects of Rotary. If not, then that Rotary Club in respect to this individual while a member failed in its full purpose.—*From the Revelstoke, British Columbia, Rotary Club's Summit.*

Re: Use of First Names
OLIVER C. MCINTYRE, Rotarian
Wooden-Box Manufacturer
Edmonton, Alberta, Canada

Every man who has belonged to a Rotary Club for a long number of years, and who entered when he was young himself, knows the answer [to question of using first names in Rotary Clubs] and that is to grit your teeth, shut your eyes, and use the first name of the member you are speaking to even if it does

the cause your memory serves



You who served in either or both of two great world conflicts know too well that "weakness cannot co-operate . . . it can only beg"—that in two tragic trials your country won victory only through valiant effort and the sacrifice of men who might today be living if we had acted wisely in their time.

Armistice Day, 1947, serves to remind us all that the future *must* bring solid attainment in world peace. To do its part in building order, your nation must sustain its leadership in the moral and physical rehabilitation of the world. It can succeed in doing so only if it preserves the strength with which it holds the attention and respect of other nations.

The finest in research, development, and equipment is not enough to keep your Army and Air Force equal to their vital missions. Each must continue to get the kind of men who, by their initiative, intelligence and imagination, form the living sinews of our hope for tomorrow.

You know these needs in true perspective. You can help to meet them by advising young men you know to serve their country now.

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require a great deal of intestinal fortitude. The older man is used to being addressed by his first name and will notice nothing unusual about it. If, however, you start off by calling him "Mister," then you have set a course that cannot be changed. You are dividing the Rotary Club into two parts, one part being those whom you accept on the basis of familiar and easy friendship, and the other part those you are excluding.

Older members of Clubs do not realize

this understandable embarrassment on the part of the younger members and might ease the problem considerably by themselves suggesting the use of the familiar name to any new member whom they feel might be embarrassed by using it. I am an old guy myself, but I will personally tear limb from limb the young buck who reminds me of my advancing age by using the respectful salutation of "Mister."—From the Edmonton, Alberta, Canada, Rotary News.

Portuguese Lesson No. 4 At the Hotel

Note: Practical suggestions on Portuguese pronunciation were given in Portuguese Lesson No. 1 in the August ROTARIAN, the first in a series of nine prepared by Henley C. Hill. The vowels are pronounced as follows: *a—ah—as in father; e—eh—as in fit; é—éh—as in Ella; i—ee—as in police; o—oh—as in over; ó—aw—as in awful; u—oo—as in moon; y—ee—as in body.*

Please show me to my room.
Faça o favor de conduzir-me ao meu quarto.

Fah'-sah oh fah-vohr' deh cohn-doo-zeer'-meh ah'-oh meh'-oo kwahr'toh.

The number of my room is _____.
O número do meu quarto é _____.
Oh noo'-meh-roh doh meh'-oo kwahr'-toh éh _____.

Give me the key to my room.
Dê-me a chave do meu quarto.
Deh'-meh ah shah'-veh doh meh'-oo kwahr'-toh.

Where is the elevator?
Onde está o elevador?
Ohn'-deh ehs-tah' oh eh-leh-vah-dohr'?

Please have my luggage sent up.
Faça o favor de mandar subir a minha bagagem.
Fah'-sah oh fah-vohr' deh mahn-dahr' soo-beer' ah mee'-nya bah-gah'-jehm.

One of my bags is missing.
Falta uma das minhas malas.
Fahl'-tah oo'mah dahs mee'-nyahs mah-leh'-tahs.

Take my luggage down.
Leve a minha bagagem para baixo.
Leh'-veh ah mee'-nyah bah-gah'-jehm pah'-rah bah'-ee-shoh.

Thank you for your service.
Muito obrigado pelo serviço.
Moo'-ee-toh oh-bree-gah'-doh peh'-loh sehr-vee'-soh.

I need more towels; another blanket.
Preciso mais toalhas; outro cobertor.
Preh'-see-zoh mah'-ees toh-ah'-lyahs; owe'-troh coh-behr-tohr'.

Please have our luncheon sent up.
Mande vir o nosso almoço.
Mahn'-deh veer oh nohs'-soh ahl-moh'-soh.

I wish to have this laundry done.
Quero mandar lavar esta roupa.
Keh'-roh mahn-dahr' lah-vahr' ehs'-tah roe'-pah.

My shirt has a tear. Please mend it.
A minha camisa tem um rasgo. Faça o favor de remendá-la.

Ah mee'-nya cah-mee'-zah tehm oom rahs'-goh. Fah'-sah oh fah-vohr' deh reh-mehn-dah'-lah.

I wish to be awakened _____ o'clock.
Quero que me acorde às _____ horas.
Keh'-roh keh meh ah-cohr'-deh ahs-aw'-rah's.

Wait a minute, please.
Espere um minuto, por favor.
Ehs-peh'-reh oom mee-noo'-toh, pohr fah-vohr'.

Have this suit pressed.
Mande passar este terno.
Mahn'-deh pahs-sahr' ehs'-teh tehr'-noh.

Where is the telephone?
Onde está o telefone?
Ohn'-deh ehs-tah' oh teh-leh-foh'-neh?

I wish to send a telegram; cablegram.
Desejo passar um telegrama; cabograma.
Deh-zeh'-joh pahs-sahr' oom teh-leh-grah'-mah; cah-boh-grah'-mah.

I am staying at the Hotel _____.
Permaneço no Hotel _____.
Pehr-mah-neh'-soh noh oh-tehl' _____.
Where is _____ street?
Onde está a rua _____?
Ohn'-deh ehs-tah' ah roo'-ah _____?

Additional Sentences

The ship is coming alongside the quay.
O navio está chegando junto ao cais.
Oh nah-vee'-oh ehs-tah' sheh-gahn'-doh joon'-toh ah'-oh cah'-ehs.

It is said that the natural beauty of Rio de Janeiro has no equal anywhere in the world.

Diz-se que a beleza natural do Rio de Janeiro não tem igual em nenhuma parte do mundo.

Deez'-seh keh ah beh-leh'-zah nah-too-rah!' doh hrree'-oh deh jah-nay'-roh não tehm ee-gwahl' ehm neh-nyuh'-mah pahr'-teh doh moon'-doh.

From the top we can see all over the city and bay.

Do alto podemos ver toda a cidade e a baía.

Doh ahl'-toh poh-deh'-mohs veer toh'-dah ah see-dah'-deh eh ah bah-ee'-ah.

Two Rotary Pins

By Louis F. Chamberlin

IT WAS a day in April, 1946. I was making the rounds of the "bargain counters" in a large open-air market in Pusan, Korea.

On those roofless counters there lay, I estimated, 50,000 pieces of jewelry, jade and other unmounted precious stones, medals, coins, and various filigree antiques—all carefully displayed and guarded with a vigilance that would shame the famed Medusa.

On this visit, my second to the place, I had been seeking, among other items, a few pieces of jade which I had promised my wife and daughters. The inflated prices at all native stores had proved an insurmountable barrier up to this time. Still, today I was giving it another try.

"How mucho?" I'd ask, pointing to a piece of the green stone.

"One thousand yen," the grinning merchant would venture.

"No good. Too mucho," I'd answer.

"You how much?" That came next, invariably. I was invited to make an offer.

"One hundred yen."

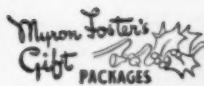
And invariably the merchant would drag back his precious tray, with the characteristic hissing exhalation of Japanese and Koreans when displeased.

That, dear reader, is what inflation does to business.

A welfare worker for the Red Cross, I got my pay at the rate of 15 yen to the dollar. America has not controlled Korea's currency, and the merchant's figure is about 130 yen to a dollar. They buy at that 130-yen rate. Thus the 100 yen I offered was worth \$6.666 to me, but was worth only a fraction of that to the merchants.

A bit morose, I walked by a few counters without even looking, and then I saw them.

The "them" were two gleaming Rotary lapel pins, lying in state on white



No. 1 Gift Package—Fresh, tree-ripened Jumbo Apples.
Shipping wt. 10 lbs.. \$2.95

No. 2 Family Box—Selected apples the whole family will enjoy.
Shipping wt. 25 lbs.. \$5.95

No. 3 Supreme—Forty or sixty apples individually selected. The ultimate in superior fruit.
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No. 4 Town House Deluxe—Extra large... extra flavorful Jumbo Apples in a small package.
Shipping wt. 14 lbs.. \$3.95

No. 5 Canned Fruit Package—(December to May.) A delicious assortment of Cherries, Peaches, Plums and Apricots. Finer than the finest commercial quality.
Shipping wt. 19 lbs.. \$5.95

No. 6 Jam and Jelly Package—(December to May.) Tasty, rare varieties of Wild Blackberry, Blackcap, Cherry and others.
Shipping wt. 14 lbs.. \$3.95



"Season's Greetings" . . . a box of Hesperian fruit! There's no gift easier to send . . . no gift more greatly appreciated. Treat your family, friends, and associates to the taste-thrills of Myron Foster's Monthly Fruit Club.

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Myron Foster's special Christmas package consists of his finest, individually selected apples and pears. All of these deluxe fruits are grown in the Hesperian Orchards on the shores of glorious Lake Chelan in the heart of the fertile Washington fruit lands.

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8 Months Club . . . \$29.60
6 Fresh Fruit, 1 Jam & Jelly (Feb. Pkg.) 1 Canned Fruit (April Pkg.)

8 Months Club . . . \$23.60
Fresh Fruit Only

4 Months Club . . . \$14.80
3 Fresh Fruit, 1 Jam & Jelly (Feb. Pkg.)

4 Months Club . . . \$11.80
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Answers to 'What Would You Do?' on Page 27

1. The publishers were prohibited to "guarantee" any product or advertiser's statements unless the guaranty was absolute, or if limited, unless all limitations were clearly and conspicuously stated. No seal of approval was to be issued until the product was adequately tested. The FTC ruled, however, that the magazine could use the word "recommended" whenever a product had been tested in a laboratory.

2. By a split decision, the FTC held that the charges were not sustained by the greater weight of the evidence. The complaint was therefore dismissed without prejudice.

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Choice assortment various fruit. Each piece wrapped separately. Fancy pack. Greeting Card.
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2-lb. SHOWBOX (Round, Clear Plastic)	2.55
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City

plush just at the fingertip of a wrinkled merchandiser. The pins made me nostalgic, what with their trim wheels (and me a good Lion, too).

I earnestly wanted to buy them. I saw myself handing them to the Reverend Arthur M. Clarke, a friend in Boone, Iowa, who had been elected to head his Rotary Club just before I left for overseas.

I figured it would be worth at least 200 yen to tell Clarke it always took a good Lion to keep the Rotary pins out of hock. But I knew I'd have to be wary.

So I looked at everything on the counter but the pins, and gradually worked my eyes around to them. I tried to look and act nonchalant, and carelessly poked a finger at the pins with a listless, "How mucho?"

"Two thousand yen. Joshimneeda—big joshimneeda."

He was telling me they were "good, very good."

My face must have fallen a foot, but I turned to some copper trinkets, examined them, and turned back to face the shopkeeper.

I saw he had a most firm chin, and his black eyes were not wavering a jot. I had heard a Korean boy near-by talking American at his watch-repair shop, and I waved him and the portable shop to me.

"Tell him I pay 300 yen one pin," I directed.

The merchant hissed in and out and I knew the deal was off.

He machine-gunned a few words at my interpreter, and I was informed that the pins had belonged to a high Japanese official and a big Japanese merchant, both of whom had gone back to Nippon.

I'd seen about 200,000 Japanese march into Pusan to board ship for the ride back to their native land, and I'd known they could take few valuables with them. I had previously surmised the pins had been Japanese owned, inasmuch as Korean entrepreneurs and businesses had been limited in number—through Japanese influences, of course.

The interpreter caught my elbow. "He say 800 five ten yen for one." Eight hundred and five tens equal 850.

I glanced back at the old man. He was chuckling and rubbing his hands together. I shook my head vigorously so he could see. But I intended to try him out again some other time when I had more than 300 yen in my pocket. I did three times later, but he would not budge one sen, which is one-hundredth of a yen.

But one thing the old man said on my last visit makes me think that, after all, Korea will "come back."

I had gone hardly 20 yards, walking fast, when the young interpreter came running quickly after me, and caught my arm.

"Sir," he said, respectfully, but with a wide grin. "He now say he and he son someday wear pins."

And I believe they will.

Foundation Fund Passes Half Million

Late in September the \$500,000 mark was surpassed as the contributions of 62 more Rotary Clubs were added to the Paul Harris Memorial Fund of the Rotary Foundation.* To date, 428 Clubs have made returns on a basis of \$10 or more per member. Here are the latest ones on the list (numbers in parentheses indicate membership):

ARGENTINA

Rio Cuarto (25).

CANADA

Brantford, Ont. (114); Hawkesbury, Ont. (26).

CHILE

Antofagasta (42).

NETHERLANDS WEST INDIES
Curaçao (60).

NEW ZEALAND

Palmerston North (58); Hamilton (54).

PANAMA

Cristobal (Canal Zone)—Colon (58); David (21).

UNITED STATES

Defiance, Ohio (50); San Marino,

Calif. (49); La Feria, Tex. (27); San Leandro, Calif. (27); Lynwood, Calif. (64); Midland, Mich. (56); Kenedy, Tex. (51); Grand Haven, Mich. (90); Mansfield, Mass. (50); North Attleboro, Mass. (28); Quincy, Mass. (60); Canton, Mass. (22); Sulphur, Okla. (35); Old Town, Me. (47); Virden, Ill. (29).

Glassboro, N. J. (32); Troy, Ohio (66); Palmyra-Riverton, N. J. (65); Waupun, Wis. (41); Beckley, W. Va. (57); Crowell, Tex. (21); Coronado, Calif. (68); Greenville, Ohio (26); Princeton, Ill. (36); Cadillac, Mich. (56); New Orleans, La. (265); Corvallis, Ore. (69); Lexington, Mass. (58); Winter Haven, Fla. (76); Newellton, La. (38); Janesville, Wis. (72); Channute, Kans. (61); Warsaw, Ind. (73); Phoenixville, Pa. (60); Mantua, Ohio (32); East Orange, N. J. (70); California, Pa. (25); Opelika, Ala. (53); Torrance, Calif. (48); Madison, Ind. (42); Oklahoma City, Okla. (304); Hominy, Okla. (26); Southwest Los Angeles, Calif. (48); Glenview, Ill. (25); Nunda, N. Y. (36); Wyandotte, Mich. (42); Boise City, Okla. (32); Overton, Tex. (54); Sidney, N.Y. (42); Cleveland, Ohio (558); San Clemente, Calif. (27).

VENEZUELA

Valencia (39); Barquisimeto (34).

* For an article on the Paul Harris Fellowships see page 16.

Rotary Reporter

(Continued from page 42)

at Bikini, Admiral Blandy said: "The only way to prevent atomic war is to prevent war itself." Later he declared that "total world disarmament is not a desirable goal at the present time."

Aim: Better Beef, Keener 'Kids' A group of 42 youngsters in the WATFORD, ONT., CANADA, vicinity enjoyed a big day recently when they brought in the baby beeves for display and sale at auction as the opening-day feature of the carnival sponsored by the WATFORD Rotary Club. The animals, which had been purchased nearly a year before on Western ranches by the Rotary Club, had averaged 360 pounds when turned over to the youngsters. On sale day they weighed from 700 to 1,040 pounds. . . . Rotarians of PARRY SOUND, ONT., CANADA, are proud of their Rotary park, which is said to be unsurpassed for beauty. A group of 40 Future Farmers of America from Michigan can attest to its beauty, for they recently used the park. . . . SAN MARCOS, TEX., Rotarians are looking forward to January, for then they will sponsor their annual 4-H Club show and sale. There will be a livestock show, an exhibit of homemaking articles, and a sale of stock, canned goods, etc. . . . An important project for the Rotary Club of HAVERHILL, MASS., this year will be the establishment of a complete modern homemaking department at the local Girls Club. Included will be an electric refrigerator, sewing machine, stove, sink, irons, cupboards, etc.

'Please Repeat' Is the Word Residents of SANDY LAKE, PA., were so pleased with the series of vesper services held during the past Summer under auspices of the local Rotary Club that they have asked for a "repeat" next season. All churches in the community cooperated, and local musical organizations provided special music for the services, held in a natural amphitheater on the school grounds. Besides meeting all expenses, contributions provided a neat sum for the county crippled-children society.

The Fun Has Just Begun Though Youth Service Work is pretty serious business many a Rotary Club has made progress in that direction by emphasizing the fun angle. For example, the Rotary Club of TARPON SPRINGS, FLA., recently awarded free airplane rides to 18 youngsters who had maintained perfect attendance at the Club's recreation project. . . . KITCHENER-WATERLOO, ONT., CANADA, Rotarians recently donated \$4,500 to provide a swimming pool for the Boy Scouts of NORTH WATERLOO, a project which calls for the construction of a dam in the Eramosa River. The pool will be built in memory of a former Club Treasurer, who headed the NORTH WATERLOO Scout organization at the time of his recent death. . . . Youngsters

who attended the Summer camp sponsored by the Rotary Club of NEW WESTMINSTER, B. C., CANADA, gained two or more pounds during their stay (one added 11). The next two weeks the Club was host to groups of blind adults and their seeing attendants. . . . A Rotary-sponsored softball team of 22 boys competes in an organized league in

BENAVIDES, TEX. . . . Rotarians of SUTTON, W. VA., support a "teen town," an organization for youth at the community center, where dances, games, and other entertainment are provided. The Club purchased a music box, and furnishes chaperons. . . . A special children's program, initiated by the Rotary Club of WEIMAR, TEX., includes swim-

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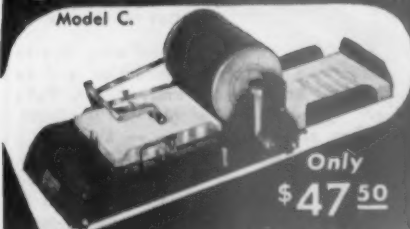
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ming lessons, volleyball classes, physical-education classes, basket-weaving classes, softball games, etc. . . . The FLATONIA, TEX., Rotary Club sponsors swimming classes and provides transportation for youngsters to the neighboring town where the classes are held. . . . Tennis courts and recreational facilities have been added to the Rotary Park in ERICK, OKLA. . . . Folks in FENELON FALLS, ONT., CANADA, are happy about their Rotary-sponsored recreation program. It includes a swimming school with tests for swimmers of all ages, an annual skating carnival, etc. . . . Operating a rink as a community center in ORANGEVILLE, ONT., CANADA, the local Rotary Club provides all sorts of sport and social activities, and the earnings go toward improvements or other community work.

A Show a Day —Almost

The 1946-47 Rotary year was a busy and fruitful one for Rotarians in JOHANNESBURG, SOUTH AFRICA, particularly for members of a special Service Committee of the Club. During the year that Committee's representatives visited various orphanages, hospitals, hostels, and homes for the aged, and provided a total of 319 shows or entertainments—an average of nearly 27 a month!

Serve Tourists above Self . . .

"Service above Self" can mean that you have to give up your favorite luncheon table to somebody else. It often does in the Rotary Club of HIGHLANDS, N. C. Every Summer visitors flock to the near-by highlands, and so many Rotarians are among them that visitors outnumber members at most Summer meetings of the Club. . . . Rotarians of FENELON FALLS, ONT., CANADA, operate a tourist bureau in the interests of their community.

Pocatello Puts Point Across

Greatly interested in improving employer-employee relations, the Rotary Club of POCATELLO, IDAHO, has hit upon an effective way to get the point across. The members bring one or two of their employees to the meeting as guests. Two talks are given, one by a guest on "The Kind of Employer I Like" and one by a Rotarian on "The Kind of Employee I Like."

All Eyes on Tomorrow

Practically every Rotary Club the world around emphasizes Youth Work. Take this random sample: A youth hobby fair sponsored by the Rotary Club of IMLAY CITY, MICH., recently attracted more than 300 entries—from both rural and urban areas. A parade, band concert, free hamburgers, and \$25 U. S. bonds to top winners highlighted the event. . . . CRANFORD, N. J., Rotarians have underwritten up to \$2,500 a project calling for the enlargement, repair, and improvement of a boys' camp, which their Club started many years ago. . . . A \$300 scholarship for a worthy high-school student has been set up by the Rotary Club of ANCHORAGE, ALASKA. . . . Boy Scouts in

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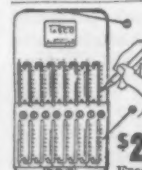
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GUATEMALA have been awarded 33 scholarships by the Rotarians of that country. . . .

A home for children which the Rotary Club of MEXICO CITY, Mexico, has sponsored for 20 years was recently sold. A larger lot was purchased, and several buildings are being constructed, to accommodate 200 youngsters. . . . Rotarians of TALAGANTE, CHILE, recently borrowed tents from the Army to help provide a seashore vacation for 172 lads. The Club also provides vacations for a group of girls every year.

Save Health, Have Wealth

Health, they say, is wealth. Here are a few instances proving

that Rotary Clubs are investing the latter in the former. The Rotary Club of HILLMAN, MICH., recently presented the county nurse with a wheel chair and hospital bed for county use. Several sets of crutches are also to be provided. The Club recently raised \$700 for transporting crippled children to care centers. . . . A total of 2,228 patients have been treated at the orthopedic clinic which the Rotary Club of TARBORO, N. C., has sponsored since 1934. Rotarians of EAST PETERSBURG, PA., have supplied a local citizen with an artificial eye. They have also assisted in the tuberculosis mobile-unit visitations made in their community.

The Rotary Club of SHARON SPRINGS, KANS., is cooperating with local doctors and the State Board of Health on a program of immunization against diphtheria and smallpox. . . . The new hospital in MEGANTIC, QUE., CANADA, was recently given \$50 by the local Rotary Club for the purchase of instruments. . . . WHITEHALL, N. Y., Rotarians will sponsor a tuberculosis X-ray test, which will be participated in by from 2,500 to 3,000 individuals. . . . A crippled youngster in LA TUQUE, QUE., CANADA, gets around on an artificial leg provided by the local Rotary Club. The Club keeps it in repair, too. . . . Rotarians in MOUNT HOREB, WIS., raised \$300 in a recent cancer drive. . . . All underprivileged children in its county are provided with examinations and glasses by the Rotary Club of MIFFLINTOWN, PA.

OAK HILL, OHIO, Rotarians recently sponsored community subscriptions to a hospitalization plan. . . . The Rotary Club of INDEPENDENCE, IOWA, maintains a room at a local hospital; raised 40 percent of the funds (\$100,000) for a hospital. . . . Sponsoring a cooperative community hospital, the Rotary Club of TOMBALL, TEX., has raised \$20,000. The goal is \$50,000. . . . REDWOOD CITY, CALIF., Rotarians are making plans to sponsor a tuberculosis examination for all the children in their community.

Answers to Klub Quiz, Page 51

1. German (page 20).
2. Germany (page 16).
3. Anger (page 29).
4. Duffer (page 11).
5. Along the Amazon (page 14).
6. 313,000 (page 34).
7. Sugar Loaf (page 25).
8. Family Day (page 22).
9. Integrate mankind (page 7).
10. Speaker quips (page 60).

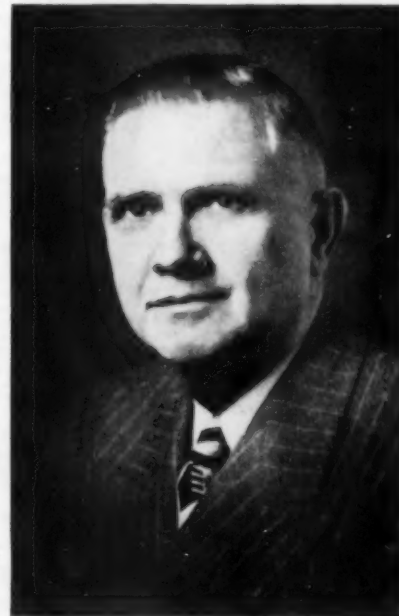
Industry Reviews The New National Guard

By Earl Bunting,

President, National Association
of Manufacturers

TEAMWORK! That's the simple formula for America's greatness. When labor, management and government work with mutual respect for each other toward a common objective, continuing prosperity in this country is assured.

But such a desirable economic condition can be maintained only if peace is maintained. That is where the *new* National Guard plays its vital part. It is not only a splendid example of men voluntarily working together to improve themselves as individuals, but as a nation-wide military organization, is our primary defense against potential aggressors. The federally supervised *new* National Guard deserves the wholehearted, active support of every citizen, every business, every social group. To reach its required strength, employers must encourage eligible employees to join local units—grant training leave with full pay over and beyond established vacation period. Cities and states must provide adequate armory facilities for training.



In short, the American team, for purely selfish reasons, must take to the field and with characteristic efficiency provide the *new* National Guard with all the support it needs to become quickly the finest, best trained civilian army in the world.

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Hobby Hitching Post

IF ALL the jokes and jibes that have been written about after-dinner speakers and their speeches were laid end to end, wouldn't that be fine! Not so says one man who collects them.

W. E. SUTER, Secretary of the Rotary Club of Woodville, Texas, is the man. Professionally, he plans and constructs highways for the Texas State Highway Department, but avocationally he gathers in quips, wisecracks, and quotes about public speaking. When he meets a fellow Rotarian who has the same hobby bent, he willingly shares from his ample store of items like this:

Education is a good thing, but it doesn't go far enough. It merely teaches a man how to speak—not when or how long.

No speech can be entirely bad if it is brief enough.

Some speeches are like warm castor oil—easy to spread, but hard to swallow.

After-dinner speaker: A person who has only a few words to say, but who seldom stops when he has said them.

After-dinner speech: The art of saying nothing briefly, but usually a flood of words and a drought of ideas.

A speech is like a wheel: the longer the spoke, the greater the tire.

A speaker's second thoughts are to be permitted—if they arrive in time.

A paid speaker: One with his hand in your pocket, his tongue in your ear, and his faith in your patience.

A speech is like a bad tooth: the longer it takes to draw it out, the more it hurts.

Big bore: A person who makes a speech of small caliber.

He who speaks by the yard, thinks by the inch, should be dealt with by the foot.

It often shows a fine command of language to say nothing.

If some men's speeches don't reach posterity, it isn't because they aren't long enough.

It took Sir William Ramsey 16 years to discover helium, the Curies 30 years to find radium, and the speaker five minutes to produce tedium.

To be a good speech it should be like a

woman's dress: short enough to be interesting and long enough to cover the subject.

Many a speech that doesn't end happily, ends—happily.

Many can rise to the occasion, but few know when to sit down.

The speaker who thinks he is a wit is usually half right.

The world's best after-dinner speech: "Waiter, give me both checks."

Some after-dinner speakers who speak "straight from the shoulder" should try from a little higher up.

Stand up to be seen, speak up to be heard, and sit down to be appreciated.

Some speeches are like steer horns: a point here, a point there, and a lot of bull in the middle.

Second wind: what a speaker acquires when he says, "In conclusion."

When a man can read a speaker like a book, he wishes he could shut him up like one.

The rights of the speaker end and his rites should begin when the audience begins to suffer.

The speaker reminded me of a waterbug. He just skated on the surface.

The larger the island of speech, the longer the shoreline of boredom.

After-dinner speakers are always after dinner.

A good speech has a good beginning and a good ending, both of which are kept very close together.

A halting speaker is one who *umpha-*sizes every other word.

A woodpecker makes a noise boring. A speaker makes a boring noise.

The speaker diluted a two-second idea with a two-minute vocabulary and delivered for two hours.

He has the gift of distributing the smallest amount of thought into the largest amount of time.

If speeches were made by candlelight, wouldn't it be fine to light the candles at both ends?

Were the speaker's yarns effective?

"Yes," in no time the room was full of yawns."

A mirror reflects without speaking;
some speakers speak without reflecting.

Give a speaker a few facts and he will
draw his own confusions.

His speeches to an hour-glass
Do some resemblance show,
Because the longer time they run,
The shallower they grow.

So good a speaker he,
That even this he knew—
However great the applause may be
Stop short when you are through.

What's Your Hobby?

Perhaps you would like to share it with others, too. If you are a Rotarian or a member of a Rotarian's family, just drop THE HOBBYHORSE GROOM a line, and one of these months you will find your name listed below. He but asks that you acknowledge any correspondence which the listing may bring your way.

Stamps: Mrs. M. J. Welland (wife of Rotarian—collects stamps), 8034 Ingleside Ave., Chicago 19, Ill., U.S.A.

Pen Pals: Joyce Day (15-year-old niece of Rotarian—wishes to correspond with young people interested in swimming, skating, basketball, dancing), Campbellton, N. B., Canada.

Pen Pals; Stamps: Norman G. Browne (14-year-old son of Rotarian—collects stamps; will trade stamps with pen-pal collectors in all countries), 3047 Angus St., Regina, Sask., Canada.

Pen Pals: Margaret Rose Dahl (16-year-old daughter of Rotarian—wishes pen friends interested in music, art, dancing), Penala Rd., Mount Gambien, Australia.

Storybook Dolls; Pen Pals: Margaret Ann Higgins (11-year-old niece of Rotarian—collects storybook dolls; desires pen friends aged 10-13), 620 W. Carroll St., Macomb, Ill., U.S.A.

Optician: L. D. Selve (Rotarian with classification of optical service—wishes correspondence with other Rotarians in same field), 71 Holmwood Rd., Cheam, Surrey, England.

Music Boxes: Mrs. Arvid O. Carlson (wife of Rotarian—collects music boxes), Overbrook, Kans., U.S.A.

Pen Pals: Beverly Welch (13-year-old daughter of Rotarian—desires to correspond with young people of same age outside the U.S.A.; interested in music and drawing), 116 Pearl St., Fort Collins, Colo., U.S.A.

Photography: Russell A. Garlin (interested in photography), Reading, Pa., U.S.A.

Fishing: T. G. McGarity (interested in fishing), Elberton, Ga., U.S.A.

Photography: E. C. Willis (interested in photography), South Gate, Calif., U.S.A.

Gardening: W. H. Bate (interested in gardening), Nanaimo, B. C., Canada.

Aviation: Ralph E. Benson (flies own plane), Jefferson, Iowa, U.S.A.

Boys: P. W. Guerrero (makes a hobby of boys), Mesa, Ariz., U.S.A.

Hunting and Fishing: Lester E. Rocks (interested in hunting and fishing), Sunnyvale, Calif., U.S.A.

Hunting: F. D. Brown (interested in hunting), Henryetta, Okla., U.S.A.

Golf: M. J. Klenner (interested in golf and golfers), Tarzana, Calif., U.S.A.

Softball; Hunting: Robert E. Meyers (interested in softball and hunting), Tarzana, Calif., U.S.A.

Pencils: Guy Spicer (collects pencils of all kinds), Bushnell, Ill., U.S.A.

Travel: Elsie M. Louis (interested in travel in South America; wishes correspondence with others similarly interested), San Luis Obispo, Calif., U.S.A.

Hunting: Warren E. Wilkinson (interested in hunting), Dos Palos, Calif., U.S.A.

Crystal Ash Trays: Bob Burnam (collects crystal ash trays), Altus, Okla., U.S.A.

Wood Working: Marvin R. Critser (interested in wood working), Turlock, Calif., U.S.A.

Apples: Arthur P. Langford (interested in shapes of apples), Ventura, Calif., U.S.A.

Fishing: Clarence E. Copeland (interested in fishing), Georgetown, S. C., U.S.A.

Stamps; Art: William H. Krouse (collects stamps; interested in art), Glassboro, N. J., U.S.A.

Visiting-Card Cases: Arthur McTaggart Short (collects Victorian visiting-card cases), Castle Arcade, Cardiff, Wales.

Hooked Rugs; Genealogy: Mrs. C. E. Fiers (wife of Rotarian—interested in hooked rugs, genealogy, flowers), 511 N. Walnut, Creston, Iowa, U.S.A.

Color Photography: G. E. Norwood (interested in color photography), 2304 Huntington Dr., San Marino, Calif., U.S.A.

Poetry: William Jeffs (interested in poetry), 444 Ferry St., Anderson, Calif., U.S.A.

Stamps: Hollis E. Snell (collects pre-cancelled stamps from Rotary towns), Loyalton, Calif., U.S.A.

Flags; Correspondence: Charles H. Detling (interested in exchange of flags and correspondence), Greenville, Ohio, U.S.A.

Fishing: George L. Doyle (interested in fishing), Paris, Ky., U.S.A.

Aviation: R. G. Fontana, Jr. (interested in aviation), P. O. Box 34, Ross, Calif., U.S.A.

Coins: O. A. C. Nulsen (collects coins), Rotary Office, Hotel Gibson, Cincinnati, Ohio, U.S.A.

Stamps: H. J. Kramer (collects stamps), 506 Highland Ave., Fort Thomas, Ky., U.S.A.

Coins; Stamps: E. A. Baber (collects coins and stamps), Longview Hospital, Cincinnati, Ohio, U.S.A.

Stamps: Francisco Sayrols (collects stamps), P. O. Box 1505, Mexico City, Mexico.

Minerals; Gems: Max and Jessie Hirsch (interested in minerals and gems), Mariposa, Calif., U.S.A.

Indian Relics; Toothpick Holders: Max M. Moore (collects Indian relics and antique toothpick holders), Valley City, No. Dak., U.S.A.

Cameras: Howard S. Hatfield (interested in cameras), Sioux City, Iowa, U.S.A.

—THE HOBBYHORSE GROOM



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Stripped Gears

My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, THE ROTARIAN Magazine, 35 East Wacker Drive, Chicago 1, Illinois. The following story is from William Porkess, a Wilkesburg, Pennsylvania, Rotarian.

A friend of mine, an able and dynamic preacher, accepted the rectorship of a large but run-down church. A year later, following his great success, a special meeting was called by the vestry to express to the rector their appreciation and their wish to do anything further, if possible, to help him. Not slow to avail himself of this opportunity, he asked for an automobile, together with the services of a uniformed chauffeur. The senior warden was somewhat taken aback, stating that he did not feel the church could stand the expense.

"I will, however," he said, "make a motion that we provide our rector with two of the best available horses, including a driver." The motion carried unanimously.

My friend, with a twinkle in his eye, said to me, "You know, William, I care nothing about automobiles, but I'm crazy about horses."

Aye, There's the Rub
Some men with initiative
Are weak on finishitive.

—GORDON M. BROWN

Know Your A-B-Cities?

By correctly putting into the letter groups listed below as many of the letters A, B, and C as necessary, you will be able to discover the name of a well-known city. For example, the answer to (1) below is Caracas.

1. RS. 2. OMY. 3. HEN. 4. HN. 5. ILO. 6. LNY. 7. MLG. 8. RISNE. 9. NKR. 10. ORDO. 11. LPZ. 12. SEL. 13. NERR. 14. LHS. 15. DURN.

This puzzle was submitted by Gerard Mosler, of Forest Hills, Long Island.

Man in Strange Places

Man does travel widely. But these men have been found in very strange places indeed. How well can you recognize them? It's a true-or-false quiz for you.

1. Dolman. A monument. 2. Chapman. A peddler. 3. Cracksman. A crook. 4.

Dragoman. A medicine man dragon fighter. 5. Follisman. A detective. 6. Halterman. An owner of race horses. 7. Reddleman. A dealer. 8. Keyman. A man who makes keys. 9. Cayman. An alligator. 10. Leadsman. A seaman. 11. Swagman. A burglar. 12. Roundsman. An officer. 13. Manxman. An islander. 14. Fingerman. A worker in a glove factory. 15. Yuman. An Oriental ruler.

This puzzle was submitted by Florence J. Johnson, of Banning, California.

The answers to these puzzles will be found on the following page.

Broker, Tell Me of the Night

NEWS ITEM: Movement of low-priced shares show "little fellow" is in market.

Broker, tell me the latest word
On American Can or Chem Preferred.
Slip me the dope on the market trends
In corporate holdings and dividends.
I've got the money, I've got the urge,
I'm ready to plunge and eager to splurge.

A couple of flutters the world is mine,
I'm smarter now than in twenty-nine.
The time is now and you'll find me ready,
Stocks are soaring, the market's steady.
I can't resist, for as sure as fate
If I've got the cash I'll speculate.
When the line dips down on the market graph,

I want these words for my epitaph:
"An avid buyer and frenzied seller
Who thought there was room for the little fellow."

—JAMES M. BLACK, JR.

TWICE TOLD TALES

A jest's prosperity lies in the ear of him that hears it, never in the tongue of him that makes it.—Shakespeare

Finished Business

She: "I trust I make myself plain."

He: "You don't have to. Nature attended to that."—The Scandal Sheet, GRAHAM, TEXAS.

A Bit of Assistance

A woman, asking for a pint of cream, was told it was 25 cents. She expressed surprise that the cost was only a quarter. The lad waiting on her explained:

"Yes, ma'am, prices are born down here, but raised somewhere else."—Mrs. Effie Gillentine, wife of a New Orleans, Louisiana, Rotarian.

Appropriate Sentiment

A minister was to conduct the funeral of the town wastrel whose life had been such that not a great deal of good could be said of him. Even his widow understood that. Nevertheless, the pastor

wanted to say something on the complimentary side if he could, and it occurred to him to scan the floral wreaths with their cards of sympathy.

The man had been a volunteer fire fighter and the hook-and-ladder boys had sent a beautiful floral piece. "This ought to have something if anything does," the preacher thought.

He was sadly disillusioned. Worked neatly into the design of red roses was this statement: "Gone to his last fire."—*KVP Philosopher*.

All Taken Care Of

"Are you going to take this lying down?" boomed the candidate.

"Of course not," said the voice from the rear of the hall. "The shorthand reporters are doing that."—*Milledgeville Rotary, MILLEDGEVILLE, GEORGIA*.

Check!

Poet: "This world is very unfair."

Friend: "How so?"

Poet: "Well, a banker can write a bad poem and nobody does anything about it, but just let a poet write a bad check."—*Round and Round, WICHITA, KANSAS*.

Barrier

Light sure travels at amazing speed until it hits the human mind.—*Tabasco, RICHMOND, VIRGINIA*.

One Way to Find Out

A man returning to the factory in the wee hours saw a notice on the door. It read, "Please ring the bell for the caretaker."

He gave the bell a terrific pull, nearly

dragging it from its socket. Shortly a sleepy face appeared. "Are you the caretaker?" asked the man.

"Yes," came the reply; "what do you want?"

"I just wanted to know why the dickens you can't ring the bell yourself."—*Canadian Service*.

Vacation Time

A small-part actor used to haunt his agent's office, saying, "Anythin' doin' for me today, Ted?" And Ted would respond, "Sorry, Charlie, nothin' doin'."

As the weeks went on, words became superfluous. Charlie would look in, lift his eyebrows inquiringly, and Ted would shake his head.

This went on for years. Then one day Charlie broke silence. He strode in, saying, "Oh, by the way, Ted, don't book me for any job during the next fortnight. I've decided to take an 'oliday.'"—*Ottawa Citizen*.

Answers to Puzzles on Page 62

1. American Indian. 2. False. (Linguistic family of the lool.) 3. False. (Crime by pointing out a victim or location of crime.) 4. False. (One who helps in an act of crime.) 5. True. (Native of Isle of Man.) 6. True. (Native of Isle of Man.) 7. True. (Native of Isle of Man.) 8. True. (Native of Isle of Man.) 9. True. (Native of Isle of Man.) 10. True. (Native of Isle of Man.) 11. True. (Native of Isle of Man.) 12. True. (Native of Isle of Man.) 13. True. (Native of Isle of Man.) 14. True. (Native of Isle of Man.) 15. True. (Native of Isle of Man.) 16. True. (Native of Isle of Man.) 17. True. (Native of Isle of Man.) 18. True. (Native of Isle of Man.) 19. True. (Native of Isle of Man.) 20. True. (Native of Isle of Man.) 21. True. (Native of Isle of Man.) 22. True. (Native of Isle of Man.) 23. True. (Native of Isle of Man.) 24. True. (Native of Isle of Man.) 25. True. (Native of Isle of Man.) 26. True. (Native of Isle of Man.) 27. True. (Native of Isle of Man.) 28. True. (Native of Isle of Man.) 29. True. (Native of Isle of Man.) 30. True. (Native of Isle of Man.) 31. True. (Native of Isle of Man.) 32. True. (Native of Isle of Man.) 33. True. (Native of Isle of Man.) 34. True. (Native of Isle of Man.) 35. True. (Native of Isle of Man.) 36. True. (Native of Isle of Man.) 37. True. (Native of Isle of Man.) 38. True. (Native of Isle of Man.) 39. True. (Native of Isle of Man.) 40. True. (Native of Isle of Man.) 41. True. (Native of Isle of Man.) 42. True. (Native of Isle of Man.) 43. True. (Native of Isle of Man.) 44. True. (Native of Isle of Man.) 45. True. (Native of Isle of Man.) 46. True. (Native of Isle of Man.) 47. True. (Native of Isle of Man.) 48. True. (Native of Isle of Man.) 49. True. (Native of Isle of Man.) 50. True. (Native of Isle of Man.) 51. True. (Native of Isle of Man.) 52. True. (Native of Isle of Man.) 53. True. (Native of Isle of Man.) 54. True. (Native of Isle of Man.) 55. True. (Native of Isle of Man.) 56. True. (Native of Isle of Man.) 57. True. (Native of Isle of Man.) 58. True. (Native of Isle of Man.) 59. True. (Native of Isle of Man.) 60. True. (Native of Isle of Man.) 61. True. (Native of Isle of Man.) 62. True. (Native of Isle of Man.) 63. True. (Native of Isle of Man.) 64. True. (Native of Isle of Man.) 65. True. (Native of Isle of Man.) 66. True. (Native of Isle of Man.) 67. True. (Native of Isle of Man.) 68. True. (Native of Isle of Man.) 69. True. (Native of Isle of Man.) 70. True. (Native of Isle of Man.) 71. True. (Native of Isle of Man.) 72. True. (Native of Isle of Man.) 73. True. (Native of Isle of Man.) 74. True. (Native of Isle of Man.) 75. True. (Native of Isle of Man.) 76. True. (Native of Isle of Man.) 77. True. (Native of Isle of Man.) 78. True. (Native of Isle of Man.) 79. True. (Native of Isle of Man.) 80. True. (Native of Isle of Man.) 81. True. (Native of Isle of Man.) 82. True. (Native of Isle of Man.) 83. True. (Native of Isle of Man.) 84. True. (Native of Isle of Man.) 85. True. (Native of Isle of Man.) 86. True. (Native of Isle of Man.) 87. True. (Native of Isle of Man.) 88. True. (Native of Isle of Man.) 89. True. (Native of Isle of Man.) 90. True. (Native of Isle of Man.) 91. True. (Native of Isle of Man.) 92. True. (Native of Isle of Man.) 93. True. (Native of Isle of Man.) 94. True. (Native of Isle of Man.) 95. True. (Native of Isle of Man.) 96. True. (Native of Isle of Man.) 97. True. (Native of Isle of Man.) 98. True. (Native of Isle of Man.) 99. True. (Native of Isle of Man.) 100. True. (Native of Isle of Man.)



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Limerick Corner

"Alone with your thoughts" is a phrase from a song well known to millions. Perhaps such a moment is with you now as you read this. Then, why not use it for writing the first four lines of a limerick and mailing them to The Fixer, in care of The Rotarian Magazine, 35 East Wacker Drive, Chicago 1, Illinois? If your verse is selected as the limerick-contest entry for the month, you'll receive \$5.

Leo J. Burke, of Harvey, North Dakota, has written the unfinished-limerick winner for this month (see below). Think up some last lines to complete it and send them along to The Fixer. If one of them is selected among the "best ten," you'll receive \$2. Deadline for last-line entries is January 1.

PATE PAEAN

Said baldheaded Joe in great glee,
"If my mirror's not lying to me,
That new tonic I'm trying
Was something worth buying."

POFF'S OFF-FUL COUGH

Readers who are off coughs were delighted at the chance to express themselves, through the medium of last lines, on the matter of Poff's cough, as related here in August. Recall the circumstances? If not, here is the situation in verse:

A Rotary member named Poff
Was annoyed by a bronchial cough,
Every speaker was curbed
And the meeting disturbed,

The following last lines have been selected as winners—and their contributors have now received \$2 each:

When he goes "into action," I'm off!
(H. J. Gargett, Secretary of the Rotary Club of Stockton and Thornaby, England.)

Yet at all polite hints he'd just s-coff.
(Mrs. G. A. Ruegg, wife of a Pueblo, Colorado, Rotarian.)

How they cheered to see Poff roamin' off.
(Mrs. Coda Baggett, Lamkin, Texas.)

Till they gave him some water to quaff.
(C. F. Armistead, member of the Rotary Club of Victoria, British Columbia, Canada.)

'Cause Poff scared them more than Karloff!
(Mrs. G. C. Nicker-on, wife of a Moncton, New Brunswick, Canada, Rotarian.)

Which explains why attendance fell off.
(A. E. McMahon, member of the Rotary Club of Menomonie, Wisconsin.)

He's a pest like the worm or the moth.
(C. S. A. Rogers, Secretary of the Rotary Club of Dauphin, Manitoba, Canada.)

Till members all hollered, "Enoff!"
(Joseph F. Harris, Hartford, Connecticut.)

Till we threw Mr. Poff in the trough.
(Marjorie Anderson, St. Paul, Minnesota.)

So the speaker just called his speech off.
(F. L. Cooper, member of the Rotary Club of Fredericton, New Brunswick, Canada.)

**The
Four
Objects
of
Rotary**

To encourage and foster the ideal of service as a basis of worthy enterprise, and, in particular, to encourage and foster:
(1) The development of acquaintance as an opportunity for service.
(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occu-

pation as an opportunity to serve society.
(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.
(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

LAST PAGE

Comment

EVERY NATION decorates its war heroes. Belgium, we learn from the Worldover Press, decorates its peace heroes also. An old custom in that country, it was revived last Summer after a wartime lapse. In ceremonies marked by great pomp and large throngs, the Queen Mother, Elizabeth, pinned the "heroes of peace" medal on 65 Belgians who in their ordinary peacetime pursuits had performed outstanding acts of courage or selflessness. Two were schoolboys who had saved younger children from drowning in an angry river. One was a ship captain who all but lost his life in saving his crew of 19 as his vessel sank. . . . A few weeks ago the American Medical Association announced the establishment of a gold medal for the family doctor. It is to be awarded each year to a general practitioner who has given exceptional service to his community. Thus, in token at least, the doctor who saw your household through a thousand real and fancied ills and sometimes forgot to send a bill is at last to receive long-merited honor.

BELGIUM AND THE A.M.A. are to be commended, we think. Nations, groups, individuals—everyone could afford to take a little more account of the quiet work of ordinary men and women near at hand. Some Rotary Clubs make distinguished service awards to local citizens. Others stop everything now and then to pay tribute to a veteran merchant or a beloved old schoolteacher. The right idea. Our point is merely that more of us and more of our Clubs could do more of this kind of thing. Flowers for the living don't cost any more than flowers for the dead.

EVERY MAJOR invention has an impact on the way we live and do things. You

get some concept of the change technology can effect when you contrast the world of today with automobiles and the world of yesterday without them. Now comes television. RCA's David Sarnoff said a few weeks ago that he "can foresee the day when we shall look around the earth, from city to city and nation to nation, as easily as we now listen to global broadcasts." No technical problem that money cannot solve

AN HOUR'S
industry will do more to produce cheerfulness, suppress evil humors, and retrieve your affairs than a month's moaning.

—Benjamin Franklin

stands in the way, he added. Well, when that day comes, what is it going to mean to us? What, for example, is it going to do to Rotary—to our international Conventions, say? If, by throwing a few switches here and there, we could enable every Rotary Club the world around to see and hear the same program at the same instant, would there be any further need of our present annual reunions? We merely ask. You take it from there.

A TELEVISED CONVENTION would pose problems, of course. The one of time, for instance. Half the world would be asleep while a daytime session unfolded on the Convention stage. Get the fellows on the opposite side of the globe out of bed to see it? Or reverse things and present the program itself in the dark of night so that Clubs 12,000 miles away could have it with their noonday meals? We need speculate no further just now on the beauties and difficulties of the thing, however, for it

all comes under the head of we-can-dream-can't-we?

INFLATION NOTE. Quietly, imperceptibly, the value of the human body has inched up from a prewar level of 98 cents to a postwar peak of \$31.04! Its chemical value, that is. So says Nick Dallas, a man of chemistry who works not far from where this is written. He has it all figured out. You have 3.8 pounds of calcium phosphate in you, he explains. Time was when you could get the stuff for the asking. Today it sells for \$5 a pound. And so on with every other component of the physical us. Prices up on everything—except water—all along the line! This is interesting, to be sure, but now who will give us a similar study of the personality that dwells among all these chemicals? Ages ago someone rated man as a little lower than the angels. Was that inflation right from the start?

WHEREVER a Rotary Club meets, the flag of its nation is usually displayed. Many Clubs face it and sing the national anthem in opening their weekly meetings. "All this is very fine," writes a woman who is pianist for a certain Rotary Club in the U. S. West, "but you should see that flag!" Stored behind a radiator during the week, it has acquired grime, wrinkles, and a wobbly standard, she says. At her suggestion the banner was cleaned a time or two, "but what the Club really needs is a bright new flag held proudly aloft by a firm standard." A typically feminine view, perhaps, but don't shrug it off until you've looked critically at your own Club's national banner.

ONLY A SERPENT'S TOOTH is sharper than ingratitude, it has been said. Those who have fought in wars often with reason subscribe to that sentiment. All of which makes the more gracious a specially printed postcard sent last year at Christmas time by the Rotary Club of Claremont, California, to more than 1,000 ex-servicemen who live in the community. The reason we note it here is that perhaps it will remind your Club to go and do likewise.

—your Editor

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